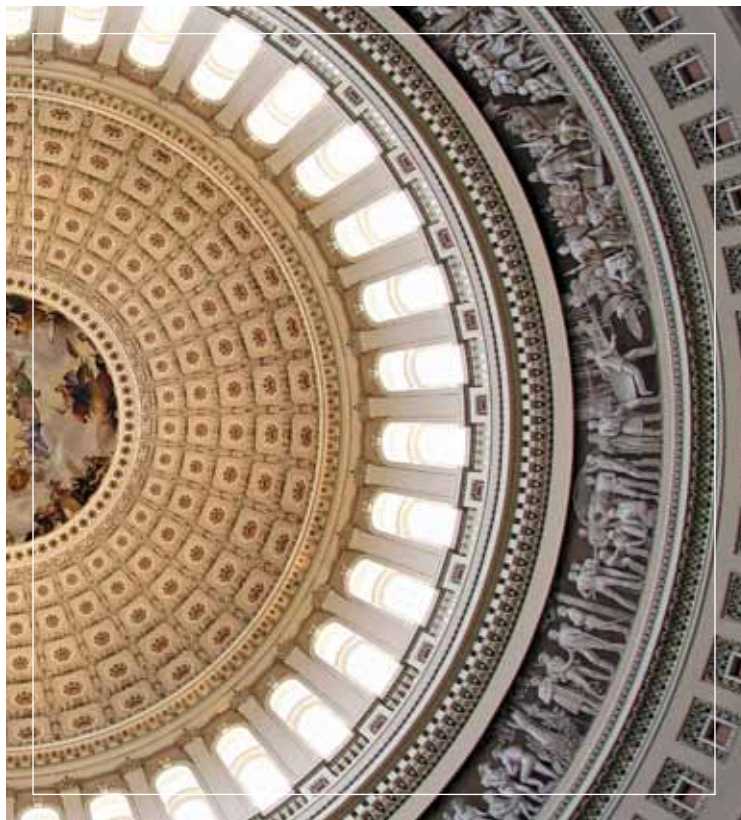


NATIONAL BREAST CANCER COALITION AND

NATIONAL BREAST CANCER COALITION FUND



ANNUAL REPORT

2007

NBCCF
NATIONAL BREAST CANCER COALITION FUND

grassroots advocacy in action

The National Breast Cancer Coalition Fund is an IRS 501(c)(3) organization that empowers and trains breast cancer advocates to be effective advocates in every aspect of the fight to end breast cancer. It educates women to make informed decisions about their own health care and to take an active role wherever breast cancer decisions are made. The National Breast Cancer Coalition is a 501(c)(4) corporation set up to lobby Congress and the states for improved public policies to move toward the eradication of breast cancer. Together, the two arms of NBCC issue a call to action by offering diverse and substantive activities, programs, training and events that are designed to educate and empower individuals to fight effectively to eliminate breast cancer.



FROM THE PRESIDENT

Dear Friend of NBCC:

Tenacity pays off. We learned that this past year as we made significant gains on several fronts, finding new friends and new opportunities along the way.

This was a year when most government research spending remained flat. Nonetheless, thanks to the relentless efforts of NBCC's network of activists, we won a funding increase for the U.S. Department of Defense Breast Cancer Research Program. Also in the legislative arena, we renewed the push for a Breast Cancer and Environmental Research Act—and found a new friend in songwriter, Sheryl Crow.

Our first Project LEAD® Institute provided in-depth science training to breast cancer advocates, enabling them to sit with scientists to identify the most promising cancer research efforts. We convened the workshop, *Measuring What Matters*, to identify the most critical components of breast cancer care. We also continued our Best Practices awards, recognizing and supporting organizations committed to our core values.

And we were active in making breast cancer part of the presidential campaign. To help voters assess the candidates' positions on breast cancer research and funding, NBCC launched a web site, www.BreastCancerCaucus.org.

Despite these successes, NBCC's online survey of women in the United States showed us there is still much work to be done. The survey revealed that only 8 percent of respondents knew that the federal government was a major source of breast cancer funding. In light of the results, we are renewing our public education efforts to build broader awareness of breast cancer research, access, and influence, and the need for continued action.

The more we accomplish, the more there is to do. That gives our work a purpose. With your support we can continue to make a difference. Whether you are new to our ranks or have been with us for many years, we thank you for your commitment to the eradication of breast cancer. Together we will see it happen.

Be well,

A handwritten signature in dark ink that reads "Fran Visco". The signature is fluid and cursive, with the first name "Fran" and last name "Visco" clearly distinguishable.

Fran Visco
President

NBCCF seeks to increase the influence of breast cancer advocates
in all aspects of the breast cancer decision-making process.

NATIONAL BREAST CANCER COALITION/FUND

Join the Revolution!

We tell the truth about breast cancer.

We lead change to ensure access to high quality care.

We lobby for funding for research that will end this disease.

NBCC/F is the **nation's leading grassroots advocacy organization** dedicated to ending breast cancer.

A coalition of hundreds of organizations and tens of thousands of individual members, NBCC/F has had an unprecedented impact in shaping the public policies that affect women's lives.

NBCC/F's accomplishments include:

- The unprecedented, multi-billion dollar, peer-reviewed Department of Defense Breast Cancer Research Program.
- The Medical Breast and Cervical Cancer Treatment Program for low-income and uninsured women.

Annual Advocacy Training Conference

draws more than 700 activists from across the country to share strategies, sharpen advocacy skills and learn about cutting-edge research.

Team Leader Training educates NBCC's grassroots leadership to push NBCC's legislative agenda.

Training Activists

Project LEAD[®], Quality Care and Clinical Trials Project LEAD[®], our acclaimed science-based programs, teach activists how to influence breast cancer research and improve care.

Nearly 1,500 graduates continue their education and network through LEADgrads Online[®].

Clinical Trials

NBCC/F collaborates with the scientific community to conduct research. Our advocates influence trial design, access and participation.

Beyond the Headlines

NBCC/F analyzes breaking news, controversies and new research.

Our patient-centered approach helps consumers understand the implications and limitations of research and public policy.

Quality Care

- Our Guide to Quality Breast Cancer Care helps thousands.
- Quality Care Project LEAD[®] trains advocates to change systems.
- Measuring What Matters defines patient-centered indicators of improvement and accountability.

Challenging the Status Quo

Shaping Public Policy

Congressional Forums

- Help policymakers reach informed decisions on research, access and quality care.
- Provide a consistent perspective on breast cancer and NBCC's legislative agenda.

Lobby Day draws hundreds of breast cancer activists to Capitol Hill for more than 400 meetings with congressional representatives.

Empowering the Public

NBCC — the only breast cancer organization ranked among the **top 20** most influential groups in national health policy.

— is a grassroots network of **grassroots advocates** who press for action on NBCC's legislative agenda throughout the year.

Visit www.stopbreastcancer.org and join the fight to:

- Guarantee access to high-quality health care for all.
- Increase consumer influence.
- Pass vital breast cancer legislation.
- Prevent, improve treatment and find a cure.

Opposite Page:

Left photo: A plenary session at NBCCF's Advocacy Training Conference; Center photo: House Speaker Nancy Pelosi (D-CA) being honored at NBCCF's Annual New York Gala; Right photo: Singer and breast cancer advocate Sheryl Crow joined by Congressional sponsors at a Capitol Hill news conference about the Breast Cancer and Environmental Research Act.

ABOUT US



The National Breast Cancer Coalition Fund and its sister organization, the National Breast Cancer Coalition, have put breast cancer at the forefront of the nation's agenda. The National Breast Cancer Coalition Fund (NBCCF) collaborates with scientists, policy makers and health care providers and prepares individuals to be compelling and credible advocates for research, health care access and strategies for eradicating breast cancer. The National Breast Cancer Coalition (NBCC), meanwhile, lobbies Congress for improved public policy about and increased funding for breast cancer research and quality health care.

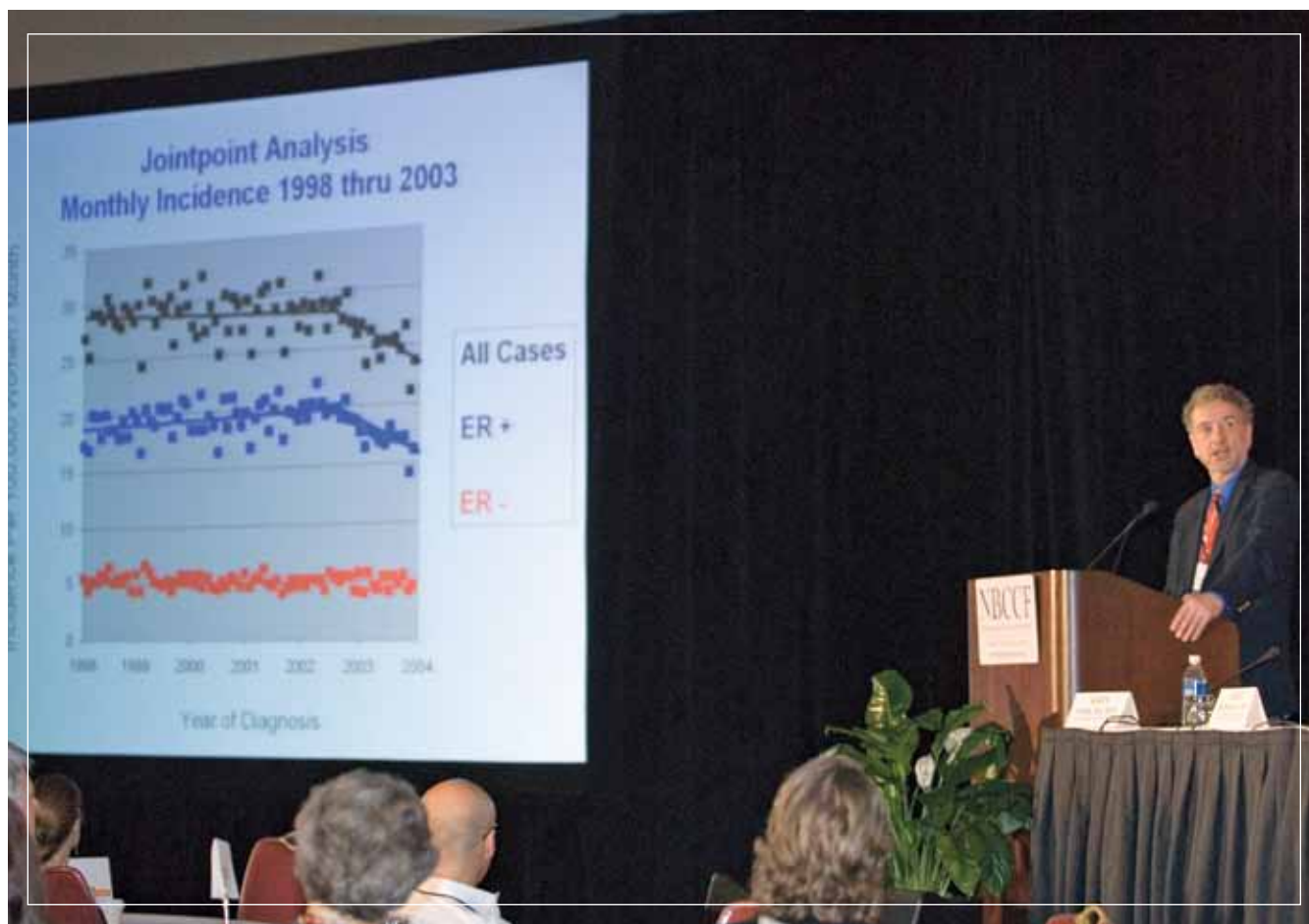
We help guide the public through the maze of information surrounding breast cancer. Using our Web site, resources and training, we give people with breast cancer and those at risk the tools they need to make informed choices. We also provide advocacy training to prepare women and men to assume a powerful role before legislative, scientific and clinical decision-makers. We seek to increase the influence of breast cancer advocates in all aspects of the breast cancer decision-making process. NBCCF advocates push for public collaboration with the scientific community on implementation of new research models and partner in the design and oversight of clinical trials, to expedite accessing care, finding the cause and a cure.

In tandem with NBCCF's work, trained advocates from NBCC lobby at the national, state and local levels for public policies aimed at more effective breast cancer research and quality health care for all.

Through our grassroots network, the coalition has already brought about fundamental changes: Federal appropriations for breast cancer have increased significantly; an unprecedented breast cancer research program administered by the U.S. Department of Defense has been created; the National Action Plan on Breast Cancer, a public-private partnership, was implemented; the Breast and Cervical Cancer Treatment Act was enacted and advocates more often work side-by-side with researchers.

Since our inception, NBCCF and NBCC have been powerful voices for women and men across the country. As we advance our mission of eradicating breast cancer, three primary goals guide our work:

- **RESEARCH:** to promote research into the cause of and optimal treatments and cure for breast cancer. This will be accomplished through increased funding, improved coordination and distribution of research funds, recruitment and training of scientists, and innovative collaborations among scientists and advocates.
- **ACCESS:** to improve access to high-quality breast cancer screening, diagnosis, treatment and care for all women, particularly the underserved and uninsured. Legislation and changes in the regulation and delivery of health care are all critical in meeting this goal.
- **INFLUENCE:** to increase the involvement and influence of those living with breast cancer and other breast cancer activists. This involvement should spread across all decision-making linked to cancer research, access and treatment.



Don Berry, Ph.D., analyzes recent research findings at a conference plenary session.

AN UNYIELDING FOCUS ON RESEARCH

"A lot of what we are seeing in breast cancer is me-too drugs that tweak existing drugs. A lot of them offer very marginal improvement . . . It is a balance of pushing for efficacy and not exposing thousands of people to drugs that may not help them."

—Carolina Hinestrosa, "IOM Forum: Advocacy Groups Offer Ways to Improve New Drug Development"
Oncology Times—November 25, 2007

NBCCF wants breast cancer research to be guided by innovative and pioneering thinking and a focus on what's best for patients and those at risk. Against that backdrop, our focus remains on promoting cutting-edge research with the potential to produce ground-breaking findings about women's health. One of our biggest successes using this model has been the U.S. Department of Defense Breast Cancer Research Program.

The program was born out of NBCC's initial effort to

dramatically increase federal funding for innovative, high-impact and multi-disciplinary breast cancer research. The Breast Cancer Research Program is the only breast cancer initiative in the federal government that includes consumer advocate participation in both the scientific peer-review process and the programmatic review stages. Since its launch in 1992, some \$2.1 billion has been invested in the program, attracting more than 29,000 proposals. Research under the program, for example, contributed to the development of anti-cancer drug Herceptin, the most revolutionary breast cancer drug in the last 25 years.

NATURE REVIEWS

The National Breast Cancer Coalition Fund believes that the application of a strategic approach to biomarker research will help avoid some of the previous disappointments in breast cancer biomarker identification and development. Through carefully designed research efforts and systems of care that are collaborative and truly patient-centered, the development of robust biomarkers, reliable assays and effective and safe targeted therapies should translate to improvements in survival and quality of life for patients with breast cancer. In line with this philosophy, NBCCF convened the *Strategic Consensus Conference on Biomarker Research in Breast Cancer*. The results of that conference were reported in the April 2007 edition of *Nature Reviews*.



MEASURING WHAT MATTERS: MARCH 18-20, 2007 - WASHINGTON, D.C.

For some time, NBCCF advocates have worked to identify the most important indicators of breast cancer quality care—to push for improved care in accordance with the Fund's core values. The *Measuring What Matters* workshop brought together



31 representatives from key stakeholders, including 9 NBCCF advocates, who completed an extensive literature review and analysis prior

to the gathering. Dr. Carolyn Clancy, director of the Agency for Healthcare Research and Quality (AHRQ), addressed the importance of patient-centered quality indicators and praised NBCCF's analysis that identified gaps in the quality-measurement landscape. A draft list of potential indicators of quality breast cancer care, based on NBCCF core values, resulted from the workshop. Other recommendations called for the development of tool kits to spark change in the health care system and a focus on composite measures. NBCCF has presented the workshop's findings to allies in the field in order to build a business case for quality improvement.

CONSUMER SURVEY

In October, NBCC released the results of its annual survey of American women and their understanding of breast cancer. The results demonstrated critical knowledge gaps and the importance of moving beyond awareness to eradicating the disease.



Key findings:

- 56 percent believe most breast cancers have a hereditary basis.
Reality: Only 5 - 10% of breast cancers are explained by known mutations in inherited genes.
- 78 percent of respondents 18-24 said eating lots of fruits and vegetables would help prevent breast cancer.
Reality: Most studies show no significant decrease in breast cancer incidence as related to diet.
- 39 percent thought that the most progress in the fight against breast cancer was in self-detection.
Reality: Research shows that breast self-examinations do not reduce breast cancer deaths.
- 93 percent have not heard or read about government funded research for breast cancer.
Reality: \$2.1 billion in federal dollars has been dedicated to breast cancer research via the Department of Defense Breast Cancer Research Program.



An NBCC workshop analyzed what is needed to ensure access to quality care for all.

A COMMITMENT TO ACCESS AND QUALITY

*"It's crazy that someone has to choose between their mortgage and lifesaving drugs.
The system needs to give everyone access to quality care."*

— Fran Visco, "When Money Can Save Your Life"
Ladies' Home Journal—October 2007

NBCC is committed to ensuring all women and men have access to high quality health care and the information they need to make thoughtful and informed treatment choices. For many years we have fought for these principles because they reflect the core values we adopted in 2003: access, choice, respect, information, accountability and ever-improving quality of care.

In 2007, NBCC continued work begun in 2006 by our Board of Directors to create a dynamic framework for the education of citizens and elected officials on the ways we believe will be most effective in reforming health care. At the end of the year, this Framework was awaiting a test run by a high-profile panel of stakeholders before being publicly released at NBCCF's 2008 Advocacy Training Conference.

NBCC's Framework serves as an important roadmap for



Carolina Hinestrosa,
Executive Vice President, Programs and Planning

Testifying before the U.S. Food and Drug Administration's Oncologic Drugs Advisory Committee about the evaluation of erythropoiesis-stimulating agents (ESAs) and other supportive therapies for breast cancer
May 10, 2007

“Consumers trust the system to offer interventions that are based on high-quality evidence, and appropriately designed randomized clinical trials are the gold standard to obtain evidence of benefits and harms for all interventions... NBCC believes strongly that for the system to be truly responsive to consumers’ needs, we, the consumers, need to be involved at all levels where important decisions about our lives are made.”

the current administration and next administration that will most likely have the opportunity to make access to health care a reality for this country. NBCC is poised to play a key role in those efforts.

NBCCF IN ACTION

NBCCF trains its advocates to be leaders whenever and wherever breast cancer decisions are being made, whether in local research facilities or the corridors of power in Washington. Here are some of the decision-making consortia, committees and coalitions where you'll find our advocates:

Agency for Healthcare Research and Quality (AHRQ)

National Advisory Council

Working Group, Breast Cancer and Environmental Research Centers

Association of American Medical Colleges Task Force on Conflicts of Interest in Clinical Research

Breast Cancer International Research Group Member of Independent Data Monitoring Board

Breast Cancer International Research Group Science Advisory Board

U.S. Department of Defense Breast Cancer Research Program Integration Panel

The Cochrane Collaboration Consumer Coalition

Institute of Medicine Roundtable on Evidence-Based Medicine

National Quality Forum, Breast Cancer Technical Panel

Oversight Body, American Medical Association Ethical Force

TAILORx Clinical Trial of the National Cancer Institute

Steering Committee and DSMP

“DO YOU HAVE BREAST CANCER?”

Knowing what steps to take next is a daunting task facing a person diagnosed with breast cancer. To address that problem, NBCC produced the *Guide to Breast Cancer Care*, published in both English and Spanish. NBCC received support from the State of Maryland to fund the production of a public service announcement for radio stations about the Guide. Actress Allison Janney, known for her role on the long-running television series *The West Wing*, and Univision television personality Cristina Saralegui lent their voices to this effort. The ads ran more than 600 times on English and Spanish language radio stations. They provided an important breast cancer resource to many underserved communities.



CRISTINA SARALEGUI



ALLISON JANNEY



“Despite the enormous successes and advancements in breast cancer research made through funding from the DOD BCRP, we still do not know what causes breast cancer, how to prevent it, or how to cure it. It is critical that innovative research through this unique program continues so that we can move forward toward eradicating this disease.”

—Fran Visco, Hearing on the Department of Defense Peer-Reviewed Breast Cancer Research Program
Senate Appropriations Subcommittee on Defense, May 16, 2007

PROGRESS THROUGH INFLUENTIAL LEADERSHIP

“Now the influential National Breast Cancer Coalition is lobbying oncologists and government regulators to reconsider treatment guidelines [for anthracyclines]. ‘These are very strong, very real data that they need to pay attention to,’ says Coalition president Fran Visco.”

“Cancer Treatment May Risk Heart Damage”
—Associated Press, October 8, 2007



Attendees of 2007 Project LEAD Institute in San Diego, August 2007.

When it comes to breast cancer advocacy, the National Breast Cancer Coalition Fund is an undisputed leader. NBCCF offers a roster of programs and services, including Project LEAD®, the Advocacy Training Conference, and the Team Leader and Emerging Leaders initiatives, that prepare advocates to participate effectively at forums where research and health care decisions are made. Sitting on an array of national committees, NBCCF provides guidance to other organizations so they, in turn, can foster leaders who will lend their voices and energies to the eradication of breast cancer. NBCCF is universally respected by scientists and decision-makers for its work.

ADVOCACY TRAINING CONFERENCE

The 15th Annual Advocacy Training Conference took time to acknowledge the years since its launch, but much of the gathering focused on future challenges. And it was marked by a series of new programs and training opportunities designed

“Push, push and continue to push—the government, as you have; physicians and scientists, as you have; yourselves, as you have—to make a difference. I do want to say that the 15 years that you’ve spent doing this hasn’t resulted in small improvements. In fact, there have been significant—*significant*—moves forward under the leadership of activists like yourselves in terms of making things happen.”

—Dr. Dennis Slamon, Department of Medicine, UCLA,
addressing the 2007 NBCCF Advocacy Training Conference

to invigorate participants for an active year of breast cancer advocacy.

With a theme of *Beyond Ribbons to Revolution*, the conference drew more than 600 advocates and featured 9 new

THE FIRST PROJECT LEAD® INSTITUTE: AN ADVOCATE'S PERSPECTIVE

My first NBCCF annual conference opened my eyes to the potential of advocacy. But it wasn't until I attended the Project LEAD® Institute a few months later that I received the tools I needed to become an active and involved advocate. I went to Project LEAD with no expectations and was overwhelmed by the professionalism of the program. The teaching was as good as any I have received, and I am the graduate of more than one high-ranking scholastic institution.

The course had an extra element of excitement: it was the first time NBCCF had road-tested its innovative LEAD Institute format.

The instruction was intense and concentrated. Thanks to a combination of classroom teaching and small group sessions, we explored our understanding of breast cancer science and epidemiology and absorbed enough to be comfortable around experts. We even ventured out of the classroom to experience firsthand a research lab's excitement, frustration and commitment. For an afternoon we were engaged observers.

But Project LEAD does more than foster skills of scientific observation. It trains students to become actively involved in the advocacy and research communities. To demonstrate the work that graduates would do, clusters of accomplished and experienced mentors interacted with students to explore interests and identify paths of action. Six days of Project LEAD classes were designed to carry us into the future, bolstered by a much-needed support network of mentors.

Each of the 50 students who graduated from the 2007 Project LEAD Institute came away with a working knowledge of the science of breast cancer, new friends, a support network and a working plan.

Amy Bonoff, an 11-year breast cancer survivor, took part in the Project LEAD Institute in San Diego in August 2007. She has participated in the Department of Defense Breast Cancer Research Program's programmatic review and is a member of the American College of Surgeons' National Accreditation Program for Breast Centers Access and the Utilization Strategy Planning Committee.

workshops covering access to care, health care reform, research, peer review and clinical trials. We also launched a new program introducing college and graduate students to NBCCF and its mission with the introduction of 28 *Emerging Leaders* at the conference.

Before turning to future challenges, the conference began with a special session—*Fifteen Years of Breast Cancer Advocacy: Did it Matter?*—examining NBCCF's leadership and contributions over the years.

Capping three intensive days of learning and strategizing was a luncheon speech by former Congresswoman Patricia Schroeder, who applauded the advocates for their work to eradicate breast cancer. "I always think of you as 'women with balls' because you are not afraid," the Colorado Democrat said.

Plenary speakers included Dr. Dennis Slamon from UCLA, Dr. Ezekiel Emanuel of the National Institutes of Health, Dr. Susan Love from the Susan Love Research Foundation, and NBC News chief science and health correspondent, Robert Bazell.



Dr. Susan Love was one of the Conference's plenary session speakers.

LOBBY DAY 2007

It was only hours after the 2007 Advocacy Training Conference ended when NBCC activists arrived at Capitol Hill for over 400 meetings. Delegations representing every state lined up appointments with elected officials or their congressional offices to garner support for the NBCC agenda. They also enlisted new sponsors for the Breast Cancer and Environmental Research Act.

The day ended with NBCC's Annual Congressional Awards reception. The 2007 honorees were Senate Majority Leader Harry Reid (D-NV); U.S. Senators Michael Enzi (R-WY), Orrin Hatch (R-UT) and Lisa Murkowski (R-AK); and U.S. Rep. Henry Waxman (D-CA).



NBCC New York advocates with Senator Hillary Rodham Clinton (D-NY) on Lobby Day, 2007.

U.S. Representative Lois Capps (D-CA) was inducted into NBCC's Hall of Fame in recognition of her longtime support. U.S. Senator Tom Harkin (D-IA) and U.S. Representative Anna Eshoo (D-CA) received NBCC's 15th Anniversary Awards for their continuing leadership and commitment to the fight against breast cancer.

BEST PRACTICES

Through its *Best Practices in Breast Cancer Advocacy Awards*®, NBCCF recognized four organizations with strategic programs with a track record of impacting breast cancer policy, access to quality care and systems of research. The awardees each received \$50,000 and were held up as models for other organizations. The winners, who shared their experiences at a special poster session during NBCCF's 2008 Advocacy Training Conference, were:

Catherine Peachey Fund; Warsaw, IN

The fund's *Banking on a Cure* program is an innovative collaboration between consumers and scientists. It resulted in the creation of a bank of annotated normal breast tissue samples for use in genomic, proteomic and epidemiologic studies. Other work by the fund includes the collection of tissue samples from women unaffected by breast cancer in order to explore possible environmental causes of breast cancer.

Nueva Vida; Washington, DC

Breast cancer in the Latina community is the focus of this organization, which was honored for its *Research Participation, Development and Implementation* program. The program relies on community participation and has broadened Hispanic women's influence over the design, conduct and accrual methods used in cancer research, particularly psycho-oncology.

SHARE; New York, NY

The SHARE Leaders program has continued the education of graduates of NBCCF's Project LEAD® and created opportunities for their meaningful involvement in research and policy.

Young Survival Coalition; New York, NY

The Young Women's Breast Cancer Registry is a data source aimed at furthering research studies. In particular, it addresses causal factors for cancer in women younger than 40.

NBCC's Breast Cancer Caucus web site was launched in October 2007.



2007 HIGHLIGHTS

12th Annual New York Gala



NBCCF's 12th Annual New York Gala recognized four (Wo)men Who Get It Right.® (**photo below, right, left to right**), Songwriter and breast cancer activist Sheryl Crow, NBCCF President Fran Visco, Massachusetts advocate Carol Matyka and U.S. House Speaker Nancy Pelosi. (**below, left, left to right**), Georgia advocate Martina Correia with NBCCF Executive Vice President Carolina Hiestrosa. (**above, left**), Singer Faith Hill's performance. (**above, right**) Philanthropist Ronald O. Perelman.

2007 HIGHLIGHTS

15th Advocacy Training Conference and Lobby Day, Washington



NBCCF's 15th Anniversary Training Conference and Lobby Day in Washington, D.C. were enormous successes in 2007. **(photo above, right)** Former Colorado Congresswoman Patricia Schroeder, an NBCC ally in its early years, delivered the Monday luncheon address. **(below, right)** NBCC advocates on Capitol Hill during Lobby Day. **(below, left)** NBCC advocates "bowl" their way to success. **(left)** Fran Visco and Utah advocate Sylvia Rickard present an NBCC congressional award to U.S. Senator Orrin Hatch (R-Utah). **(above, left)** NBCCF's Wall of Remembrance honoring NBCC advocates.



2007 HIGHLIGHTS

Les Girls 7, Los Angeles



Les Girls 7, hosted by actress Felicity Huffman of *Desperate Housewives*, featured a variety of spirited performances from talented singers and dancers, including (photo, top right) *CSI-NY*'s Melina Kanakaredes.



2007 HIGHLIGHTS

NBCCF Events



Former President Bill Clinton was the guest of honor at a reception, hosted by Paula and Sumner Redstone and Barbra Streisand, to benefit the Virginia Clinton Kelley Fund, named in honor of the former president's late mother.



Washington, DC area supporters of NBCCF enjoyed an evening of bowling, billiards and a silent auction at the Strike! Breast Cancer Corporate Challenge.



Actress Julie Warner was honored with NBCCF'S (Wo)men Who Get It Right® Award for her high profile role as a woman with breast cancer on the award-winning cable television hit, NIP/TUCK.

*If you are interested in organizing an event in your area to benefit NBCCF,
please contact our Development Office at (202) 973-0589.*



NBCC: PRINCIPLED AND VIGOROUS ADVOCACY

"I'm here to support NBCC. As a breast cancer survivor and someone who cares deeply about women's health, I want answers to the question of what causes breast cancer and how to prevent it."

— Singer, songwriter and breast cancer advocate Sheryl Crow
speaking during a Capitol Hill news conference on the Breast Cancer and Environmental Research Act
March 28, 2007

NBCC entered 2007 optimistic that the 110th Congress would advance legislation reflecting the coalition's priorities. As the end of the two-year session neared, the coalition was celebrating a number of successes.

These advances followed a disappointing 109th Congress, which saw passage of the important Breast Cancer and Environmental Research Act blocked in the final months of the legislative session by a single senator, Tom Coburn (R-OK).

The measure was reintroduced in February 2007 by Senate Majority Leader Harry Reid (D-NV) and three other senators: Orrin Hatch (R-UT), Hillary Rodham Clinton (D-NY) and Lisa Murkowski (R-AK). A companion bill was introduced in the U.S. House by Representatives Nita Lowey (D-NY), Sue Myrick (R-NC) and Lois Capps (D-CA). Thanks to an energetic NBCC campaign, the measure ultimately gained an astonishing 51 Senate and 220 House co-sponsors by Mother's Day of that year.

NBCC's other major priority was continued funding of the U.S. Department of Defense peer-reviewed Breast Cancer Research Program (DOD BCRP). In response to NBCC's nationwide grassroots network and urging of members of Congress, President George W. Bush signed a continuing budget resolution for fiscal year 2007 containing \$127.5 million for the program. Congress bolstered the support when it approved \$138 million for the program in fiscal 2008, an increase of more than \$10 million.

Credit for the funding renewal goes to NBCC's committed advocates, who secured support from many members of Congress. NBCC's testimony, combined with briefings for congressional members and staff, complemented the effort.



Colonel Janet Harris, Director of the Congressionally Mandated Medical Research Programs, briefs Members of Congress and their staffs about the DOD BCRP.

NBCC acknowledged the leadership of five senators: Tom Harkin (D-IA), Olympia Snowe (R-ME), Patrick Leahy (D-VT), Susan Collins (R-ME) and Arlen Specter (R-PA). Four U.S. representatives were also instrumental in winning support for the measure. They were: Nita Lowey (D-NY), Judy Biggert (R-IL), Tom Davis (R-VA) and James McGovern (D-MA). These lawmakers sponsored the letters requesting the funding for DOD BCRP.

In addition to advances with the Breast Cancer and Environmental Research Act and continued breast cancer research funding, NBCC expanded its online advocacy efforts in 2007 by utilizing its legislation-focused web site, LessPinkMoreResearch.org. President Fran Visco also submitted columns to the *Huffington Post* and began a bimonthly blog at mybreastcancernetwork.com. Additionally, in October, NBCC launched BreastCancerCaucus.org featuring the presidential candidates' positions on NBCC-supported legislative and policy priorities. Videos of the candidates explain what each would do as president to eradicate breast cancer.



A PERSONAL APPEAL

Singer-songwriter Sheryl Crow made it personal when she headed to Capitol Hill to push for passage of the Breast Cancer and Environmental Research Act, one of NBCC's legislative priorities.

"I'm here to support NBCC," Crow said. "As a breast cancer survivor and someone who cares deeply about women's health, I want answers to the question of what causes breast cancer and how to prevent it."

"The Breast Cancer and Environmental Research Act will help find some of these answers," she added.

Crow created a buzz in Washington, D.C., on March 27 and 28, with her whirlwind lobbying in favor of passage of the act, which evolved from two environmental policy summits convened by NBCC. The measure would establish a national strategy for research to see if or how environmental factors contribute to breast cancer.

While in Washington, Crow met with Speaker of the House Nancy Pelosi (D-CA); Senate Majority Leader Harry Reid (D-NV); several committee and subcommittee chairs; and the Congressional Women's Caucus. She was joined by NBCC advocates from across the country.

She also discussed the legislation in several network television interviews.

The second day's highlight was a crowded news conference with the proposed legislation's seven chief sponsors: Senate Majority Leader Reid; Senators Orin Hatch (R-UT), Hillary Rodham Clinton (D-NY) and Lisa Murkowski (R-AK); Representatives Nita Lowey (D-NY), Sue Myrick (R-NC) and Lois Capps (D-CA).

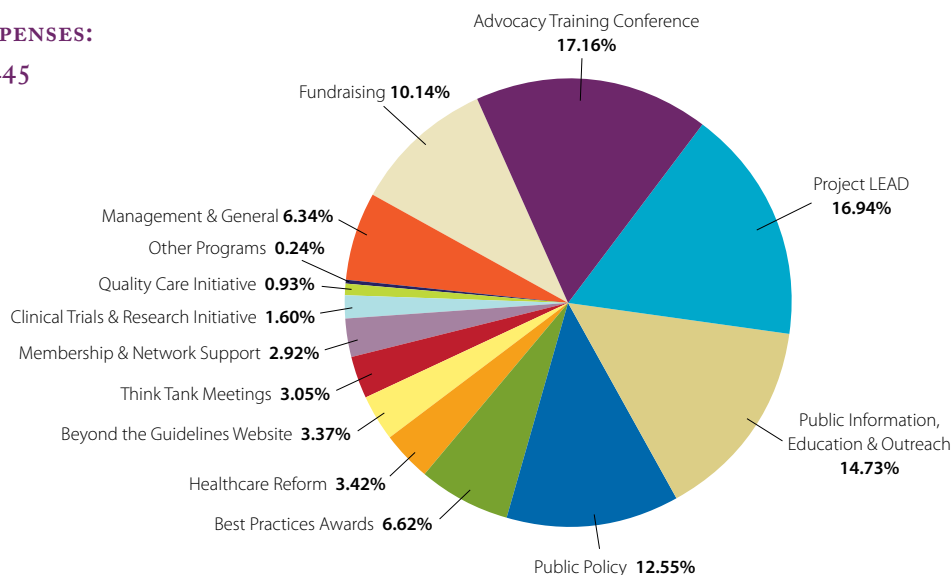
2007 FINANCIALS

STATEMENT OF FINANCIAL POSITION

	2007	2006
ASSETS		
Cash & Cash Equivalents	113,342	29,401
Accounts Receivable	1,629,750	1,657,949
Prepaid Expenses	67,071	49,272
Investments	854,133	133,615
Property & Equipment (net)	94,834	103,045
Deposits	38,167	38,167
TOTAL ASSETS	2,797,297	2,011,449
LIABILITIES		
Current Liabilities	723,740	866,442
Other Liabilities	-	18,440
TOTAL LIABILITIES	723,740	884,882
NET ASSETS		
Unrestricted	233,369	(305,049)
Temporarily Restricted	1,840,188	1,431,616
TOTAL NET ASSETS	2,073,557	1,126,567
TOTAL LIABILITIES & NET ASSETS	2,797,297	2,011,449

2007 EXPENSES:

\$4,779,445



STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & OTHER REVENUE

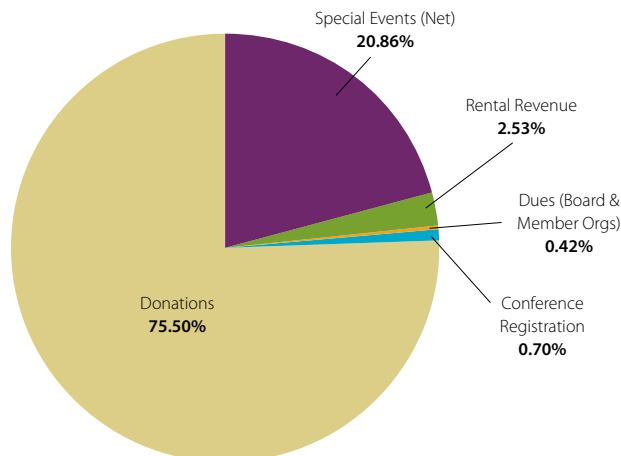
Donations	4,265,033
Special Events (Net)	1,178,283
Rental Revenue	143,072
Dues (Board & Member Orgs)	23,750
Conference Registration	39,269
Interest & Other Revenue	77,087
TOTAL REVENUE	5,726,494

EXPENSES

Program Services	3,991,864
Management & General	302,996
Fundraising	484,585
TOTAL EXPENSES	4,779,445

Change in Net Assets	947,049
Net Assets Beginning of Year	1,126,597
Net Assets End of Year	2,073,646

**2007 PUBLIC SUPPORT &
OTHER REVENUE:**
\$5,726,494



CORPORATE, FOUNDATION & ORGANIZATION DONORS

\$750,000 AND ABOVE

Avon Foundation
National Philanthropic Trust

\$500,000 TO \$749,999

Entertainment Industry Foundation

\$250,000 TO \$499,999

sanofi-aventis US, Inc.

\$100,000 TO \$249,000

Genentech, Inc.
Revlon Group Foundation Inc.

\$50,000 TO \$99,999

Barnes and Noble College Booksellers, Inc.
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