



May 4–6, 2024 | Lobby Day: May 7, 2024 | Washington, DC

When	Where
May 4–6, 2024 Lobby Day May 7, 2024	Park Hyatt 1201 24th St NW, Washington, DC 20037

Schedule

Day 1 – Saturday, May 4, 2024		
Preconference Program		Room
11:00 am – 5:00 pm ET	Registration	Salon Foyer
12:30 pm – 2:15 pm ET	Project LEAD® Workshop: The Tumor Microenvironment and its Influence on Metastasis <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Mikala Egeblad, PhD, Bloomberg Distinguished Professor of Tumor Microenvironment, Professor of Cell Biology, Professor of Oncology, Johns Hopkins; Co-Leader, Cancer Invasion and Metastasis Program, Sidney Kimmel Comprehensive Cancer Center Moderator: <ul style="list-style-type: none"> Nancy Ryan, NBCC Advocate 	Drawing Room
Summit Program		
2:45 pm – 3:00 pm ET	Opening of Advocate Leadership Summit Welcome and Summit Dedications <ul style="list-style-type: none"> Presiding Advocate: <ul style="list-style-type: none"> Marylinn Minor, NBCC Board of Directors; Virginia Breast Cancer Foundation 	Gallery Ballroom
3:00 pm – 3:30 pm ET	President’s Plenary <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Fran Visco, JD, President, NBCC 	Gallery Ballroom
3:30 pm – 4:45 pm ET	Plenary Session: Drug Cost, Value, & Accessibility – Policy Levers for Advancing Equitable High-Quality Care in Oncology <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Nicole Rapfogel, Health Policy Analyst, Center for American Progress Marriane Hamilton Lopez, PhD, MPA, Senior Research Director, Biomedical Innovation, Adjunct Associate Professor and Core Faculty Member, Duke-Margolis Institute for Health Policy Aaron Patillo, Market Analyst, I-MAK (Initiative for Medicines, Access & Knowledge) Judi Hirshfield Bartek, NBCC Advocate Moderator: 	Gallery Ballroom

	<ul style="list-style-type: none"> ○ Marylinn Minor 	
4:45 pm – 5:00 pm ET	Break	
5:00 pm – 5:15 pm ET	Leadership Summit Group Photograph	Stairs to Lobby
5:15 pm – 6:15 pm ET	Welcome Reception	Gallery Foyer
6:30 pm – 6:45pm ET 7:00 pm ET Dinner Reservations	Dine Around – Convene in Hotel Lobby Dinner on Your Own – Dine Around Sign-up	Park Hyatt Lobby
Day 2 – Sunday, May 5, 2024		
Summit Program		
7:00 am – 8:00 am ET	Breakfast	Gallery Foyer
7:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 8:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Bonnie Anderson ○ Sherry Goldman 	Gallery Ballroom
8:15 am – 9:30 am ET	Plenary Session: Artemis Plenary <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Cyrus Ghajar, PhD, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program ○ Alana Welm, PhD, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI ○ Michele Atlan, NBCC Advocate • Moderator: <ul style="list-style-type: none"> ○ Christine Carpenter, NBCC Advocate 	Gallery Ballroom
9:30 am – 10:00 am ET	Break/Network	
10:00 am – 11:00 am ET	Concurrent Workshops (Session 1)	
	Workshop 1 – Vaccine Landscape in Breast Cancer <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program • Moderator: <ul style="list-style-type: none"> ○ Sandra Dave, NBCC Advocate 	Drawing Room
	Workshop 2 - Mechanisms By Which Metastatic Breast Tumors Escape the Immune System <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Alana Welm, PhD, Professor of Oncological Sciences, University of Utah; Investigator, Huntsman Cancer Institute (HCI); Co-Leader, Cell Response and Regulation Program, HCI • Moderator: <ul style="list-style-type: none"> ○ Denise Smith, NBCC Advocate 	Salon 1-2-3

11:00 am – 11:30 am ET	Break	
11:30 am – 12:30 pm ET	Concurrent Workshops (Session 2)	
	Workshop 3 – How to Review a Breast Cancer Research Protocol/Proposal <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Ayesha N. Shajahan-Haq, PhD, Assistant Professor, Georgetown University Medical Center, Lombardi Comprehensive Cancer Center Debbie Charles Chisholm, Georgetown Breast Cancer Advocates, Research Advocate Holly Anderson, Retired, Former Executive Director, BCC Rochester, NBCC Team Leader, NY Moderator: <ul style="list-style-type: none"> Carol Matyka, NBCC Advocate 	Salon 1-2-3
	Workshop 4 – Congress 101 <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Jennifer Berzok, NBCC Government Relations Consultant Moderator: <ul style="list-style-type: none"> Jennie Santiago, NBCC Advocate 	Drawing Room
12:30 pm – 12:45 pm ET	Break	
12:45 pm – 2:00 pm ET	Membership Luncheon	Gallery Foyer
	Guest Speaker <ul style="list-style-type: none"> TBD Moderator <ul style="list-style-type: none"> Fran Visco, JD, President, NBCC 	Gallery Ballroom
2:00 pm – 2:15 pm ET	Break	
2:15 pm – 3:15 pm ET	Concurrent Workshops (Session 3)	
	Workshop 5 – Artificial Intelligence (title TBD) <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Rachel Karchin, PhD, Professor, Johns Hopkins University. Institute for Computational Medicine, Department of Biomedical Engineering, Department of Oncology, Department of Computer Science. Moderator: <ul style="list-style-type: none"> Meredith Rothstein, NBCC Advocate 	Drawing Room
	Workshop 6-Critical Appraisal of the MonarchE Trial of Adjuvant CDK4/6 Inhibitors in Early-Stage Hormone Receptor Positive/HER2-Negative Breast Cancer <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Brooke Wilson, BSc, MBBS, MSc, FRACP, Assistant Professor, Department of Medicine, Queen’s University, Medical Oncologist, Cancer Centre of Southeastern Ontario at Kingston Health Sciences Centre Moderator: <ul style="list-style-type: none"> Stephanie Poland, NBCC Advocate 	Salon 1-2-3
3:15 pm – 3:45 pm ET	Break/Network	

3:45 pm – 5:00 pm ET	Plenary Session: Patient-Centered Oncology Research—Designing Research to Answer Questions About Outcomes that Matter for Patients <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Brooke Wilson, BSc, MBBS, MSc, FRACP, Assistant Professor, Department of Medicine, Queen’s University, Medical Oncologist, Cancer Centre of Southeastern Ontario at Kingston Health Sciences Centre Larissa Korde, MD, MPH, Head — Breast Cancer and Melanoma Therapeutics, Clinical Investigations Branch, Cancer Therapy Evaluation Program (CTEP), National Cancer Institute Preeti Narayan, MD, Acting Team Leader Breast/Gynecologic Malignancies, Office of Oncologic Diseases, Center for Drug Evaluation and Research, U.S. Food and Drug Administration Nicole Seagriff Moderator: <ul style="list-style-type: none"> Bonnie Anderson, NBCC Advocate 	Gallery Ballroom
5:00 pm – 5:30 pm ET	Break/Network	
5:30 pm – 6:30 pm ET	Advocate Speaker Meet-ups	TBA
6:30 pm	Dinner on Your Own	
Day 3 – Monday, May 6, 2024		
Summit Program		
8:00 am – 9:00 am ET	Team Leader Breakfast	Drawing Room
8:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 9:00 am ET	Breakfast	Gallery Foyer
9:00 am – 9:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> Presiding Advocate: <ul style="list-style-type: none"> Kristin Teig Torres, NBCC Advocate 	Gallery Ballroom
9:15 am – 10:30 am ET	Political Plenary – Women/Healthcare’s Impact in the 2024 Elections <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Celinda Lake Dem Pollster—Confirmed Lauren Hutchinson –Rep. Pollster—Confirmed Linda Goler Blount, MPH, President Black Women’s’ Health Imperative Amy Fogel, NBCC Advocate Moderator: <ul style="list-style-type: none"> Joanne Howes, Women’s Health Consultant 	Gallery Ballroom
10:30 am – 11:00 am ET	Break/Network	
11:00 am – 12:00 pm ET	Concurrent Workshops (Session 4)	
	Workshop 7 – Strengthening the FDA (title TBD) This needs to be on Monday. <ul style="list-style-type: none"> Speaker: 	Drawing Room

	<ul style="list-style-type: none"> ○ Holly Fernandez Lynch, JD, MBe, Assistant Professor, Medical Ethics and Health Policy, Perelman School of Medicine, Assistant Professor, Carey Law School, University of Pennsylvania (confirmed) • Moderator: <ul style="list-style-type: none"> ○ Beth Emery, NBCC Advocate 	
	Workshop 8 – Advocacy in Congress after COVID, What has Changed, What Hasn’t? <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Nora Blalock, Legislative Director Rep. Kathy Castor (D-FL) ○ Dana Richter, Legislative Assistant, Sen. Shelly Moore Capito (R-WV) • Moderator: <ul style="list-style-type: none"> ○ Michele Rakoff, NBCC Advocate 	Salon 1-2-3
12:00 pm – 12:15 pm ET	Break/Network	
12:15 pm – 1:30 pm ET	Lunch Guest Speaker <ul style="list-style-type: none"> • TBD 	Gallery Ballroom
1:30 pm – 1:45 pm ET	Break	
1:45 pm – 2:45 pm ET	Concurrent Workshops (Session 5)	
	Workshop 9 – Communicating Your Message for Effective Advocacy <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Nicole Levins, Communications Director, National Breast Cancer Coalition ○ Dana Johnson, NBCC Advocate ○ Christine Carpenter, NBCC Advocate • Moderator: <ul style="list-style-type: none"> ○ Maggie Bush, Director, Grassroots Engagement, NBCC 	Drawing Room
	Workshop 10 – CMS Coverage with Evidence Development <ul style="list-style-type: none"> • Speaker <ul style="list-style-type: none"> ○ Anna Kaltenboeck, ATI Advisory • Moderator: <ul style="list-style-type: none"> ○ Pat Haugen, NBCC Advocate 	Salon 1-2-3
2:45 pm – 3:15 pm ET	Break	
3:15 pm – 4:30 pm ET	Lobby Day Briefing <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Fran Visco, JD, President, NBCC ○ Melanie Wyne, JD, Chief Policy Officer, NBCC ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Jennifer Berzok, NBCC Government Relations Consultant ○ Jonathan Colemere, NBCC Advocate 	Gallery Ballroom
4:30 pm – 4:45 pm ET	Break	
4:45 pm – 6:00 pm ET	State Delegation Meetings	TBA
6:15 pm – 7:15 pm ET	Susan Love Memorial Reception	
Day 4 – Tuesday, May 7, 2024		
Lobby Day		
7:00 am – 8:15 am ET	Luggage Drop-Off	Salon 4-5

8:00 am ET	First Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am ET	Second Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am – 9:30 am ET	Breakfast	ROA Building
9:00 am – 5:30 pm ET	Congressional Visits	
12:00 pm – 2:00 pm ET	Lunch	ROA Building
4:00 pm – 6:00 pm ET	Anna Eshoo Reception	Rayburn, Rm TBD
12:30 pm – 6:00 pm ET	Luggage Pick-Up	ROA Building
6:00 pm ET	Bus Returns to Park Hyatt Hotel	Peace Circle