



Social Media Toolkit

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Congress has the power to move the [Metastatic Breast Cancer Access to Care Act](#) forward, eliminating the cruel and arbitrary waiting periods eligible people with metastatic breast cancer must endure before they can access the disability and health benefits they earned, paid for, and desperately need.

What that means: This is our final opportunity to demand our lawmakers pass the Metastatic Breast Cancer Access to Care Act (MBCACA) before the end of the 119th Congress. This legislation is urgently needed to waive the cruel and arbitrary waiting periods for Social Security Disability Insurance (SSDI) benefits and Medicare that eligible individuals with metastatic breast cancer face. People are dying without access to the benefits they earned, paid for, and desperately need. Tell Congress: What are you waiting for? Pass the bill now.

This Toolkit includes sample social media content and graphics to urge Congress to pass the Metastatic Breast Cancer Access to Care Act. You are welcome to tweak/modify as you see fit.

Resources

Campaign page: <https://www.stopbreastcancer.org/information-center/positions-policies/priority-2/congress-what-are-you-waiting-for/>

Take action page: <https://nbcc.info/4ypwtmT>

Hashtags: #StopBreastCancer, #NBCContheHill

NBCC on Instagram: [@nationalbreastcancercoalition](https://www.instagram.com/nationalbreastcancercoalition/)

NBCC on Facebook: www.facebook.com/TheNationalBreastCancerCoalition/

NBCC on Twitter/X: [@NBCCStopBC](https://twitter.com/NBCCStopBC)

NBCC on Bluesky: [nbccstopbc.bsky.social](https://bsky.social/nbccstopbc)

NBCC on Threads: <https://www.threads.com/@nationalbreastcancercoalition>

Social Media

Feel free to adapt this language to better align with your personal voice. Please include #NBCContheHill and if you have space, include #StopBreastCancer and tag NBCC's social media accounts when possible. Thank you for your support!

1) We CANNOT wait for the benefits we've paid into. We must pass the Metastatic Breast Cancer Access to Care Act NOW. [TAG handle of members]. #NBCContheHill <https://nbcc.info/4ypwtmT> [TAG NBCC]

2) [TAG members] I am counting on you to support women and men with breast cancer. Will you help pass the Metastatic Breast Cancer Access to Act this Congress? #NBCContheHill [TAG NBCC]

IF TAGGING A MEMBER WHO HASN'T COSPONSORED:

3) [TAG members] Will you commit to cosponsoring the Metastatic Breast Cancer Access to Care Act this Congress? We are dying waiting. <https://nbcc.info/4ypwtmT> [TAG NBCC]

4) [TAG members] On [TAG NBCC] #LobbyDay, we met with you on the importance of the Metastatic Breast Cancer Access to Care Act. We need your support to get this bill passed now! #NBCContheHill

5) [TAG members] Will you commit to working with [TAG NBCC] advocates to ensure everyone has access to quality health care? Cosponsor and help pass the Metastatic Breast Cancer Access to Care Act! #NBCContheHill

STORIES TO SHARE:

1) Women like T'Ana who are living with metastatic breast cancer can't wait to get benefits they're entitled to. That's why we need you to urge Congress to pass the Metastatic Breast Cancer Access to Care Act this year. Read her story and take action! [TAG NBCC] nbcc.info/TAnaStory <ATTACH PHOTO WITH T'ANA QUOTE BELOW>

2) People like Donna with metastatic breast cancer can't wait for the benefits they're entitled to. Congress shouldn't wait. Pass the Metastatic Breast Cancer Access to Care Act. nbcc.info/DonnaStory <ATTACH PHOTO WITH DONNA QUOTE BELOW>

Graphics to Accompany Social Media

**Tell Congress: Breast Cancer Can't Wait. Take
Action! nbcc.info/TakeAction**







NATIONAL BREAST
CANCER COALITION



TAKE ACTION! nbcc.info/TakeAction

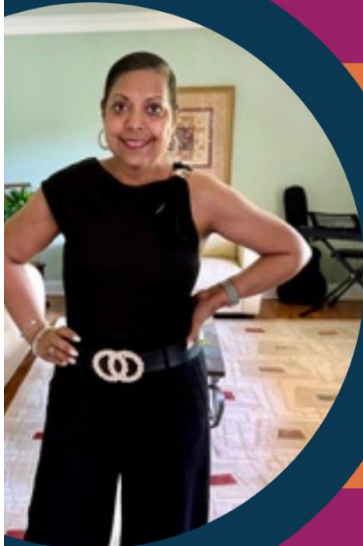


TAKE ACTION TODAY AT NBCC.INFO/TAKEACTION

URGENT ACTION NEEDED



CONGRESS MUST PASS THE METASTATIC BREAST CANCER ACCESS TO CARE ACT



“

**With the treatment
that I'm on, waiting
two years doesn't
work for me.**

**– Donna, an advocate living with
metastatic breast cancer**



**“We need to pass this
bill because we’re
dying now. It can’t
wait. There are too
many people dying
waiting.”**

Take action today at nbcc.info/TakeAction