



2021 TEAM LEADER TRAINING
March 14, 2021

- 2:00 - 2:30 pm **Opening Remarks**
Fran Visco, President, NBCC
- Moment of Silence**
Vicki Tosher
Christine Carpenter, Cedar Valley Cancer Committee: Beyond Pink Team
- Welcome & Introductions**
Melanie Wyne, Chief Policy Officer, NBCC
- 2:30 - 2:45 **Political Landscape**
Joanne Howes, Women's Health Consultant
- 2:45 - 3:15 **117th Congress Overview**
Committee Structure and Decision Making
Jennifer Berzok, Government Relations Consultant
- 3:15- 3:45 **New Tech Tools for Advocates**
Jessica Francis, Grassroots Coordinator, NBCC
- 3:45- 4:00 **Break**
- 4:00-4:15 **Overview 2021 Legislative and Public Policy Priorities**
Melanie Wyne, Chief Policy Officer, NBCC
- 4:15 - 5:00 **Department of Defense Breast Cancer Research Program Update**
Fran Visco, President, NBCC
- Legislative Priority 1: Department of Defense Breast Cancer Research Program FY2020 Appropriations Update**
Jennifer Berzok, Government Relations Consultant, NBCC
- Legislative Priority 2: Metastatic Breast Cancer Access to Care Act Priority Update**
Melanie Wyne, Chief Policy Officer, NBCC
- 5:00- 5:45 **Break Out Sessions**
Returning Field Leadership
Group Discussion: Expanding Our Reach - Mentoring and Outreach
- New Team Leaders**
Tools & Tips for Effective Advocacy
Jennifer Berzok, Consultant, NBCC
- 5:45 - 6:15 **Wrap Up/Questions**