



NATIONAL BREAST CANCER COALITION

2021 Virtual Program

Working titles/topics shown. Final titles and speakers will follow.

Wednesday, May 12, 2021

6:00 pm – 7:00 pm

Finding Your Niche: A Welcome Orientation for New Members

Led by NBCC board members and advocates, this session will help first-time attendees navigate the conference program and get the very most out of the many opportunities presented at the conference. Special attention will be given to key plenary sessions, must-attend workshops, lobby day and special events

Speakers

- **Bonnie Anderson**, NBCC Board of Directors, ABCD: After Breast Cancer Diagnosis
- **Sherry Goldman, RN, NP, MSN**, NBCC Board of Directors, Cedars Sinai Breast Center
- **Lori Seawel**, NBCC Board of Directors (Alternate), Cedar Valley Cancer Committee: Beyond Pink Team

Thursday, May 13, 2021

11:30 am – 12:00 pm

Summit Opening and President's Welcome

Speakers

- **Wanda Lucas, MBA, CPCC**, NBCC Board of Directors, Metropolitan Washington, DC Chapter of NBCC
- **Fran Visco, JD**, President, National Breast Cancer Coalition

12:00 pm – 12:10 pm

Break/Advocate Networking



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12:10 pm – 1:30 pm

PLENARY: Breast Cancer Disparities – Taking Steps Toward Impactful Solutions

Discussions around health disparities are often framed around race, though available evidence shows that the problem is more complex. Access to quality and timely care for all is necessary but not sufficient to begin to address long-standing disparities. This session will talk about the multifactorial issues underlying cancer disparities and highlight the multipronged efforts that will be required to address them.

Speakers

- **Lucile L. Adams-Campbell, PhD**, Associate Director for Minority Health and Health Disparities Research, Senior Associate Dean for Community Outreach and Engagement, and Professor of Oncology, Lombardi Comprehensive Cancer Center at Georgetown University Medical Center
- **Otis Brawley, MD**, Bloomberg Distinguished Professor, Sidney Kimmel Comprehensive Cancer Center, School of Medicine, Department of Epidemiology, Bloomberg School of Public Health, Johns Hopkins University
- **Roslyn Holliday Moore, MS** Deputy Director for Programs, HHS Office of Minority Health
- **Ivis Febus-Sampayo**, NBCC Board of Directors; Chief Diversity Officer, SHARE

Moderator: **Wanda Lucas, MBA, CPCC**, NBCC Board of Directors, Metropolitan Washington DC Chapter of NBCC

1:30 pm – 2:00 pm

Break/Advocate Networking

2:00 pm – 3:00 pm

CONCURRENT WORKSHOPS

Workshop 1: mRNA Vaccines

This session will take a close look at mRNA vaccines: what are they, how they work, how they are different to other vaccines, and whether they can be employed to treat and/or prevent breast cancer?

Speaker

- **Nathaniel Wang, PhD**, Chief Executive Officer and Chief Scientific Officer, Replicate Bioscience

Moderator: **Nancy Ryan**, New Hampshire Breast Cancer Coalition



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Workshop 2: How to Engage Members of Congress at Home (and Why it is a Good Idea)

Hear why you should include in-district engagement with members of Congress in your advocacy toolkit. Learn how to effectively engage with your Member at home and share ideas of successful in-district events.

Speaker

- **Mark Pulido, MPP**, Deputy Chief of Staff, Office of Congressman Alan Lowenthal

Moderator: **Kim Tankersley**, NBCC CA Team Leader; NBCC Breast Cancer Advocate

3:00 pm – 3:15 pm

Break/Advocate Networking

3:15 pm – 4:15 pm

PLENARY: Political Plenary: The Biden Administration and Women's Health

Hear from experts inside and close to the Biden Administration on issues critical to NBCC's policy agenda including access to care and women's health and what it all means for ending breast cancer.

Speakers

- **Neera Tanden, JD**, President and CEO, Center for American Progress
- **Jennifer Klein, JD**, Co-Chair, White House Gender Policy Council
- **Judi Hirshfield-Bartek, RN**, NBCC Board of Directors, Dr. Susan Love Research Foundation

Moderator: **Joanne Howes**, Women's Health Consultant

4:15 pm – 4:30 pm

Break/Advocate Networking

4:30 pm – 5:30 pm

Advocate Happy Hour

Friday, May 14, 2021

11:00 am – 12:00 pm

Project LEAD® Advanced Topic Workshop: CDK 4/6 Inhibitors in Breast Cancer (Advanced and Adjuvant Settings)

Learn about the impact of CDK4/6 inhibitors in advanced/metastatic disease and the emerging findings of key ongoing trials of these new drugs in the early hormone-receptor positive breast cancer setting. What are the key differences in the mechanism of action of the different CDK4/6 inhibitors and might these differences explain some of the variable trials results?

Speaker

- **Sara Hurvitz, MD**, Professor, David Geffen School of Medicine, University of California Los Angeles (UCLA); Medical Director, Jonsson Comprehensive Cancer Center Clinical Research Unit; Co-Director, Santa



Monica-UCLA Outpatient Oncology Practices; and Director, Breast Cancer Clinical Trials Program, UCLA

Moderator: **Marylenn Minor, PMP**, NBCC Board of Directors, Virginia Breast Cancer Foundation

12:00 pm – 12:30 pm Break/Advocate Networking

12:30 pm – 1:00 pm **Armchair Discussion Between Fran Visco and Dr. Susan Love**

NBCC President Fran Visco has a conversation with Dr. Susan Love on NBCC, the history of breast cancer advocacy, and how things have changed over time.

Speakers

- **Susan Love, MD, MBA**, Chief Visionary Officer, Dr. Susan Love Foundation
- **Fran Visco, JD**, President, National Breast Cancer Coalition

1:00 pm – 1:15 pm Break/Advocate Networking

1:15 pm – 2:15 pm **CONCURRENT WORKSHOPS**

Workshop 1: Immune Checkpoint Inhibitors

This session will examine the biological mechanisms underlying PD1/PD-L1 checkpoint inhibitor therapy, compare and contrast the different methods for testing for PD-L1 expression in patients, and explore the role of PD1/PDL1 inhibitors in breast cancer.

Speaker

- **Sara Tolaney, MD, MPH**, Associate Professor of Medicine, Harvard Medical School; Associate Director, Susan F. Smith Center for Women's Cancers, Dana-Farber/Harvard Cancer Center

Moderator: **Kristin Teig-Torres, MA, CNP**, Cedar Valley Cancer Committee: Beyond Pink TEAM

Workshop 2: Can't We All Just Get Along? How to Get Things Done in a Narrowly Divided Congress

Congress is nearly evenly balanced between Republicans and Democrats, making bipartisanship more important than ever. At the same time, partisan divides seem to be widening, and tensions are high. Hear from Capitol Hill staffers how to navigate this terrain and come away with bipartisan legislative victories.

Speaker

Dana Richter, JD, Legislative Assistant, Senator Shelley Moore-Capito (R-WV)
TBD



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Moderator: **Amy Fogel**, NBCC Team Leader, Ohio

2:15 pm – 2:30 pm

Break/Advocate Networking

2:30 pm – 4:00 pm

Plenary: “Warp Speed” Science – When does it happen and why?

In 2020, in the face of an unprecedented global pandemic for a novel and deadly virus, the global community (governments, researchers, industry, regulators, health care professionals, and others) came together and did what was seemingly impossible—developed, tested, and are now in the process 1 year later, of broadly disseminating a number of highly efficacious vaccines to prevent COVID-19. What lessons can be learned to apply that same vigor and urgency to cancer and other chronic diseases.

Speakers

- **Matt Hepburn, MD**, Joint Product Lead at US Army
- **Robert Cook-Deegan, MD**, Professor, School for the Future of Innovation in Society, Arizona State University
- **Pat Haugen, MS**, NBCC Board of Directors Alternate, Minnesota Breast Cancer Coalition

Moderator: **Michele Atlan**, President, Breast Cancer Care & Research Fund (BCCRF)

Saturday, May 15, 2021

12:00 pm – 1:00 pm

CONCURRENT WORKSHOPS

Workshop 1: Breast Cancer and the Microbiome

A diverse population of bacteria can be found within breast tissue, and this diversity is present irrespective of a history of lactation. This session will delve into how the breast microbiome may influence cancer susceptibility and recurrence, and response to therapy.

Speaker

- **Daniel Douek, MD, PhD**, Chief, Vaccine Research Center, NIAID, NIH, DHHS

Moderator: **Gowri Betrabet-Gulwadi, PhD**, Cedar Valley Cancer Committee: Beyond Pink TEAM

Workshop 2: How to Get Your Legislator’s Attention

Today, members of Congress and their staff are inundated with communications on any number of policy issues. Learn how you can break through the noise and make your voice heard in Congress and back home. In person (video) meetings, phone or email communications, town halls and social media are all tools in the advocate’s tool kit. Learn how to effectively leverage each one to win hearts, minds, and votes.

Speaker

- **Jennifer Bell**, Communications Director, Office of U.S. Congresswoman Carolyn B. Maloney



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Moderator: **TBD**

1:00 pm – 1:15 pm

Break/Advocate Networking

1:15 – 2:15 pm

Plenary: Artemis Update

Hear from members of the Artemis Project on the current status of the preventive breast cancer vaccine phase 1 clinical trial, next steps for the phase 2 clinical trial, and key activities of the metastasis prevention project.

Speakers

- **Cyrus Ghajar, PhD**, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center
- **Keith Knutson, PhD**, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program
- **Alana Welm, PhD**, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI
- **Michelle Tregear, PhD**, Chief Programs Officer, NBCC

Moderator: **Michele Rakoff**, NBCC Board of Directors, Breast Cancer Care and Research Fund

2:15 – 2:30 pm

Break/Advocate Networking

2:30 pm – 3:00 pm

SPEAKER MEET-UPS

- **Room A: Daniel Douek, MD, PhD**
- **Room B: Cyrus Ghajar, PhD**
- **Room C: Alana Welm, PhD**
- **Room D: Keith Knutson, PhD**
- **Room E: Susan Love, MD**
- **Others TBD**

Workshop On-Demand

Breast Cancer Models and Precision Oncology 2.0

This session will explore how breast cancer is modeled in labs to study biology of cancer and to develop and test therapies, from basic tissue culture and animal models to development of tumor models derived directly from patients.

Speaker

- **Alana Welm, PhD**, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI

Moderator: **Roberta Albany**, NBCC Advocate, PA Team Leader

Monday, May 17, 2021

11:00 am – 12:00 pm

Appropriations Advocacy (Field Leadership Session)

Hear from a Senate Defense Appropriations committee staffer about the value of advocate voices to the appropriations process, how the process is changing and best practices that will enhance your advocacy skills.

Speaker

- **John Lucio, JD, MBA, MPA**, Professional Staff Member, Senate Defense Appropriations Subcommittee

Moderator: **Christine Carpenter**, NBCC Board of Directors; Cedar Valley Cancer Committee: Beyond Pink Team

12:30 pm – 2:00 pm

Lobby Day Briefing

Speakers

- **Fran Visco, JD**, President, NBCC
- **Melanie Wyne, JD**, Chief Policy Officer, NBCC
- **Jennifer Berzok**, NBCC Government Relations Consultant

Varied Times

State Delegation Meetings

Tuesday, May 18, 2021

Lobby Day