

NATIONAL BREAST CANCER COALITION FUND  
2004 Annual Report

# REVOLUTION!

“We were the anti-war advocates of the ‘60s.  
We were in the women’s rights’ movement in the ‘70s.  
We’re now getting breast cancer, and we’re not  
used to being quiet.”

— Fran Visco, NBCCF president, *Boomer Nation: The Largest and Richest Generation Ever and How it Changed America* (June 2004)

Driven by the power of educated activists who know how to make a real difference, the National Breast Cancer Coalition Fund is the nation’s leading grassroots advocacy organization dedicated to ending breast cancer. With its coalition of hundreds of organizations and tens of thousands of individuals, NBCCF empowers women and their families to speak up -- and out -- about the political, scientific and

health care issues that affect their lives. NBCCF’s main goals are to increase federal funding for breast cancer research and collaborate with the scientific community to implement new models of research; improve access to high-quality health care and clinical trials for all women; and educate advocates in all aspects of the breast cancer decisionmaking process.



Dear Supporter:

*You know us. You know our spirit.*

The National Breast Cancer Coalition Fund was founded on the belief that we cannot keep knocking at the door, politely begging for help in a ladylike way. We have to arm ourselves with knowledge, science and determination, and take our rightful place at the table.

We are leading a revolution to change the way our nation perceives and prioritizes breast cancer. It is insane that breast cancer rates are rising. It is appalling that we do not know why. It is insulting that we have to hound our leaders to pay attention, that low-income women cannot get the care that could save their lives, and that all women must rely on unacceptable methods of testing and incomplete choices of treatment.

*Because of this, nothing less than a revolution will satisfy us.*

This annual report outlines a year of progress, victory, setback and innovation for both the National Breast Cancer Coalition Fund and its grassroots sister organization, the politically active National Breast Cancer Coalition. Before you delve into the stories and signs of hope and progress on every page, I want to stop to say something very important:

*Thank you.*

We value your involvement with the Coalition. With the help of dedicated individuals, NBCCF has been able to increase federal funding for breast cancer research; create a grassroots advocacy network of hundreds of organizations and tens of thousands of individuals; develop partnerships between scientists, advocates and legislators to develop sound public policy and advance research and health care; earn the respect of lawmakers; and open new doors to ensure that all women have access to quality diagnostic and treatment options.

Yet there is so much more that we must do. We cannot rest until we beat this senseless, cruel, heartbreaking disease. I hope that you will rededicate yourself to the National Breast Cancer Coalition and Fund and support our revolution in the year to come.

*We cannot do it without you.*

Yours,

A handwritten signature in black ink that reads "Fran Visco". The signature is written in a cursive, flowing style.

Fran Visco, President

# REVOLUTION IN BREAST CANCER.

“There is a lot of noise, pink all over the place, all that talk distracts us from the real issue, which is we don’t know how to fight this disease... We are not going to solve the breast cancer problem only by walking walks. We need to focus on the work to reduce the incidence and mortality.”

— Carolina Hiestrosa, NBCCF executive vice president, *Agence France Presse* (October 2004)

For 14 years, the National Breast Cancer Coalition Fund has empowered and trained advocates to be effective in every aspect of the fight to end breast cancer. We give women the tools to make informed decisions and to work beside legislative, scientific and clinical decisionmakers. NBCCF also helps guide the public through the maze of information on breast cancer.

NBCCF’s sister organization, the National Breast Cancer Coalition, trains advocates at the national, state and local levels to lobby for policies that impact breast cancer research, diagnosis and treatment. NBCC has hundreds of member organizations and

tens of thousands of individual members working toward increased federal funding for breast cancer research and collaborating with the scientific community to implement new models of research, improve access to high-quality health care and breast cancer clinical trials for all women, and expand the influence of breast cancer advocates whenever and wherever breast cancer decisions are made.

Together, NBCCF and NBCC empower advocates to be effective in every aspect of the fight to end breast cancer. With your help, we will continue to make significant progress. And, we won’t stop until we have won.

CONGRESS...

**FORGET the PINK!**  
**USE the INK**

**SUPPORT ACCESS to**

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## CALENDAR

### January 2004

Project LEAD® in Phoenix hosts faculty to plan for first-ever international session

### March 2004

NBCCF helps complete enrollment for clinical trial of BCIRG 006 Herceptin®

Pilot Quality Care Project LEAD® emphasizes health care system change

### April 2004

New LEADgradsonline.com website increases communication, science training and continuing education among LEAD® graduates

NBCCF's Ninth Annual New York Gala honors breast cancer advocates and survivors Coral Cochran, Betsey Johnson and Mildred Leigh-Gold

### May 2004

NBCC activists schedule and attend more than 400 congressional visits on Lobby Day after attending NBCCF's Annual Advocacy Training Conference in Washington, D.C.

### June 2004

NBCCF hosts International Project LEAD® in Madrid, Spain, for 33 participants from 22 nations

New NBCCF headquarters at 1101 17th St. NW in Washington, D.C., opens

### September 2004

Barr Labs and GPhA sponsor the Annual Advocacy in Action Golf Classic



### NBCCF's New York Gala fundraiser

On April 27, 2004, event chair Ronald O. Perelman joined Revlon in support of the NBCCF's Ninth Annual New York Gala dinner held at the Manhattan Center. Julianne Moore (pictured above) and her husband, Bart Freundlich, were honorary chairs for the evening. Entertainment included Jon Bon Jovi in a rare acoustic performance.

**October 2004**

The Fourth Annual Los Angeles Cabaret fundraises for NBCCF and features performances from Peri Gilpin, Jane Leeves, David Hyde-Pierce, Allison Janney, Christine Lahti, Eric McCormack, Tia Texada, Ana Gasteyer and Lauren Graham at the Henry Fonda Music Box Theater

**December 2004**

San Francisco-area breast cancer activists, survivors and the community gather for the Ninth Annual San Francisco Gala's evening of talent, entertainment and recognition — NBCCF honored survivors and advocates Arlyne Draper and Betty Mewborn

**February 2005**

NBCCF President Fran Visco presents the annual address to Washington University School of Law during its Public Interest Law Speakers Series in St. Louis

**March 2005**

Sen. Hillary Clinton (D-NY) speaks at NBCCF's Insider's Briefing on Breast Cancer and Women's Health Care Policy in New York

NBCCF reception in Washington, D.C., honors Rep. Anna Eshoo (D-CA) for her exceptional efforts to create a system of health care access for thousands of low-income women with breast and cervical cancer

**April 2005**

NBCCF President Fran Visco speaks on "Taking Control of your Health: What Can You Believe?" during "Times Talks," *The New York Times* Speaker Series

**May 2005**

NBCCF celebrates the 10th anniversary of Project LEAD®, which has had more than 1,200 graduates to date

NBCCF's Annual Advocacy Training Conference in Washington, D.C., trains activists for congressional visits on Lobby Day

**June 2005**

Era of Hope public forum meeting in Philadelphia reviews and reports on breast cancer research that has been funded through the U.S. Department of Defense Breast Cancer Research Program which was created as a result of NBCCF's efforts

# REVOLUTION IN RESEARCH.

Approximately 3 million women in the United States are living with breast cancer. Of that total, an estimated 1 million do not yet know they have the disease.

It is not enough to demand more money for current breast cancer research. We require a radical transformation of the current system — incremental change or maintenance of the status quo is just simply not enough.

Raw data proves our point:

- In the United States, one woman dies of breast cancer every 13 minutes.
- The chance of a woman dying of breast cancer is about 1 in 33.
- Breast cancer is the most common cancer among woman of all ages, except for certain kinds of skin cancers. Today, a woman's risk of breast cancer is one in seven.

We do not know why so many are affected by breast cancer, but we aim to find out. About 270,000 women are diagnosed with breast cancer each year; and about 40,000 women will die from it before our next annual report goes to print.

Each unnecessary death is tragic — a slap in the face of our nation, a technologically advanced nation in which medical treatment is considered among the finest. Our children need their mothers, our partners need their lovers, and our friends should not have to mourn the passing of someone they love because the research field is unable to break out of its comfortable boundaries and find early detection systems, new treatments and ultimately prevention and cures for a lethal disease that affects so many of us.

The current system has not produced the innovation needed for prevention or a cure. So, NBCCF is demanding a revolution in research.



Despite believing that research is one of the best weapons we have to eradicate breast cancer, NBCCF recognizes that the financial resources available to complete this task are finite. Therefore, it is critical that breast cancer research be as effective as possible. Because we are dedicated to increasing the effectiveness of breast cancer research, we collaborate with investigators and involve knowledgeable breast cancer advocates in all aspects of research design and oversight. We also have brought together leading thinkers from many fields to create innovative research strategies and pioneer new research models.



### NBCCF In Action

NBCCF trains its advocates to be leaders whenever and wherever breast cancer decisions are being made. We take a seat at many decisionmaking tables, including:

- Department of Defense Breast Cancer Research Program Integration Panel
  - National Action Plan on Breast Cancer
  - President's Cancer Panel
  - National Cancer Advisory Board
  - National Cancer Policy Board
  - Association of American Medical Colleges Task Force on Financial Conflicts of Interest in Clinical Research
  - National Institute of Environmental Health Sciences Public Interest Committee
  - Breast Cancer International Research Group
  - Institute of Medicine Clinical Research Roundtable
  - Institute of Medicine Committee on Improvements to Mammography Quality Standards Act
  - American Medical Association Ethical Force
  - The Breast Cancer and Environmental Research Centers
  - The Cochrane Collaboration Consumer Coalition
  - National Quality Forum, Breast Cancer Technical Panel
  - Institute of Medicine Committee on New Approaches to Early Detection and Diagnosis of Breast Cancer
- ... and more.

# REVOLUTION IN ACCESS & QUALITY.

“It was hard enough to hear the words, ‘You have breast cancer,’ but to make matters worse, I didn’t have insurance... To face all of that and also know that I had no insurance to pay for it, I was devastated.” — Vivian, Waterloo, Iowa

Breast cancer survivors are a remarkable resource because each has confronted her own mortality. Survivors learn what is truly important and find within themselves a well of courage, a willingness to be demanding, and an ability to disrupt complacency and create discomfort among those who favor the status quo.

NBCCF’s spirit, gumption and fearlessness are largely because we represent survivors — many of the Coalition’s members are survivors. So, when we see issues of inadequacy in diagnosis and care, we cannot allow them to continue. We value life and are eager to tackle the question of change. Our determination, hard-won and fiercely guarded, makes us more than a match for the politician or medical expert who believes he or she knows better than we do about what women with breast cancer need or deserve.

Clearly, the status quo is not good enough.

- Forty-five million Americans are uninsured. Fifty million more are protected only by the fragile web of Medicaid.
- Treatment decisions and interventions are often not evidence-based or patient-centered; instead they tend to rely on physician preference. The current system rewards over-treatment with aggressive, toxic and additive treatments.
- The reality is we do not know how to prevent or cure breast cancer for any individual woman.





“Without question, people fear cancer. It seems so random. People will naturally want to do everything they can to avoid it and that makes them vulnerable to all sorts of unsavory marketing ploys.”

— Carolina Hinestrosa, NBCCF executive vice president,  
*The Baltimore Sun* (February 2005)

We need universal access to quality care, evidence-based health care that responds to the needs of the patient and continual patient education so no patient can be manipulated into a decision that is not right for her. If it will take a revolution to obtain this access and quality of care, then we will have a revolution!

#### **How to Get Quality Care.**

A woman feels overwhelmed, scared and helpless when she first hears the diagnosis, “You have breast cancer.” Our latest booklet, *How to Get Good Care for Breast Cancer*, provides women with the basic knowledge they need to find the right treatments. We provide a hardcopy version at no cost to all who request it; it also can be downloaded from our website. We also publish a Spanish version of this booklet: *Como obtener la mejor atención médica para el cáncer del seno*.

#### **What is Quality Care?**

NBCCF believes that quality breast cancer care is patient-centered and evidence-based. It is a care system with overlapping core values: access, information, choice, respect, accountability and improvement.

The present health care system — or rather lack of a system — does not work for many who need it. We believe everyone affected by breast cancer should have full access to the best care available, care that is based on sound scientific evidence and delivered in a respectful and timely manner. Our Quality Care Initiative works to increase access to and improve the quality of breast cancer care for everyone.



## STOP BREAST CANCER: PERSONAL STORIES, PUBLIC ACTION™

The first priority of the National Breast Cancer Coalition Fund is guaranteed access to quality health care for all. Our Personal Stories, Public Action™ campaign gathers stories that put a face on the shoddy treatment many women receive as they seek to protect their lives and their families from the devastation of breast cancer. Our campaign sheds light on the flaws of the U.S. health care system: little or no access to quality care and lack of respect for individuals seeking treatment.

We need a quality health care system — from prevention through detection, diagnosis and treatment — for women with breast cancer every step of the way.

# REVOLUTION IN INFLUENCE.

“Breast cancer is a political issue... Decisions that affect how individual women are treated, how much research is performed, what research is performed, whether the environmental connections to breast cancer are understood and dealt with — those are all made at the political level.”

— Fran Visco, NBCCF president, at Washington University School of Law in St. Louis (February 2005)

Once, it was common for patients to accept whatever their doctors told them. Once, it was considered polite behavior for a woman to leave decisionmaking to her father or husband. Once, breast cancer was a shameful term to be discussed only in whispers behind closed doors. Those days are gone!

Today, we empower women to be active participants in the creation of a treatment strategy. NBCCF provides the information that gives women the confidence to question their doctors, propose evidence-based alternate therapies, seek second opinions, and demand information on prevention and treatment. And, we train activists in science and policy, so they can take their rightful place on scientific review boards.

It is our right and our responsibility to influence any discussion of breast cancer prevention, treatment, access, quality and research. NBCCF aims to increase the involvement and impact of those living with breast cancer and other breast cancer activists in the decisionmaking that affects all aspects of the disease.

NBCCF is increasing the number of breast cancer advocates and providing high-quality continuing education to maximize our effectiveness in influencing the research process, health care system and public policy.

We provide NBCCF's member organizations and individual advocates with the technical assistance and tools to bring visibility to our agenda. We are training team leaders on our legislative priorities so we can create a greater impact on all lobbying efforts.



“Recently, I had the opportunity to participate in a consensus conference. When it became apparent that the physicians in the room were building consensus not based on medical evidence and peer-review data, I turned to the information I learned in Project LEAD® to challenge them. When I got up the courage to go to the microphone, others who had been silent spoke up and supported my suggestion.” — Judi, Boston

“Project LEAD® gave me more confidence to speak up, take risks and fully participate with scientists and policymakers in Pakistan because during the course, I not only gained scientific knowledge but also learned about advocacy opportunities.”

— Qamar, Peshawar, Pakistan

We use our website to provide advocates and the public with timely, patient-centered analysis of significant breast cancer-related stories reported in the press. Last year, people from coast to coast and around the world visited our site to learn the latest about breast cancer research and public policy. Our analyses of complex topics, misleading research reports, and little-publicized facts about mammography and treatments provide clarity — and our content never talks down to the reader. We demand respect for ourselves, and give nothing less to those who turn to us for answers.

No more white gloves. No more demurely crossed ankles. No more resignation of our voice and our power. Breast cancer is overwhelmingly a woman’s disease, so it is right that women have a say in the policies and practices that address our concerns. We have created a revolution in consumer influence!

**Celebrating the 10<sup>th</sup> Anniversary of Project LEAD**  
NBCCF created Project LEAD® (Leadership, Education and Advocacy Development), an acclaimed science-based program, to educate and train breast

cancer activists to contribute to breast cancer research and public policy processes. There are now more than 1,200 LEAD graduates helping to improve the design and implementation of breast cancer research and programs. With technical knowledge, LEAD graduates help ensure that research resources are applied to the areas most likely to result in eradication of this disease.

In 2004, for the first time, we took Project LEAD international, with a conference in Madrid, Spain, that helped 33 advocates from 22 countries learn about our innovative model for consumer influence marked by open communication and an exchange of information among scientists, researchers, policymakers and consumers.

Quality Care Project LEAD® provides training for breast cancer advocates who work directly with breast cancer patients and for those who want to improve the quality of the health care systems in their communities. Based on the original Project LEAD course, Quality Care Project LEAD combines science, policy and advocacy.

# The National Breast Cancer Coalition

NBCCF's politically active sister organization, the National Breast Cancer Coalition, knows the importance of political activism:

In October 2004, a surge of energy swept through the halls of Congress. In just 15 days, the House of Representatives and the Senate passed (and President George W. Bush signed into law) legislation to illuminate the St. Louis Arch in pink to commemorate breast cancer awareness.

Meanwhile, despite the fact that NBCC had more than half the House and more than half the Senate as co-sponsors, the Breast Cancer and Environmental Research Act languished for four years. And now, with a new Congress, we have to start over with recruiting co-sponsorships for the bill.

In protest of this misdirection of energy and attention, NBCC advocates delivered pink lightbulbs to congressional staff on Capitol Hill. We met with a

staff member in Sen. (and doctor) Bill Frist's (R-TN) office. When we left, NBCC President Fran Visco handed him a pink lightbulb. He looked at it with absolute confusion.

"What am I going to do with this?" he asked.

"Exactly!" she replied.

Forty thousand women will die from breast cancer in the next year, and we know that lighting at the St. Louis Arch will not save them. The disease is the issue, not the color.

The National Breast Cancer Coalition is the first organization to believe that there is an end to breast cancer. That's why NBCC has trained advocates since 1991 to take part in national, state and local politics.

"We tend to overdiagnose or overtreat women because it [mammography] is just not very specific."

— NBCC executive vice president Carolina Hinestrosa, *Medline Plus* (May 2004)

"I thought if we paid attention to this disease and if we got the scientists enough money, we would have the answer. I knew it would take more than a couple years, but I thought it would be by now. Of course, you learn fairly quickly how complex the disease is."

— NBCCF President Fran Visco, *The Philadelphia Inquirer* (July 2004)



Our goal is to demand public policies that impact breast cancer research, diagnosis and treatment.

Thanks to the support of our members and friends, we have come far:

- We conduct forums to inform and educate members of Congress about our legislative priorities.
- We created the unprecedented peer-review breast cancer research program that is funded through the Department of Defense, and we lobby for funds each year to maintain it.
- We conceived of and led the effort to pass legislation that guarantees access to care and treatment for thousands of low-income and uninsured women.

- We use our power as a coalition to ensure that breast cancer research funding is spent on programs that will make a difference.

This is only the beginning of what we must do. In the months and years to come, we will continue to set the national breast cancer research agenda, secure a growing national investment in breast cancer research, oversee how funding is spent, help shape clinical trials, fight for access to high-quality health care for women with breast cancer and change the health care system.

Pink lightbulbs aren't going to get the job done — but grit, determination and unity of purpose will. Thank you for standing with us.

"Breast cancer is the disease that, for a long time, women feared the most... We tie femininity to physical appearance, and people think primarily of breast cancer that threatens your breasts. We must realize, more significantly, that it threatens your life."

— NBCCF President Fran Visco, CNN (February 2005)

"It was such a phenomenal statement: 'I may have a disease, but I am here and I am not going away.' Even if you have breast cancer, you are still full of life... I remember when you couldn't even say 'breast,' let alone breast cancer. Women did not say those words... That has changed quite a bit."

— NBCCF President Fran Visco, commenting on Melissa Etheridge's Grammy Awards performance after her diagnosis with breast cancer, CNN (March 2005)

### **Department of Defense Breast Cancer Research Program**

The Department of Defense Breast Cancer Research Program (DOD BCRP) began as a result of NBCC's 1992 campaign to dramatically increase federal funding for breast cancer research. We have added more than \$1.7 billion since its inception. This unique program makes consumer activists equal partners in the peer-review research. To date, the BCRP has attracted more than 18,000 research proposals and funded promising new approaches.

### **Medicare Corrected — Some Oral Breast Cancer Medications to be Covered**

As a result of NBCC's incredible grassroots advocacy and hard work, a new Medicare program has been created to cover five oral breast cancer medications.

The Medicare Demonstration Program began providing coverage for certain breast cancer drugs on Sept. 1, 2004, and will provide transitional coverage until the new Medicare Prescription Program is expected to cover all prescriptions.

### **Making Our Voices Heard in the Halls of Power**

NBCC holds its annual Lobby Day in Washington, D.C., after the more than 700 breast cancer advocates from across the country gather to share strategies and sharpen advocacy skills during NBCCF's Annual Advocacy Training Conference. Lobby Day builds networks of political influence by providing a

"Just last week, for example, I participated in an event celebrating the 10th anniversary of the National Breast Cancer Coalition Fund's Project LEAD. This program has helped to educate breast cancer advocates about the science of breast cancer, allowing them to work more closely with the research community in promoting new approaches to prevention, diagnosis and treatment."

— Dr. Andrew C. von Eschenbach, National Cancer Institute director, *NCI Cancer Bulletin* (May 2005)

"The work of the National Breast Cancer Coalition has been essential in the fight against this disease. By bringing together a critical mass of more than 600 organizations, not to mention hundreds of thousands of individuals, NBCC has provided a powerful voice for those living with breast cancer."

— Sen. Hillary Clinton (D-NY), *Federal News Service* (May 2005)



forum for advocates to meet with congressional staff and administration representatives. This year, advocates paid more than 400 visits to members of Congress on one memorable day of influence.

### Legislative Priorities for 2005

- Guaranteed access to quality health care for all
- \$150 million in funding for the Department of Defense peer-review Breast Cancer Research Program for fiscal year 2006
- Enactment of the Breast Cancer and Environmental Research Act
- Preservation of the Medicaid Breast and Cervical Cancer Treatment Program
- Enactment of the Fair Access to Clinical Trials (FACT) Act

### Testimony Before Congress

**Fran Visco, JD, NBCC president**

May 5, 2004 — before the Senate Appropriations Subcommittee on Defense

July 22, 2004 — before the House Education and the Workforce Employer-Employee Relations Subcommittee

Oct. 18, 2004 — before the Secretary's Advisory Committee on Genetics, Health, and Society

March 30, 2005 — before the House Appropriations Subcommittee on Military Quality of Life

**Carolina Hinestrosa, NBCC executive vice president**

May 18, 2005 — before the Senate Appropriations Subcommittee on Defense

"We are far from a cure, and the headline ["Therapies Shown to Cure Breast Cancer . . ."] does a disservice to readers' understanding of this complex disease. There are many women in the study who had toxic therapies, with long-term side effects that they did not need. And, there are still tens of thousands of women who die of breast cancer each year. We cannot afford to believe we have cured breast cancer."

— NBCCF President Fran Visco in a letter to the editor,  
*The Washington Post* (May 2005)

"We don't know the answer to the question of who is at risk... It's depressing when you see there hasn't been much progress on prevention or when you see that though there is less invasive surgery, we're trading one type of radiation for another, this chemo over that."

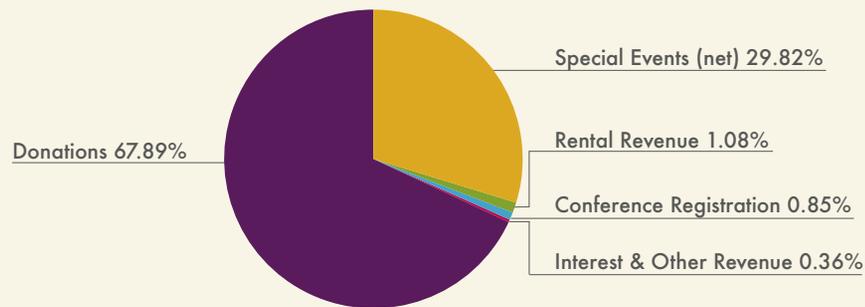
— NBCCF Executive Vice President Carolina Hinestrosa, *dcmilitary.com* (June 2005)

# 2004 FINANCIALS

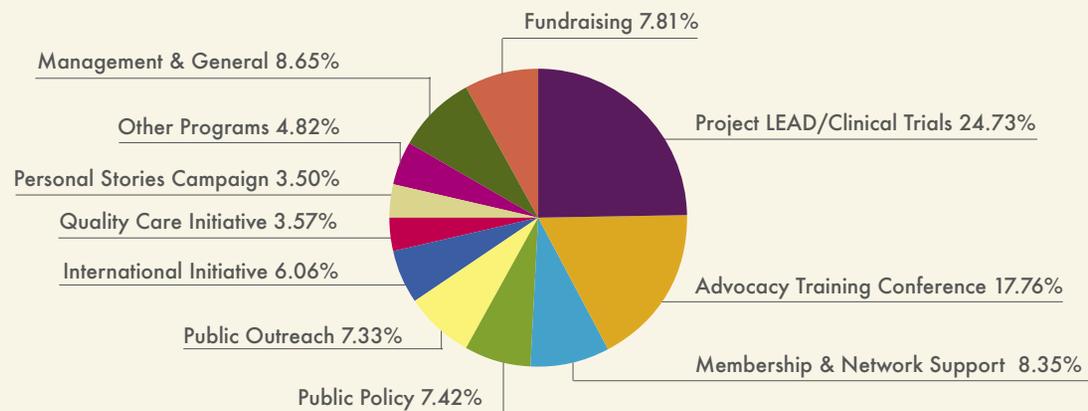
## Statement of Financial Position

| <b>Assets</b>                             | <b>2004</b>        | <b>2003</b>        |
|---|--------------------|--------------------|
| Cash & Cash Equivalents                   | \$180,967          | \$50,271           |
| Accounts Receivable                       | \$454,386          | \$198,805          |
| Grants Receivable                         | -                  | \$500,000          |
| Prepaid Expenses                          | \$ 22,474          | \$120,118          |
| Investments                               | \$205,654          | \$401,619          |
| Property & Equipment (net)                | \$189,647          | \$178,569          |
| Deposits                                  | \$43,689           | \$54,189           |
| <b>TOTAL ASSETS</b>                       | <b>\$1,096,817</b> | <b>\$1,503,571</b> |
| <b>Liabilities</b>                        |                    |                    |
| Current Liabilities                       | \$620,351          | \$534,691          |
| Other Liabilities                         | \$15,386           | -                  |
| <b>TOTAL LIABILITIES</b>                  | <b>\$635,737</b>   | <b>\$534,691</b>   |
| <b>Net Assets</b>                         |                    |                    |
| Unrestricted                              | \$322,090          | \$(15,824)         |
| Temporarily Restricted                    | \$138,990          | \$984,704          |
| <b>TOTAL NET ASSETS</b>                   | <b>\$461,080</b>   | <b>\$968,880</b>   |
| <b>TOTAL LIABILITIES &amp; NET ASSETS</b> | <b>\$1,096,817</b> | <b>\$1,503,571</b> |

### Public Support & Other Revenue 2004



### Expenses 2004



### Statement of Activities 2004

#### Public Support & Other Revenue

|                          |                    |
|--------------------------|--------------------|
| Donations                | \$2,970,217        |
| Special Events (Net)     | \$1,304,611        |
| Rental Revenue           | \$47,301           |
| Conference Registration  | \$37,374           |
| Interest & Other Revenue | \$15,575           |
| <b>TOTAL REVENUE</b>     | <b>\$4,375,078</b> |

#### Expenses

|                       |                    |
|-----------------------|--------------------|
| Program Services      | \$4,079,608        |
| Management & General  | \$422,141          |
| Fundraising           | \$381,129          |
| <b>TOTAL EXPENSES</b> | <b>\$4,882,878</b> |

|                              |             |
|------------------------------|-------------|
| Change in Net Assets         | (\$507,800) |
| Net Assets Beginning of Year | \$968,880   |
| Net Assets End of Year       | \$461,080   |

# CORPORATE & FOUNDATION DONORS

## \$10,000 & above

Active Media Services Inc  
 Adelson Galleries Inc  
 Advance Magazine Group  
 Affymetrix  
 Allos Therapeutics, Inc.  
 Amgen  
 AstraZeneca Pharmaceuticals  
 AT&T  
 Avon Foundation  
 Barr Laboratories  
 Bloomberg, LP  
 Bristol-Myers Squibb Company  
 Broder Kurland Webb Uffner Agency  
 Bunim-Murray Productions  
 Council of Fashion Designers of America  
 Cozen & O'Connor  
 Cytoc  
 Del Laboratories, Inc.  
 Deutsch, Inc.  
 Disney Worldwide Services, Inc.  
 Eli Lilly & Company  
 EMD Pharmaceuticals  
 Entertainment Industry Foundation  
 Fear Factor 4 Lock and Key Productions  
 Fleishman Hillard, Inc.  
 GCI Group  
 Genentech, Inc.  
 Generic Pharmaceutical Association  
 Genomic Health, Inc.  
 Joyce and Irving Goldman Family Foundation

Hansen, Jacobson, Teller, Hoberman, Newman, Warren and Richman, LLP  
 Hard Rock Cafe Foundation  
 Harrison & Star, Inc.  
 Hearst Magazines  
 Hewlett Packard Company  
 Hurricane Voices  
 International Creative Management  
 Kramer Levin Naftalis & Frankel, LLP  
 Ralph Lauren Design Studio  
 Linear Technology Corporation  
 Medtronic  
 Mellam Family Foundation  
 Merck & Co., Inc.  
 MTV Networks  
 Mylan Laboratories, Inc.  
 Nathan Cummings Foundation  
 Nielsen Entertainment  
 Novartis Oncology  
 Ortho Biotech  
 Paramount Pictures Group  
 Paul, Weiss, Rifkind, Wharton & Garrison Charitable Gift Fund  
 Perelman Family Foundation, Inc.  
 The Rainbow Endowment  
 Regis Foundation for Breast Cancer Research  
 The Renco Group, Inc.  
 Revlon Group Foundation, Inc.  
 Roche  
 Sanofi-Aventis  
 Sancoa International Company, LP

Terry and Jane Semel Charitable Foundation  
 Shanrene, Inc.  
 Skadden, Arps, Slate, Meagher & Flom  
 The Streisand Foundation  
 Stroock & Stroock & LaVan, LLP  
 TEVA Pharmaceuticals  
 Time Warner Inc.  
 UBS Financial Services, Inc.  
 Univision Communications, Inc.  
 Vance Wall Foundation  
 Vivendi Universal Entertainment LLLP  
 VNU, Inc.  
 Wells Fargo Bank  
 Williams & Connolly, LLP  
 Winston and Strawn, LLP  
 Winthrop, Inc.  
 The Lois & Andrew Zaro Family Charitable Trust  
 Ziffren, Brittenham, Branaca, Fischer, Gilbert-Lurie & Stiffelman Foundation

## \$5,000 to \$9,999

3 Arts Entertainment, Inc.  
 Aaliyah Memorial Fund  
 Bank of America  
 Bloom, Hergott, Diemer, Rosenthal & LaViolette, LLP  
 California Teachers Association  
 The Carsey-Werner Company  
 City National Bank  
 Cohen Lans, LLP  
 Creative Artists Agency

Display Producers, Inc.  
 Doris Duke Foundation  
 DPR Construction, Inc.  
 Eichleay Engineers  
 Sherri Ades Falchuk Family Foundation  
 GCI Group New York  
 The Sol Goldman Charitable Trust  
 Guckenheimer  
 Hathaway Dinwiddie Construction Company  
 Impact Fulfillment Service, Inc.  
 Kaiser Permanente  
 Kobo Products, Inc.  
 Microsoft Giving Campaign  
 Novel Lithographers, Inc.  
 Paradigm  
 Perrigo Company Foundation  
 The Phillips Group  
 Pictures This Television, LLC  
 Plastek Industries, Inc.  
 Rexam Sussex  
 The Rhode Island Breast Cancer Coalition  
 Science Applications International Corp.  
 Showtime Networks, Inc.  
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