



Sample Social Media for Lobby Day

Overview

As you will notice in the sample social media posts, the “ask” for members of the House of Representatives is to become an “original cosponsor of the Metastatic Breast Cancer Access to Care Act.” The bill will be introduced in the House soon after we collect original cosponsors (likely by the end of this month.) The Senate bill will be introduced at a later date.

Hashtags

#NBCConTheHill, #LobbyDay

Tag NBCC on Social Media

Twitter: @NBCCStopBC

[Facebook.Com/TheNationalBreastCancerCoalition](https://www.facebook.com/TheNationalBreastCancerCoalition)

Instagram: @NationalBreastCancerCoalition

Social Media Assistance

If you have questions about social media or how to become more active, please contact NBCC’s Digital Strategy Manager Rokia Hassanein at rhassanein@stopbreastcancer.org. She is available to work with you before, during, and after Lobby Day to assist you in amplifying your advocacy work.

Taking and Posting Screenshots

Social media posts with photos and video are more engaging and perform better than a text-only post. Take a screenshot during your video meeting to include it in your post. Here are instructions on how to [take screenshots](#) of your meetings.

Before Your Meeting

You have the option of pre-scheduling your social media for the day before or the day of your Lobby Day meeting. Online applications, such as Tweetdeck, Hootsuite, and others will allow you to pre-schedule your social media posts. Here are more details on [free social media scheduling apps](#)

Messaging for Members of the House of Representatives:



Before the Meeting:

- 1) We're excited to be meeting with [TAG **HOUSE MEMBERS** OR THEIR STAFF] today for @NBCCStopBC's Virtual Lobby Day! We are urging House Members to become original cosponsors on the Metastatic Breast Cancer Access to Care Act! #NBCCOnTheHill
- 2) As a proud advocate with @NBCCStopBC, I want to end breast cancer. Please join us in becoming an original cosponsor of the Metastatic Breast Cancer Access to Care Act to provide much-needed relief for individuals with metastatic breast cancer and their families. [TAG **HOUSE MEMBERS** OR THEIR STAFF]. #NBCCOnTheHill #LobbyDay
- 3) This @NBCCStopBC #LobbyDay, we're looking forward to meeting with [TAG **HOUSE MEMBERS** OR THEIR STAFF] and we are counting on [him/her/them] to become an original cosponsor of the Metastatic Breast Cancer Access to Care Act to help support women and men with metastatic breast cancer. #NBCCOnTheHill bit.ly/NBCCPolicyPriorities
- 4) We're excited to meet with [TAG **HOUSE MEMBERS** OR THEIR STAFF]. We are counting on your support to become an original cosponsor of the Metastatic Breast Cancer Access to Care Act. Let's end breast cancer together! #NBCCOnTheHill @NBCCStopBC
- 5) I'm proud to be meeting with [TAG **HOUSE MEMBERS** OR THEIR STAFF] at @NBCCStopBC's #LobbyDay today with fellow advocates to urge [his/her/them] to become an original cosponsor of the Metastatic Breast Cancer Access to Care Act. #NBCCOnTheHill

After the Meeting:

- 1) Thank you for the virtual @NBCCStopBC #LobbyDay meeting, [TAG **HOUSE MEMBERS** OR THEIR STAFF], and more importantly, a big thank you for your commitment to become an original cosponsor of the Metastatic Breast Cancer Access to Care Act. #NBCCOnTheHill <attach screenshot photo>
- 2) Thank you [TAG **HOUSE MEMBERS** OR THEIR STAFF] for supporting @NBCCStopBC initiatives to #StopBreastCancer and for becoming an original cosponsor of the Metastatic Breast Cancer Access to Care Act. Our advocates had a great meeting! #NBCCOnTheHill #LobbyDay <attach screenshot photo>
- 3) Thank you [TAG **HOUSE MEMBERS** OR THEIR STAFF] for meeting with us for @NBCCStopBC's #LobbyDay and becoming an original cosponsor of the Metastatic



Breast Cancer Access to Care Act! The breast cancer community is grateful to have you on our side to help us stop breast cancer. #NBCCOnTheHill <attach screenshot photo>

- 4) Thank you [TAG **HOUSE MEMBERS** OR THEIR STAFF] for supporting @NBCCStopBC's agenda to end breast cancer by becoming an original cosponsor of the Metastatic Breast Cancer Access to Care Act! Great meeting with you today for virtual #LobbyDay! #NBCCOnTheHill <attach screenshot photo>

Messaging for Senate Members:

Before the Meeting:

1. Today, I'm among @NBCCStopBC advocates meeting with [TAG **SENATE MEMBERS** OR THEIR STAFF] to advocate for on behalf of the Metastatic Breast Cancer Access to Care Act. This important legislation will help those living with metastatic breast cancer. #NBCCOnTheHill
2. Breast cancer is a political issue. That's why today, I'll be joining advocates across the country on @NBCCStopBC's #LobbyDay & will be meeting with [TAG **SENATE MEMBERS** OR THEIR STAFF] to discuss our legislative priorities like the Metastatic Breast Cancer Access to Care Act. #NBCCOnTheHill bit.ly/NBCCPolicyPriorities
3. I'm looking forward to meeting with you today at #NBCCOnTheHill #LobbyDay to discuss the Metastatic Breast Cancer Access to Care Act, [TAG **SENATE MEMBERS** OR THEIR STAFF]. @NBCCStopBC
4. I am so excited for @NBCCStopBC's virtual #LobbyDay today! I will be meeting with [TAG **SENATE MEMBERS** OR THEIR STAFF] to discuss important legislation like the Metastatic Breast Cancer Access to Care Act that would help people living with metastatic breast cancer. #NBCCOnTheHill
5. I'm meeting with [TAG **SENATE MEMBERS** OR THEIR STAFF] on the importance of the Metastatic Breast Cancer Access to Care Act. We need your support to waive #Medicare and SSDI waiting periods for people with #metastaticbc. #NBCCOnTheHill

After the Meeting:

1. What an amazing day advocating to end breast cancer as part of @NBCCStopBC's virtual #LobbyDay! Thank you to [TAG **SENATE MEMBERS** OR THEIR STAFF] - for your support of the Metastatic Breast Cancer Access to Care Act! #NBCCOnTheHill



<attach screenshot photo>

2. What a great #LobbyDay meeting with [TAG **SENATE** MEMBERS OR THEIR STAFF]! Thank you so much for your ongoing support and commitment to passing the Metastatic Breast Cancer Access to Care Act. We appreciate you taking the time to meet with us to discuss @NBCCStopBC initiatives! #NBCCOnTheHill <attach screenshot photo>
3. It was great speaking with you, [TAG **SENATE** MEMBERS OR THEIR STAFF] today, for @NBCCStopBC's #LobbyDay. We appreciate your support to help us pass the Metastatic Breast Cancer Access to Care Act to waive Medicare and SSDI waiting periods for people with #Metastaticbc. #NBCContheHill <attach screenshot photo>
4. Thank you [TAG **SENATE** MEMBERS OR THEIR STAFF] for meeting with the us on @NBCCOnTheHill's #LobbyDay. We were happy to discuss important legislative priorities like the Metastatic Breast Cancer Access to Care Act to help those living with breast cancer. #NBCCOnTheHill <attach screenshot photo>
5. Wonderful speaking with [TAG **SENATE** MEMBERS OF THEIR STAFF] for @NBCCStopBC's #LobbyDay. Thank you for supporting innovative breast cancer research, the Metastatic Breast Cancer Access to Care Act, and supporting health care for all! #NBCCOnTheHill <attach screenshot photo>
6. Great virtual #LobbyDay meeting with [TAG **SENATE** MEMBERS OR THEIR STAFF]. Thank you for supporting important @NBCCStopBC legislative initiatives such as the Metastatic Breast Cancer Access to Care Act! #NBCCOnTheHill <attach screenshot photo>