

Our **commitment** to
ending breast cancer
will not fade.

2020

ANNUAL REPORT

A MESSAGE FROM THE PRESIDENT



The advocates who make up the National Breast Cancer Coalition are relentless, smart, compassionate and dedicated to our mission to end breast cancer. Over the years, they have faced many obstacles and challenges beyond their personal health issues, but they never wavered in their commitment. Because of them, and our donors, NBCC has succeeded in forcing change and making meaningful progress. While 2020 presented an entirely new

challenge in a global pandemic, our approach remained the same—persevere and progress despite the odds.

And while the pandemic will fade, breast cancer will not. Neither will NBCC's dedication to saving lives and ending breast cancer. NBCC will continue to be the undisputed leader in identifying and directing the policy, scientific, clinical, and research tools needed to end breast cancer. We lead because of your support and belief in our work.

As you will see in the pages ahead, despite the pandemic, 2020 was a transformative year for NBCC's hallmark programs and activism. We adjusted to virtual programming and advocacy, and a remote work environment. What follows are highlights of what we accomplished last year, which reflect the dedication and hard work of our advocates, donors, and staff. We are proud of this work and look forward to another year of bold advocacy in action in 2021.

Thank you for being part of our mission to end breast cancer—for all of us and for future generations.

A handwritten signature in black ink that reads "Frances Visco". The signature is fluid and cursive, with a large, stylized "F" and "V".

Frances M. Visco
President, National Breast Cancer Coalition

RESEARCH

ARTEMIS Project®



ARTEMIS Project®

When NBCC advocates set the research agenda, innovative ideas and solutions move forward. NBCC's Artemis Project® is an advocate-led, mission-driven approach of strategic summits, catalytic workshops, research action plans, and collaborative efforts of various stakeholders, that focuses on Primary Prevention (how to stop women and men from getting breast cancer) and Prevention of Metastasis (how to stop breast cancer from becoming lethal).

In 2020, at the annual in-person meeting held in early March, attendees reported on recent accomplishments and developed plans for the next year. As a result of the pandemic, participants next engaged virtually in webinars and conference calls to refine plans and provide additional input. This year, NBCC expanded Artemis participation and conducted several virtual workshops.

Artemis Project on Primary Prevention

The initial project undertaken by Artemis was to develop a safe and cost-effective vaccine that targets all three major subsets of breast cancer, reduces incidence, and prevents death from breast cancer. In May 2020, NBCC was notified by the National Cancer Institute (NCI) PREVENT Program that the proposal submitted to support vaccine production work for the Phase 1 trial had been approved, which affirmed the scientific merit of the Artemis prevention vaccine. (The NCI PREVENT Program is a program whose primary goal is to bring new cancer preventive interventions and biomarkers through preclinical development towards clinical trials). NBCC expects to launch a Phase 1 trial in late 2021 or early 2022. Over the past year, NBCC filed for a provisional patent on the vaccine to help ensure that, if it is effective, the vaccine is affordable and accessible globally.

Artemis Project on Prevention of Metastasis

The Artemis Project on Prevention of Metastasis focuses on the extent to which the immune system interacts with dormant, disseminated tumor cells (DTCs) and how to intervene to stop them from becoming lethal. In 2020, Artemis participants continued their efforts on developing a plan to leverage innovative technology to "see" and

intervene in the process of metastasis. Artemis participants trialed methods for purifying disseminated tumors from breast cancer patients' bone marrow. One participant launched a rapid autopsy program to study disseminated tumor cells in their natural environment.

Clinical Trials

In 2020, NBCC continued its collaboration with Translational Research In Oncology (TRIO) and Novartis on the NATALEE clinical trial of CDK4/6 inhibitors in early high-risk HR+ breast cancer. NBCC participates on the trial Steering Committee, the data safety monitoring board, and the translational research committee. An NBCC Advocate Steering Committee assisted with trial accrual and now trial retention as the multi-year trial continues.

EDUCATION AND TRAINING

Advocate Leadership Summit

NBCC held its annual Advocate Leadership Summit virtually in late May, where more than 200 dedicated NBCC advocates attended. The format included traditional plenaries and workshops. NBCC spread the 2020 program over several weeks with sessions and skill-building workshops presented by keynote speakers.

Networking sessions allowed advocates to interact and communicate with one another and with speakers. Topics included an update on NBCC's Artemis Project, understanding the causes of disparities in breast cancer, oncology drug approval, and issues surrounding different types of screening



NATIONAL BREAST CANCER COALITION

Advocate Leadership Summit 2020

Plenary Session (3): Understanding and Addressing the Root Causes for Disparities in Breast Cancer



Alexandra Shields, Ph.D.



Otis W. Braxley, M.D., M.A.C.C.P., F.A.S.C.O., F.A.C.C.



Lisa Newman, M.D., M.P.H.



Valencia Robinson
NBCC Board of Directors, Florida Breast Cancer Foundation



Jula Fedco-Sampayo (Moderator)



National Breast Cancer Coalition's ANNUAL ADVOCATE LEADERSHIP SUMMIT

May 19, 2020 - June 16, 2020
Live Webcasts

BOLD LEADERS

SESSIONS INCLUDE:

- Understanding and Addressing the Root Causes for Disparities in Breast Cancer
- Finding Cancer Early: What Does It Buy and Cost Us?
- How Did We Get Here? A Brief History of Breast Cancer and Business
- The 2020 Presidential Race and Healthcare Policy
- Insights into Breast Cancer Subtypes and the Unique Biology of Lobular Breast Cancer
- And many more!

Accelerating Progress and Innovation to End Breast Cancer

Registration: \$350
Buddy Discount: \$300

Become a Summit Champion and fundraiser to get free registration and hotel stay!

To learn more and register, visit:
http://bit.ly/2020_Summit



methods. Workshops featured topics such as how to effectively reach members of Congress, models of breast cancer, health care and the 2020 elections, and ways to become involved in research advocacy.

Project LEAD®



Project LEAD®

While the 2020 Project LEAD Institute was canceled due to the COVID-19 pandemic, throughout the year, NBCC offered Project LEAD graduates continuing education, hosted online webcasts, conference calls, training webinars, regular updates and a workshop.

Project LEADgrads Online

Through LEADgrads Online, advocates analyze and discuss the latest in breast cancer research, science, and controversies. LEADcasts are breast cancer webinars offered several times a year and presented by Project LEAD faculty and other notable experts. Programming is guided by an advocate-led steering committee to ensure courses accurately address breast cancer advocates' needs and current topics. The 2020 webinars were archived for viewing on LEADgrads Online.

Patient-Centered Outcomes Research Institute (PCORI) Online Training



NBCC's Patient-Centered Outcomes Research Institute (PCORI) Capacity Building project expands the ongoing research advocate trainings available for Project LEAD graduates. As part of this project, NBCC conducted seven live webinars, providing patient advocates with a variety of important skills. Topics included the fundamentals of clinical trial design; patient-reported outcome measures and their use in cancer trials; and the ethics involved in randomized clinical trials, among others. Webinars were live-streamed and then modified into training modules available on NBCC's learning management system.

Historical Webinars

To keep advocates educated and engaged during the pandemic, NBCC re-released some of its historic webinars (previously only available to Project LEAD graduates), to all members.

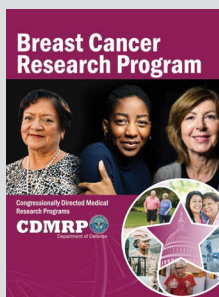
- "Vaccines for Breast Cancer—Where Are We in 2019?" presented by Dr. Keith Knutson of the Mayo Clinic (*Originally presented September 2019*)
- "Molecular Diversity of Human Breast Cancers: Targeting the CDK-4/6: Cyclin D:Rb Pathway," presented by Dr. Dennis Slamon of UCLA (*Originally presented November 2018*)
- "The Unexplored Human Breast," presented by Dr. Susan Love of the Dr. Susan Love Research Foundation (*Originally presented October 2017*)

Epidemiology Series

In the fall of 2020, NBCC held a three-part virtual training entitled “Epidemiology 101,” to provide advocates with a basic understanding of epidemiological concepts and how they apply to breast cancer and infectious diseases like COVID-19. The series, led by Dr. Ian Saldanha of Brown University, was open to all NBCC advocates and covered topics including an introduction to epidemiology and epidemiological research, and epidemiological concepts related to infectious diseases as well as chronic diseases (such as breast cancer).

PUBLIC POLICY

Each January, NBCC’s Board of Directors establishes the organization’s legislative and public policy priorities. NBCC’s 2020 priorities included:



DoD Breast Cancer Research Program

In 1992, the Department of Defense Breast Cancer Research Program (DOD BCRP) started as a result of NBCC’s campaign to increase federal appropriations for breast cancer research. In 2020, thanks to the hard work of NBCC advocates, Congress appropriated \$150 million for the program, for FY 2021. In total, this program has resulted in more than \$3.9 billion in Congressional appropriations.

Metastatic Breast Cancer Access to Care Act (H.R. 2178/S. 1374)

NBCC initiated this bill, which would waive waiting periods for Social Security and Medicare for people living with metastatic breast cancer, and our advocates were responsible for obtaining strong bipartisan support for this priority legislation during the 116th Congress. NBCC brought about 180 cosponsors in the House and 24 in the Senate.

Breast and Cervical Cancer Treatment Act (Impact Report)

2020 marked 20 years since then-President Bill Clinton signed the Breast and Cervical Cancer Treatment Act (BCCTA) into law. NBCC was proud to be the organization that designed this bill and fought relentlessly to ensure this landmark legislation for women’s health care was enacted into law. To analyze the effectiveness of this program, NBCC worked with a member of the Senate to commission a Government Accountability Office (GAO) report. Released in late November, the report makes clear that there is still a strong need for the program, especially in states that did not expand Medicaid.

Annual Membership Lobby Day

NBCC's annual Lobby Day went virtual in 2020. NBCC advocates held more than 200 meetings with their members of Congress. Back in home districts, advocates attended virtual town halls and published letters to the editor in their local papers to advocate for NBCC's priorities.

Breast Cancer Caucus



NBCC developed the Breast Cancer Caucus, a public policy organizing and advocacy effort around presidential elections. All 2020 presidential candidates in all parties were asked to endorse NBCC's platform and inform

the public about where the candidates stand on NBCC's agenda. As a result of this grassroots advocacy, all Democratic candidates endorsed the NBCC policy platform.

COVID-19 Survey

As the world began to understand the far-reaching impacts of the global pandemic, NBCC was concerned about the extent to which breast cancer survivors, both in and out of treatment, were experiencing challenges. In late March, NBCC conducted a survey to understand how COVID-19 was affecting access to health care. The goal was to characterize these challenges and identify how NBCC's public policy activities could be shaped to help alleviate them.

COVID-19 Health Care Access Legislation

NBCC supported and endorsed the Patient Protection and Affordable Care Enhancement Act as it included important provisions to reduce the number of uninsured Americans by expanding access to quality and affordable health coverage, protecting people with preexisting conditions, and reducing the cost of prescription drugs for consumers, which was included in the enacted COVID-19 relief package.

DEADLINE 2020® CAMPAIGN ANALYSIS

NBCC's Deadline 2020: A White Paper

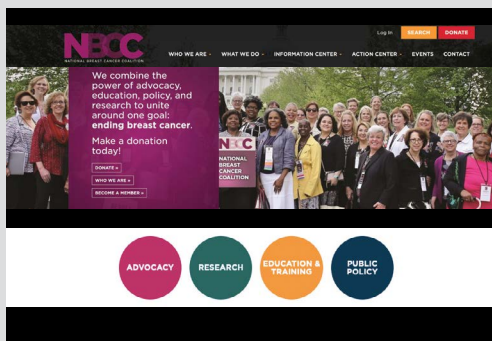
NBCC published the Deadline 2020 White Paper that comprehensively reviews the many successes of the campaign and lays out plans for the future. The report tells the story of Deadline 2020—how the science, business, and politics of breast cancer led NBCC to set a deadline, what was learned from establishing such a bold goal, the progress made toward ending breast cancer, and helping to inform NBCC's next steps.

Independent Third Party Assessment

NBCC commissioned a Third Party Assessment of its Deadline work which confirmed the distinctive role that NBCC plays in the breast cancer community: NBCC's systematic understanding of research and development—including the connections among policy, scientific research, patient outcomes, and institutional structures—makes NBCC and its impact unique within the field of breast cancer research and advocacy.

OUTREACH

New NBCC Website



In August of 2020, NBCC officially launched its new website, stopbreastcancer.org. This mobile-friendly site provides an updated user experience and enhanced Public Policy tools that allow advocates to communicate directly with legislators about NBCC's legislative agenda and urge them to support NBCC's legislative priorities.

13-Minute Campaign

To encourage meaningful action among members and the public, NBCC conducted a "Stop the Clock" campaign, based on the disturbing truth that every 13 minutes, a woman dies of breast cancer.



EVENTS

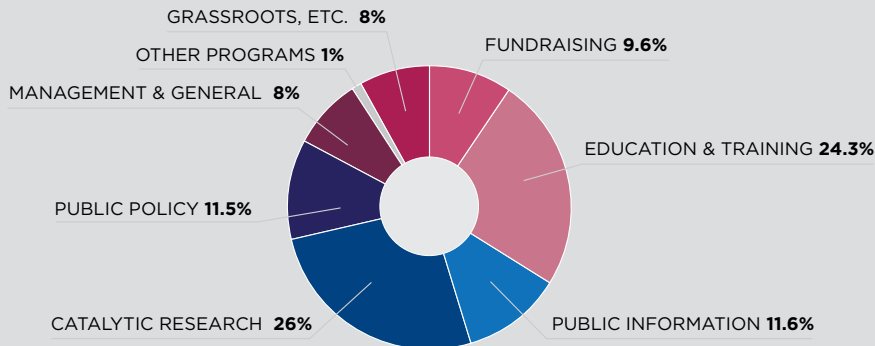
NY Gala/Les Girls Combo

As NBCC continued to adapt throughout the pandemic, it combined two of NBCC's annual fundraising events (the New York Gala and Les Girls Cabaret) into a joint virtual fundraiser. NBCC's 2020 "Virtual Cabaret" combined live and recorded performances from Broadway and Hollywood celebrities and provided a wonderful evening of laughter and song—unlike any other.



YOUR DOLLARS AT WORK

2020 Expenses \$ 2,917,246*

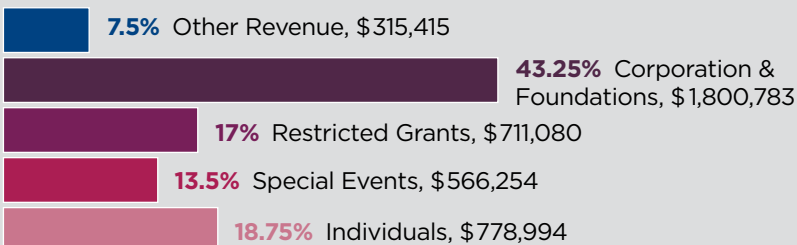


* Pie-chart reflects expenses of \$2,877,227
It does not include event-related direct benefits to donors of \$40,019.

Assets 2020

Cash & Cash Equivalents	\$2,053,816
Accounts Receivables	\$1,115,885
Prepaid Expenses	\$52,001
Net Property & Equipment	\$73,351
Deposits	\$57,134
TOTAL ASSETS	\$3,352,187
LIABILITIES	\$180,915
TOTAL NET ASSETS	\$3,171,272
TOTAL LIABILITIES & ASSETS	\$3,352,187

2020 Public Support & Other Revenue \$ 4,172,525*



♦ Total Expense and Total Revenue include event costs
that are direct benefits to donors, \$40,019.

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2020

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The National Breast Cancer Coalition Fund is the 501 (c)(3) arm of NBCC, that designs and runs programs to educate, train, and inform advocates, policymakers, scientists, providers, and the public about breast cancer science, health care and advocacy. The Fund collaborates with the research community on innovative research, effects change in the health care system to advance access to quality health care for all, and gives a powerful, effective voice to breast cancer advocates everywhere.

The National Breast Cancer Coalition, NBCC's 501 (c)(4) arm, sets a public policy agenda and then works to enact the necessary legislation, policy, and regulation to end breast cancer. The Coalition lobbies through its grassroots network for increased funding for innovative research, a seat at the table to oversee how those funds are spent, and public policies to expand access to quality health care for all.