



COMMUNICATIONS DIRECTOR VACANCY ANNOUNCEMENT

BACKGROUND

Since 1991, NBCC has been at the vanguard of the breast cancer movement – elevating breast cancer to an issue of national significance, leveraging billions of federal dollars for research and care, and empowering tens of thousands of breast cancer survivors to become effective advocates for themselves, and for all those at risk of breast cancer. NBCC is the organization that will end breast cancer; we are activists who set a research agenda to ensure that outcome, who tell the truth about breast cancer, upend the status quo, and empower survivors to be leaders for this cause.

POSITION SUMMARY

Reporting to the Chief Advancement Officer (CAO), the Communications Director will develop and manage a robust comprehensive communication, marketing, and media outreach strategy that aims to advance NBCC's policy and program agendas. This role will push NBCC to innovate beyond their current communications and marketing activities and seek out creative opportunities for elevating NBCC's visibility, program activities, and policy agenda. This position is responsible for the promotion of programmatic accomplishments, online messaging and marketing, and social media functions, assisting with online fundraising efforts, the promotion of advocacy strategies and media engagement.

QUALIFICATIONS & REQUIREMENTS

Bachelor's degree required; graduate degree preferred. Seven or more years of strategic communications experience, preferably serving nonprofit organizations or public interest groups at a national level. Quantifiable success in developing, executing and evolving comprehensive and proactive communications strategies and campaigns. Experience leading, motivating and mentoring the Digital Strategy Manager, as well as utilizing cross-functional and external resources. Outstanding overall communications skills, written and verbal.

HOW TO APPLY

Email cover letter with resume and salary requirements to jobs@stopbreastcancer.org with "Communications Director" in the subject line. No calls please. NBCC is an equal opportunity employer that especially welcomes applications from breast cancer survivors, women, and people of color.

DISCLAIMER

This is a full-time permanent in-person position. However, due to the COVID-19 pandemic, all NBCC staff are currently working remotely for the foreseeable future. It is anticipated that staff will again be office based when it is safe to do so.