

National Breast Cancer Coalition

Public Policy LEAD

Draft Agenda 8/16/2021

Event Date: October 14-16, 2021

Location: Hotel George, Washington, DC

Public Policy LEAD is a three-day course designed to help breast cancer advocates deepen their understanding of the complex world of public policy. The course covers the major theoretical frameworks of policy analysis and the unique challenges of federal health policymaking. Participants will critique current breast cancer policies and engage in policy-making exercises to strengthen their advocacy skills and build their confidence.

Learning Objectives

Participants will:

1. Become more familiar with NBCC's approach to breast cancer policy
2. Explore the theoretical underpinnings of policymaking
3. Identify when - and in what circumstances- public policy is not useful
4. Get a big picture overview of how federal healthcare policy is created
5. Practice critiquing existing public policies
6. Practice developing and presenting new policy proposals

Thursday, October 14

XXX Advocacy the NBCC Way (Melanie)

Get a quick primer on NBCC priorities and learn strategies for keeping the focus on those priorities during your Congressional visits.

XXX Visits to Representatives

7:00 pm Welcome Dinner/Program Begins

Introductions and Overview of Program (Facilitator)

_____ Review the program agenda and get to know each other.

Breast Cancer is Political (Fran)

Learn the history of NBCC's breast cancer in healthcare advocacy and how NBCC develops policy priorities. What are the breast cancer issues currently being discussed by policymakers? Why does NBCC embrace some breast cancer issues but not others? Hear why we launched Policy LEAD, what we hope you will learn, and how it will help you in your advocacy efforts.

Friday, October 15

8:00 am Breakfast

9:00 am **Setting the Stage (Facilitator)**

Commonly used and rarely defined, the concept of public policy is broader than most people think. We'll start with a range of definitions and descriptions of public policy and discuss why it matters.

9:20 am **Philosophies and Models of Applied Policy Analysis (Chuck Herrick, NYU)**

Review basic concepts and major frameworks for the analysis of public policy. What is a public policy process? When should a given issue be addressed through public policy? We will also explore alternative policy tools and how multiple policies can interact in the form of a policy regime.

9:20-9:40 am **Lecture Part One: Introduction to Public Policy** (slides 1-11)

9:40-10:00 am **Small-Group Activity #1**

Provide each group with 3-4 fictional public policies (at this point NOT related to breast cancer) to critique using the following questions (taken from Chuck's lecture): To what extent is this policy cost-effective? Fair? A burden on government? What assurance is there that goals will be met? To what extent is the policy adaptable to changing circumstances? Could it spur innovation? Is it technically feasible? Also, consider what alternative policies could be used to address the problem.

10:00-10:15 am Large group report out/short discussion

10:15-10:40 am **Lecture Part Two: Policy Regimes** (Slides 12-17)

10:40- 10:50 am Large Group Activity (Chuck/Facilitator)

Ask the participants to describe, in as much detail as possible, the US policy regime for breast cancer in the 1980s (and/or current policy regime). Create a list for everyone to see and discuss.

10:50-11:05 am **Small-Group Activity #2**

Ask groups to look for examples of exhaustion, replacement, layering, and drift (as described in the lecture) in the breast cancer policy regime.

11:05-11:15 am Large group report out/short discussion

11:15 am Break

11:15-11:30 am **Lecture Part Three: Models of Public Policy** (Slides 13-23, NOT 24, 25)

11:30-11:45 am **Small-Group Activity #3**

Discuss breast cancer using the four models described in the lecture: Institutional, Systems, Group Process, and Net Benefits Model. Which model do you think best explains our breast cancer policy?

11:45-Noon am Large Group Debrief and Q and A

Noon-1pm Lunch

1:00-2:15 pm The U.S. Health Care System(s) (TBD)

Learn about the critical healthcare delivery systems through the lens of public policy and explore the power and limits of legislation and regulation.

Small-Group Activity #4 TBD

2:15 pm Break

2:30-4:00 pm Federal Health Policymaking (TBD)

Explore the complex process of federal health care policymaking and the challenges of implementation, accountability, evaluation, and longevity. Practice identifying and addressing the inevitable unintended consequences of implementing public policy.

Small-Group Activity #5 TBD

4:00 pm Break

4:15-5:00 pm Designing Breast Cancer Public Policy (Facilitator)

Small-Group Activity #6

Small groups will identify the top three public policy issues in breast cancer, then design a policy (legislation, regulation, etc.) to address one of these problems. Guiding questions will be provided

If any teachers stay through the afternoon to participate in this activity, and each could facilitate a group. Alternatively, they could not participate in the small group work but serve as a panel for presentations.

5:00-5:45pm Presentations/Discussion

5:45-6:00 pm Wrap up/Dinner on your own

Saturday, October 16

8:00 am Breakfast

9:00 am

9:00 am Check-in and plan for the day (Facilitator)

9:15 am Who has the power to create public policy? (Fran)

After almost three decades of advocating for public policies to end breast cancer, what lessons have been learned, and how can we use that knowledge to craft more effective public policies?

10:00 am Mock Hearing

Everyone votes on which of the proposed policies from yesterday moves forward-narrow it down to two or three.

Small-Group Activity #7 From there, break into groups to prepare testimony for a committee hearing. Direct them to create real research. Who might champion this? Who has done something similar? What other groups will likely be interested in this policy, and how does that impact your strategy? Again, provide a worksheet with guiding questions. Budget 15 minutes for setting the stage, 90 minutes for research/work, 30 minutes for preparing the presentation, and 30-45 minutes for the mock committee hearing. Instruct everyone that the testimony needs to be no more than 2 minutes.

12:15pm Wrap Up and Lunch