

2021 TEAM LEADER TRAINING
March 14, 2021

- 2:00 - 2:30 pm **Opening Remarks**
Fran Visco, President, NBCC
- Moment of Silence**
PPT
- Welcome & Introductions**
Melanie Wyne, Chief Policy Officer, NBCC
- 2:30 – 2:45 **Political Landscape**
Joanne Howes, Women’s Health Consultant
- 2:45 – 3:00 **Overview 2021 Legislative and Public Policy Priorities**
- 3:00– 3:30 **Committee Structure and Decision Making**
Jennifer Berzok, Government Relations Consultant
- 3:30– 3:45 **Break**
- 3:45-4:15 **New Tech Tools for Advocates**
Jessica Francis, Grassroots Coordinator, NBCC
- 4:15 – 5:00 **Legislative Priority 1: Department of Defense Breast Cancer Research Program
FY2020 Appropriations Update**
Jennifer Berzok, Government Relations Consultant, NBCC
- Department of Defense Breast Cancer Research Program Update**
Fran Visco, President, NBCC
- Legislative Priority 2: Metastatic Breast Cancer Access to Care Act
Priority Update**
Melanie Wyne, Chief Policy Officer, NBCC
- 5:00– 5:45 **Break Out Sessions**
Returning Field Leadership
Group Discussion: Expanding Our Reach – Mentoring and Outreach
- New Team Leaders**
Tools & Tips for Effective Advocacy
Jennifer Berzok, Consultant, NBCC
- 5:45 – 6:15 **Wrap Up/Questions**