



National Breast Cancer Coalition (NBCC) was founded in 1991 with a mission to end breast cancer and today provides the most thorough breast cancer education and training available for the general public. Project LEAD® is the core education program of NBCC and all courses are offered at no cost to the general public. Our program enables participants to gain the knowledge to improve their own health outcomes and advanced courses provide participants with the tools to participate in decision making for breast cancer research and policy on a local and national level.

As a Project LEAD® supporter, you will receive recognition in materials, on signage and on NBCC’s website. Below is a complete listing of sponsorship benefits.

PROJECT LEAD® SPONSORSHIP LEVELS AND BENEFITS

_____ \$5,000 - \$9,999 Patron Sponsor

Listing in the Annual Report, listing on select Project LEAD® signage and listing on Project LEAD® webpage.

_____ \$10,000 - \$24,999 Benefactor Sponsor

Listing in the Annual Report, listing on Project LEAD® signage, listing on Project LEAD® webpage.

_____ \$25,000 - \$49,999 Underwriter Sponsor

Listing in the Annual Report, listing on all on-site program signage, listing on Project LEAD® webpage.

_____ \$50,000 - \$99,999 Presenting Sponsor

Listing in the Annual Report, listing on all on-site program signage, listing on Project LEAD® webpage.

_____ \$100,000 - \$249,999 Title Sponsor

Listing in the Annual Report, listing on all on-site program signage and in course materials, prominent listing on Project LEAD® webpage, listing as sponsor in all promotional print pieces.

SPONSOR’S CONTACT INFORMATION

NAME _____

COMPANY _____

SPONSORSHIP LEVEL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Please make check payable to National Breast Cancer Coalition Fund (tax ID#52-1782065) and return to Brandi Felser at NBCC, 1010 Vermont Avenue NW, Suite 900, Washington, D.C., 20005. For questions, please contact Juliana Cochnar at jcochnar@breastcancerdeadline2020.org or 202-973-0573.