



May 4–6, 2024 | Lobby Day: May 7, 2024 | Washington, DC

When	Where
May 4–6, 2024 Lobby Day May 7, 2024	Park Hyatt 1201 24th St NW, Washington, DC 20037

Schedule

Day 1 – Saturday, May 4, 2024		
Preconference Program		Room
11:00 am – 5:00 pm ET	Registration	Salon Foyer
12:30 pm – 2:15 pm ET	Project LEAD® Workshop: The Tumor Microenvironment and its Influence on Metastasis <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Mikala Egeblad, PhD, Bloomberg Distinguished Professor of Tumor Microenvironment, Professor of Cell Biology, Professor of Oncology, Johns Hopkins; Co-Leader, Cancer Invasion and Metastasis Program, Sidney Kimmel Comprehensive Cancer Center Moderator: <ul style="list-style-type: none"> Nancy Ryan, NBCC Team Leader, NH, NBCC Advocate 	Drawing Room
Summit Program		
2:45 pm – 3:00 pm ET	Opening of Advocate Leadership Summit Welcome and Summit Dedications <ul style="list-style-type: none"> Presiding Advocate: <ul style="list-style-type: none"> Marylenn Minor, NBCC Board of Directors; Virginia Breast Cancer Foundation, NBCC Team Leader, VA 	Gallery Ballroom
3:00 pm – 3:30 pm ET	President’s Plenary <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Fran Visco, JD, President, NBCC 	Gallery Ballroom
3:30 pm – 4:45 pm ET	Plenary Session: Drug Cost, Value, & Accessibility – Policy Levers for Advancing Equitable High-Quality Care in Oncology <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Marianne Hamilton Lopez, PhD, MPA, Senior Research Director, Biomedical Innovation, Adjunct Associate Professor and Core Faculty Member, Duke-Margolis Institute for Health Policy Judi Hirshfield-Bartek, NBCC Board of Directors, Dr. Susan Love Breast Cancer Advocacy, NBCC Field Coordinator, CT 	Gallery Ballroom

	<ul style="list-style-type: none"> ○ Aaron Patillo, Market Analyst, I-MAK (Initiative for Medicines, Access & Knowledge) ○ Nicole Rapfogel, Health Policy Analyst, Center for American Progress • Moderator: <ul style="list-style-type: none"> ○ Marylinn Minor, NBCC Board of Directors; Virginia Breast Cancer Foundation, NBCC Team Leader, VA 	
4:45 pm – 5:00 pm ET	Break	
5:00 pm – 5:15 pm ET	Leadership Summit Group Photograph	Gallery Ballroom
5:15 pm – 6:15 pm ET	Welcome Reception	Gallery Foyer
6:30 pm – 6:45pm ET 7:00 pm ET Dinner Reservations	Dine Around – Convene in Hotel Lobby Dinner on Your Own – Dine Around Sign-up	Park Hyatt Lobby
Day 2 – Sunday, May 5, 2024		
Summit Program		
7:00 am – 8:00 am ET	Breakfast	Gallery Foyer
7:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 8:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Bonnie Anderson, NBCC Board of Directors, ABCD: After Breast Cancer Diagnosis, NBCC Team Leader, WI (Morning) ○ Sherry Goldman, NBCC Board of Directors, Cedars Sinai Breast Center, NBCC Team Leader, CA (Afternoon) 	Gallery Ballroom
8:15 am – 9:30 am ET	Plenary Session: Artemis Plenary <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Michele Atlan, NBCC Board of Directors Alternate, Breast Cancer Care and Research Fund ○ Cyrus Ghajar, PhD, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program ○ Alana Welm, PhD, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI • Moderator: <ul style="list-style-type: none"> ○ Christine Carpenter, NBCC Board of Directors, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Field Coordinator, IA 	Gallery Ballroom
9:30 am – 10:00 am ET	Break/Network	
10:00 am – 11:00 am ET	Concurrent Workshops (Session 1)	
	Workshop 1 – Vaccine Landscape in Breast Cancer <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo 	Drawing Room

	<p>Clinic Cancer Center's Cancer Immunology and Immunotherapy Program</p> <ul style="list-style-type: none"> • Moderator: <ul style="list-style-type: none"> ◦ Sandra Dave, NBCC Team Leader, LA, NBCC Advocate 	
	<p>Workshop 2 - Mechanisms By Which Metastatic Breast Tumors Escape the Immune System</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Alana Welm, PhD, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI • Moderator: <ul style="list-style-type: none"> ◦ Denise Smith, NBCC Team Leader, UT, NBCC Advocate 	Salon 1-2-3
11:00 am – 11:30 am ET	Break	
11:30 am – 12:30 pm ET	Concurrent Workshops (Session 2)	
	<p>Workshop 3 – How to Review a Breast Cancer Research Protocol/Proposal</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Holly Anderson, NBCC Board of Directors, Breast Cancer Coalition of Rochester, NBCC Team Leader, NY ◦ Debbie Charles Chisholm, Georgetown Breast Cancer Advocates, Research Advocate ◦ Ayesha N. Shajahan-Haq, PhD, Assistant Professor, Georgetown University Medical Center, Lombardi Comprehensive Cancer Center • Moderator: <ul style="list-style-type: none"> ◦ Carol Matyka, NBCC Board of Directors, CARE Advocates Network, NBCC Field Coordinator, MA 	Salon 1-2-3
	<p>Workshop 4 – Congress 101</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ◦ Jennifer Berzok, NBCC Government Relations Consultant • Moderator: <ul style="list-style-type: none"> ◦ Jennie Santiago, NBCC Board of Directors, SHARE 	Drawing Room
12:30 pm – 12:45 pm ET	Break	
12:45 pm – 2:00 pm ET	Membership Luncheon	Gallery Foyer and Ballroom
2:00 pm – 2:15 pm ET	Break	
2:15 pm – 3:15 pm ET	Concurrent Workshops (Session 3)	
	<p>Workshop 5 – Using Artificial Intelligence to Predict Neoantigens in Cancer that Generate Immune Responses</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Rachel Karchin, PhD, Professor, Johns Hopkins University. Institute for Computational Medicine, Department of Biomedical Engineering, Department of Oncology, Department of Computer Science. 	Drawing Room

	<ul style="list-style-type: none"> • Moderator: <ul style="list-style-type: none"> ◦ Meridith Rothstein, NBCC Team Leader, DE, NBCC Advocate 	
	Workshop 6 – Critical Appraisal of the MonarchE Trial of Adjuvant CDK4/6 Inhibitors in Early-Stage Hormone Receptor Positive/HER2-Negative Breast Cancer <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Brooke Wilson, BSc, MBBS, MSc, FRACP, Assistant Professor, Department of Medicine, Queen’s University, Medical Oncologist, Cancer Centre of Southeastern Ontario at Kingston Health Sciences Centre • Moderator: <ul style="list-style-type: none"> ◦ Stephanie Poland, NBCC Board of Directors Alternate, SHARE 	Salon 1-2-3
3:15 pm – 3:45 pm ET	Break/Network	
3:45 pm – 5:00 pm ET	Plenary Session: Patient-Centered Oncology Research—Designing Research to Answer Questions About Outcomes that Matter for Patients <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Larissa Korde, MD, MPH, Head — Breast Cancer and Melanoma Therapeutics, Clinical Investigations Branch, Cancer Therapy Evaluation Program (CTEP), National Cancer Institute ◦ Preeti Narayan, MD, Acting Team Leader Breast/Gynecologic Malignancies, Office of Oncologic Diseases, Center for Drug Evaluation and Research, U.S. Food and Drug Administration ◦ Nicole Seagriff, DNP, APRN, FNP-PC, NBCC Team Leader, CT, NBCC Advocate ◦ Brooke Wilson, BSc, MBBS, MSc, FRACP, Assistant Professor, Department of Medicine, Queen’s University, Medical Oncologist, Cancer Centre of Southeastern Ontario at Kingston Health Sciences Centre • Moderator: <ul style="list-style-type: none"> ◦ Bonnie Anderson, NBCC Board of Directors, ABCD: After Breast Cancer Diagnosis, NBCC Team Leader, WI 	Gallery Ballroom
5:00 pm – 5:30 pm ET	Break/Network	
5:30 pm – 6:30 pm ET	Advocate Speaker Meet-ups	
6:30 pm	Dinner on Your Own	
Day 3 – Monday, May 6, 2024		
Summit Program		
8:00 am – 9:00 am ET	Team Leader Breakfast	Drawing Room
8:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 9:00 am ET	Breakfast	Gallery Foyer
9:00 am – 9:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ◦ Kristin Teig Torres, NBCC Team Leader, IA, NBCC Advocate 	Gallery Ballroom

9:15 am – 10:30 am ET	Political Plenary – Women/Healthcare’s Impact in the 2024 Elections <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Amy Fogel, NBCC Team Leader, OH, NBCC Advocate ◦ Linda Goler Blount, MPH, President Black Women’s’ Health Imperative ◦ Lauren Hutchinson, Rep. Pollster ◦ Celinda Lake, Dem. Pollster • Moderator: <ul style="list-style-type: none"> ◦ Joanne Howes, Women’s Health Consultant 	Gallery Ballroom
10:30 am – 11:00 am ET	Break/Network	
11:00 am – 12:00 pm ET	Concurrent Workshops (Session 4)	
	Workshop 7 – The Highwire Between Speed and Certainty: The Importance of Upholding Strong Drug Approval Standards <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ◦ Holly Fernandez Lynch, JD, MBe, Assistant Professor, Medical Ethics and Health Policy, Perelman School of Medicine, Assistant Professor, Carey Law School, University of Pennsylvania • Moderator: <ul style="list-style-type: none"> ◦ Beth Emery, NBCC Board of Directors Alternate, Alamo Breast Cancer Foundation, NBCC Field Coordinator, TX 	Drawing Room
	Workshop 8 – Advocacy in Congress after COVID—What Has Changed, What Hasn’t? <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Nora Blalock, Legislative Director Rep. Kathy Castor (D-FL) ◦ Dana Richter, Legislative Assistant, Sen. Shelly Moore Capito (R-WV) • Moderator: <ul style="list-style-type: none"> ◦ Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund, NBCC Field Coordinator, CA 	Salon 1-2-3
12:00 pm – 12:15 pm ET	Break/Network	
12:15 pm – 1:30 pm ET	Lunch	Gallery Foyer and Ballroom
1:30 pm – 1:45 pm ET	Break	
1:45 pm – 2:45 pm ET	Concurrent Workshops (Session 5)	
	Workshop 9 – Communicating Your Message for Effective Advocacy <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ◦ Christine Carpenter, NBCC Board of Directors, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Field Coordinator, IA ◦ Dana Johnson, NBCC Team Leader, WI, NBCC Advocate ◦ Nicole Levins, Communications Director, NBCC • Moderator: 	Drawing Room

	<ul style="list-style-type: none"> ○ Maggie Bush, Director, Grassroots Engagement, NBCC 	
	Workshop 10 – CMS Coverage with Evidence Development <ul style="list-style-type: none"> • Speaker <ul style="list-style-type: none"> ○ Anna Kaltenboeck, MA, MBA, ATI Advisory • Moderator: <ul style="list-style-type: none"> ○ Pat Haugen, NBCC Board of Directors Alternate, Minnesota Breast Cancer Coalition, NBCC Team Leader, SD 	Salon 1-2-3
2:45 pm – 3:15 pm ET	Break	
3:15 pm – 4:30 pm ET	Lobby Day Briefing <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Jennifer Berzok, NBCC Government Relations Consultant ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Jonathan Colemere, NBCC Team Leader, TX, NBCC Advocate ○ Fran Visco, JD, President, NBCC ○ Melanie Wyne, JD, Chief Policy Officer, NBCC 	Gallery Ballroom
4:30 pm – 4:45 pm ET	Break	
4:45 pm – 6:00 pm ET	State Delegation Meetings	TBA
6:15 pm – 7:15 pm ET	Susan Love Memorial Reception	
Day 4 – Tuesday, May 7, 2024		
Lobby Day		
7:00 am – 8:15 am ET	Luggage Drop-Off	Salon 4-5
8:00 am ET	First Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am ET	Second Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am – 9:30 am ET	Breakfast	ROA Building
9:00 am – 5:30 pm ET	Congressional Visits	
12:00 pm – 2:00 pm ET	Lunch	ROA Building
4:00 pm – 6:00 pm ET	Anna Eshoo Reception	Rayburn 2075
12:30 pm – 6:00 pm ET	Luggage Pick-Up	ROA Building
6:15 pm ET	Bus Returns to Park Hyatt Hotel	Peace Circle