



Advocacy #VoteReady

NBCC has partnered with the National Voter Registration Day Organization, with the goal of mobilizing as many people as possible to get registered to vote. National Voter Registration Day will be held on September 28, 2021, and NBCC wants you to join us on social media to get advocates #VoteReady.

Use our sample social media and download images or GIFs to attach [here](#).

GOALS FOR LOBBY DAY SOCIAL MEDIA

- Post throughout the day
- Post on social media tagging NBCC
- Follow @NBCCStopBC and the hashtag #VoteReady and share posts

FACEBOOK

- Facebook doesn't have a word count limit, try to get your core message in the first 200 characters for easy viewing.
- Tag NBCC: [facebook.com/TheNationalBreastCancerCoalition/](https://www.facebook.com/TheNationalBreastCancerCoalition/)

TWITTER

- Tweets can have up to 280 characters
- Tag NBCC: @NBCCStopBC
- Send tweets throughout the day with the #VoteReady hashtag and tag @NBCCStopBC in them

SOCIAL MEDIA BEST PRACTICES:

- Tag NBCC on all social media platforms
- Include photos and videos for more effective posts
- Make your posts personal to your state or community

SAMPLE TWEETS

Today is #NationalVoterRegistrationDay! Are you #VoteReady? @NBCCStopBC is working to ensure people find their voice, take action and effect change. Sign up to participate in voter registration activities. vote.gov

Get #VoteReady with @NBCCStopBC today in honor of #NationalVoterRegistrationDay! Use your voice to take action and effect change. vote.gov

#NationalVoterRegistrationDay is about democracy. It's about doing something, big or small, to help more people in our communities participate and vote. Get #VoteReady with @NBCCstopBC! vote.gov

I'm #VoteReady this #NationalVoterRegistrationDay thanks to @NBCCStopBC. Join me today! vote.gov

Breast cancer is political, not partisan. This #NationalVoterRegistrationDay, join me and sign up here to participate in voter registration activities with @NBCCStopBC and get #voteready. vote.gov