

BOLD
ADVOCATES

**FORGING A PATH
 to End Breast Cancer**



When	Where
May 6–8, 2023 Lobby Day May 9, 2023	Park Hyatt 1201 24th St NW, Washington, DC 20037

Schedule

Day 1 – Saturday, May 6, 2023		
Preconference Program		Room
11:00 am – 5:00 pm ET	Registration	Salon Foyer
12:30 pm – 2:15 pm ET	<p>Project LEAD® Workshop: Biomarkers -Testing in Breast Cancer</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Michael Press, MD, PhD Professor of Pathology, Harold E. Lee Chair in Breast Cancer Research, Director of Breast Cancer Analysis Lab, Keck School of Medicine, University of Southern California • Moderator: <ul style="list-style-type: none"> ○ Nancy Ryan, NBCC Team Leader, NH, NBCC Advocate 	Drawing Room
Summit Program		
2:45 pm – 3:00 pm ET	<p>Opening of Advocate Leadership Summit Welcome and Summit Dedications</p> <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Marylinn Minor, NBCC Board of Directors, Virginia Breast Cancer Foundation 	Gallery Ballroom
3:00 pm – 3:30 pm ET	<p>President’s Plenary</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Fran Visco, JD, President, NBCC 	Gallery Ballroom
3:30 pm – 5:00 pm ET	<p>Plenary Session: Setting the Context for Advocacy: Breast Cancer Treatment and Access to Care</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Judy Feder, PhD, Professor, McCourt School of Public Policy, Georgetown University ○ H. Kim Lyerly, MD, FACS, George Barth Geller Professor of Cancer Research, Professor of Surgery, Associate Professor of Pathology, and Assistant Professor of Immunology at Duke University • Moderator: <ul style="list-style-type: none"> ○ Pat Haugen, NBCC Board of Directors Alternate, Minnesota Breast Cancer Coalition 	Gallery Ballroom

5:00 pm – 5:15 pm ET	Break	
5:15 pm – 5:45 pm ET	Leadership Summit Group Photograph	Stairs to Lobby
5:45 pm – 6:30 pm ET	Welcome Reception	Gallery Foyer
6:15 pm – 7:00 pm ET	Welcome Orientation for New Breast Cancer Leaders <ul style="list-style-type: none"> • NBCC Brand of Advocacy • Public Policy Advocacy • Project LEAD and Research Advocacy 	Gallery Ballroom
7:00 pm ET	Dinner on Your Own – Dine Around Sign-up	Park Hyatt Lobby
Day 2 – Sunday, May 7, 2023		
Summit Program		
7:00 am – 8:00 am ET	Breakfast	Gallery Foyer
7:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 8:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Bonnie Anderson, NBCC Board of Directors, ABCD: After Breast Cancer Diagnosis (Morning) ○ Jennie Santiago, NBCC Board of Directors, SHARE (Afternoon) 	Gallery Ballroom
8:15 am – 9:45 am ET	Plenary Session: Artemis Plenary <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Cyrus Ghajar, PhD, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center’s Cancer Immunology and Immunotherapy Program ○ Alana Welm, PhD, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI ○ Judi Hirshfield-Bartek, NBCC Board of Directors, Dr. Susan Love Research Foundation • Moderator: <ul style="list-style-type: none"> ○ Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund 	Gallery Ballroom
9:45 am – 10:00 am ET	Break	
10:00 am – 11:00 am ET	Concurrent Workshops (Session 1)	
	Workshop 1 – Ancestry, Gene Expression, and Disparities in Breast Cancer. What This Means For Diversity in Clinical Trials <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Melissa Davis, PhD, Scientific Director, International Center for the Study of Breast Cancer Subtypes, Surgery, Weill Cornell Medicine and Institute of Genomic Medicine, Morehouse School of Medicine 	Drawing Room

	<ul style="list-style-type: none"> ○ Monique Gary, DO, MSc, FACS, Medical Director of the Grand View Health/Penn Cancer Network Cancer Program • Moderator: <ul style="list-style-type: none"> ○ Valencia Robinson, NBCC Board of Directors, Florida Breast Cancer Foundation 	
	<p>Workshop 2 – Antibody Drug Conjugates: The New Bandwagon. Do They Matter?</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Neelima Vidula, MD, Assistant Professor of Medicine, Harvard Medical School • Moderator: <ul style="list-style-type: none"> ○ Kristin Teig Torres, Team Leader, Iowa, Cedar Valley Cancer Committee: Beyond Pink Team 	Salon 1-2-3
11:00 am – 11:15 am ET	Break	
11:15 am – 12:15 pm ET	Concurrent Workshops (Session 2)	
	<p>Workshop 3 – The DOD Breast Cancer Research Program and NBCC's Critical Advocacy Role</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Carol Matyka, NBCC Board of Directors, CARE Advocates Network ○ Joy Simha, NBCC Board of Directors, Young Survival Coalition ○ Bonnie Anderson, NBCC Board of Directors, ABCD: After Breast Cancer Diagnosis 	Salon 1-2-3
	<p>Workshop 4 – History of the Treatment of Breast Cancer</p> <ul style="list-style-type: none"> • Speaker <ul style="list-style-type: none"> ○ Ian F. Tannock CM, MD, PhD, DSc, Emeritus Professor of Medical Oncology, Princess Margaret Cancer Centre & University of Toronto, Chair of the Board of the Optimal Cancer Care Alliance • Moderator: <ul style="list-style-type: none"> ○ Shirley Brown, NBCC Team Leader, California 	Drawing Room
12:15 pm – 12:30 pm ET	Break	
12:30 pm – 2:00 pm ET	<p>Membership Luncheon</p> <p>Guest Speaker</p> <ul style="list-style-type: none"> • David Bowen, PhD, Senior Advisor, ARPA-H <p>Moderator</p> <ul style="list-style-type: none"> • Fran Visco, JD, President, NBCC 	Gallery Foyer
		Gallery Ballroom
2:00 pm – 2:15 pm ET	Break	
2:15 pm – 3:15 pm ET	Concurrent Workshops (Session 3)	
	<p>Workshop 5 – History of the FDA and the Birth of Accelerated Approval</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Lewis Grossman, JD, Professor, Washington College of Law, American University • Moderator: <ul style="list-style-type: none"> ○ Christine Norton, NBCC Board of Directors, Minnesota Breast Cancer Coalition 	Drawing Room

	<p>Workshop 6 –Why Can We Cure Cancer in Mice but Not in Humans? NBCC Breast Cancer Models Project</p> <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Senthil Muthuswamy, PhD, Senior Investigator, Laboratory of Cancer Biology and Genetics, NCI/CCR Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund Christine Carpenter, NBCC Board of Directors, Iowa Field Coordinator, Cedar Valley Cancer Committee: Beyond Pink Team 	Salon 1-2-3
3:15 pm – 3:30 pm ET	Break	
3:30 pm – 5:15 pm ET	<p>Plenary Session: How Do We Know What Works? What Should We Pay For It?</p> <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Anna Kaltenboeck, MA, MBA, Principal, ATI Advisory Lewis Grossman, JD, PhD, Professor, Washington College of Law, American University Reshma Ramachandran, MD, MPP, MHS, Assistant Professor of Medicine, Collaboration for Regulatory Rigor, Integrity, and Transparency, Yale University Beth Emery, JD, NBCC Board of Trustees; NBCC Board of Directors Alternate, Alamo Breast Cancer Foundation Moderator: <ul style="list-style-type: none"> Cindy Pearson, President, Board of Directors, Women's Health Specialists - Feminist Women's Health Centers of California 	Gallery Ballroom
5:15 pm – 5:30 pm ET	Break	
5:30 pm – 6:15 pm ET	Advocate Speaker Meet-ups	TBA
6:30 pm – 7:30 pm ET	Dinner on Your Own – Dine Around Sign-up	Park Hyatt Lobby
Day 3 – Monday, May 8, 2023		
Summit Program		
7:00 am – 8:30 am ET	Team Leader Breakfast	Drawing Room
8:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 9:00 am ET	Breakfast	Gallery Ballroom
9:00 am – 9:15 am ET	<p>Welcome and Announcements</p> <ul style="list-style-type: none"> Presiding Advocate: <ul style="list-style-type: none"> Sabrina Mayhew, NBCC Board of Directors, Michigan Breast Cancer Coalition 	Gallery Ballroom
9:15 am – 10:45 am ET	<p>Political Plenary - When Women Vote: Issues and Trends Empowering the 2024 Elections</p> <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Jara Butler, Chief Impact Officer at Supermajority Jennifer Lim, Republican Women for Progress Marylann Minor, NBCC Board of Directors, Virginia Breast Cancer Foundation Moderator: <ul style="list-style-type: none"> Joanne Howes, Women's Health Consultant 	Gallery Ballroom

10:45 am – 11:00 am ET	Break	
11:00 am – 12:00 pm ET	Concurrent Workshops (Session 4)	
	<p>Workshop 7 – Uninformative Clinical Trials: What Does It Mean and How Big Is the Problem?</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Nora Hutchinson, MDCM, MPhil, Multi-Regional Clinical Trials Center, Brigham and Women’s Hospital and Harvard • Moderator: <ul style="list-style-type: none"> ○ Ann Fonfa, NBCC Board of Directors, Annie Appleseed Project 	Drawing Room
	<p>Workshop 8 – Understanding Congress and the Power of Constituency</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Melanie Wyne, JD, Chief Policy Officer, NBCC • Moderator: <ul style="list-style-type: none"> ○ Sandra Dave, NBCC Team Leader, Louisiana 	Salon 1-2-3
12:00 pm – 12:15 pm ET	Break	
12:15 pm – 1:30 pm ET	<p>Lunch</p> <p>Guest Speaker</p> <ul style="list-style-type: none"> • Danielle Carnival, PhD, Deputy Assistant to the President for the Cancer Moonshot; Deputy Director for Health Outcomes, Office of Science and Technology Policy, The White House 	Gallery Ballroom
1:30 pm – 1:45 pm ET	Break	
1:45 pm – 2:45 pm ET	Concurrent Workshops (Session 5)	
	<p>Workshop 9 – The Affordable Care Act: How Has it Affected Access to Care and Outcomes and What Else Might be Done to Improve Access to Care?</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Natasha Murphy, MPH, Director, Health Policy, Center for American Progress • Moderator: <ul style="list-style-type: none"> ○ Stephanie Poland, NBCC Board of Directors Alternate, SHARE 	Drawing Room
	<p>Workshop 10 – Current State of Science Around the Uses of ctDNA</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Heather A. Parsons, MD, MPH, Dana Farber Cancer Institute • Moderator: <ul style="list-style-type: none"> ○ Judy Perkins, NBCC Board of Directors Alternate, Florida Breast Cancer Foundation 	Salon 1-2-3
2:45 pm – 3:00 pm ET	Break	
3:00 pm – 4:30 pm ET	<p>Lobby Day Briefing</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Fran Visco, JD, President, NBCC ○ Melanie Wyne, JD, Chief Policy Officer, NBCC ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Jennifer Berzok, NBCC Government Relations Consultant 	Gallery Ballroom

	○ Valencia Robinson, NBCC Board of Directors, Florida Breast Cancer Foundation	
4:30 pm – 4:45 pm ET	Break	
4:45 pm - 6:00 pm ET	State Delegation Meetings	See Lobby Day Flyer
6:30 pm ET	Public Policy Academy Meet-Up	Fairmont Hotel
Day 4 – Tuesday, May 9, 2023		
Lobby Day		
7:00 am – 8:15 am ET	Luggage Drop-Off	Salon 4-5
8:00 am ET	First Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am ET	Second Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am – 9:30 am ET	Breakfast	ROA Building
9:00 am – 5:30 pm ET	Congressional Visits	
12:00 pm – 2:00 pm ET	Lunch	ROA Building
12:30 pm – 6:00 pm ET	Luggage Pick-Up	ROA Building
6:00 pm ET	Bus Returns to Park Hyatt Hotel	Peace Circle