NATIONAL BREAST CANCER COALITION NEW YORK GALA

THURSDAY APRIL 11 2024

583 PARK AVENUE NEW YORK CITY
Congratulations and THANK YOU to DORIAN GOLDMAN and BOBBI BROWN

Bryan, Alec and the iS Clinical team
Proud supporters of the NBCC

iS CLINICAL
2024 NEW YORK GALA
NATIONAL BREAST CANCER COALITION

THURSDAY, APRIL 11, 2024
583 Park Avenue
New York City

HONORING
DORIAN GOLDMAN
Joyce and Irving Goldman Family Foundation

BOBBI BROWN
Jones Road Beauty

2024 GRASSROOTS ADVOCACY AWARD HONOREES
RESHELLE L. MATHENY
DENISE SMITH

GALA CO-CHAIRS
Katja Goldman and Michael Sonnenfeldt
Lloyd and Victoria Goldman
Marvin Israelow
Alexandra Sacks
Liza Sacks
Fern and Lenard B. Tessler

SPECIAL PERFORMANCE BY
ADRIENNE WARREN
### Past Gala Honorees

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<th>Corporate Leadership Award</th>
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<td><strong>The Honorable Donna Shalala, U.S. Secretary of Health and Human Services</strong></td>
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<td>2005</td>
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<td>2006</td>
<td><strong>“Wo(men) Who Get It Right” in Business Award</strong></td>
<td><strong>Amy Bonoff</strong>, Mary Jackson</td>
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<td>2011</td>
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<td><strong>Laura Avril, Marylinn Minor</strong></td>
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<td>2018</td>
<td><strong>Devika Bulchandani</strong></td>
<td><strong>Wo(men) Who Get It Right</strong> Grassroots Advocacy Awards</td>
<td><strong>Dale Eastman, Valencia Robinson</strong></td>
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<td>2019</td>
<td><strong>Devika Bulchandani</strong></td>
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<td><strong>Dale Eastman, Valencia Robinson</strong></td>
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* These women, amazing advocates for all of us, lost their fight against breast cancer. Their memory inspires us to continue our fight.
A MESSAGE FROM THE PRESIDENT
OF THE NATIONAL BREAST CANCER COALITION

On behalf of the National Breast Cancer Coalition (NBCC), welcome to our New York Gala. Tonight, we are thrilled to honor Dorian Goldman, whose family foundation’s continued support has been a mainstay of NBCC’s success, and Bobbi Brown, founder of Jones Road Beauty, for her support and empowerment of women. We are also proud to present the 2024 Advocate Leadership Award to two outstanding NBCC advocates, ReShelle L. Matheny and Denise Smith.

When Dorian agreed to be this year’s honoree, she stressed that “this is personal” for her and for so many of us. Dorian and her siblings lost their mother to breast cancer. And we have lost so many women who were a part of this event in years past, including Carol Vance Wall, one of NBCC’s founding major donors and a dear friend to both Dorian and me. While there are too many to list here, we are grateful that you commemorated some of these mothers, sisters, daughters, aunts, and friends on the memorial wall during the cocktail reception.

We envision a world where no more lives are lost to this disease. NBCC is unlike other organizations—we are different at every level. We link hundreds of organizations and thousands of individuals from across the country into a dynamic, diverse coalition that gives breast cancer a meaningful voice in Washington, DC, and state capitals; in laboratories and health care institutions; and in local communities everywhere.

From securing billions in research funding to expanding health care access, NBCC is dedicated to real progress and to systems change.

We continue to be a powerful voice for patients in the global science arena, especially through our clinical trials work. This year, NBCC again secured an additional $150 million in research funding for the Department of Defense peer-reviewed Breast Cancer Research Program, and our trained advocates continue to influence how those research funds are spent.

We expanded our Artemis Project® to include new scientists and advocates, forming new lifesaving research collaborations. As our preventive vaccine continues to move closer to a Phase 1 clinical trial, we began a strategic plan to institutionalize Artemis as a virtual collaboration to preserve the long-term viability of this unprecedented science project.

NBCC’s work is complex, difficult, and very necessary. Our ability to continue to build on our momentum and make a difference is largely due to supporters like you. A very special “thank you” to gala co-chairs Katja Goldman and Michael Sonnenfeldt, Lloyd and Victoria Goldman, Marvin Israelow, Alexandra Sacks, Liza Sacks, and Fern and Lenard B. Tessler, as well as our core sponsors, iS Clinical by Innovative Skincare and the Joyce and Irving Goldman Family Foundation.

On behalf of hundreds of breast cancer organizations and tens of thousands of NBCC advocates, as well as the more than 4 million women in the United States living with a history of breast cancer, we thank you. Together, we will end breast cancer.

Sincerely,

Frances M. Visco
President, National Breast Cancer Coalition
April 11, 2024

We are proud to add our voices to all those celebrating the incredible work of the National Breast Cancer Coalition this evening.

NBCC and its members have always been relentless in their efforts to educate and empower women and men and to advocate for breast cancer patients. They set themselves apart by being willing to go the extra mile—literally! We remember fondly when, in 1992, they hitchhiked in a caravan of pickup trucks and cars to a meeting with Hillary in Williamsburg, Virginia after their bus broke down. It is this unbeatable spirit that makes them so unique, and we are so grateful to have been their supporters and partners now for more than 30 years.

We can also never forget NBCC’s delivery of 2.6 million signatures to us in 1993. Those signatures were collected before the internet, on street corners, at school fairs, and door to door. Again, nothing would stand in NBCC’s way. And we were honored to have the chance to respond by creating new sources of federal funding for breast cancer research and treatment with support from NBCC.

Tonight, as we all rededicate ourselves to a future without breast cancer, we join in congratulating your honorees who are working to make that a reality: Dorian Goldman and the Joyce and Irving Goldman Family Foundation; Bobbi Brown; ReShelle Matheny; and Denise Smith.

Best wishes to all for a meaningful and memorable evening.

[Signatures]
NBCC is a four-star CharityNavigator nonprofit, a Better Business Bureau Accredited Charity, and a gold-level GuideStar/Candid participant. NBCC has an “excellent” rating from the American Institute of Philanthropy for effective use of raised funds and was identified by Charity Watch as a top-rated breast cancer charity.

ABOUT NBCC

Our Mission: To end breast cancer through the power of action and advocacy.

Founded in 1991, the National Breast Cancer Coalition is a collaboration of activists, survivors, researchers, policymakers, grassroots groups, and national organizations that have come together as disruptive innovators for social change.

NBCC links hundreds of organizations and tens of thousands of individuals from across the country in a dynamic, diverse coalition that gives breast cancer a meaningful voice in Washington, DC, and state capitals; in laboratories and health care institutions; and in local communities everywhere.

Visit stopbreastcancer.org to learn more.
DORIAN GOLDMAN
2024 LEADERSHIP AWARD HONOREE

Dorian Goldman is an artist, mother, grandmother, and philanthropist. She is President of the Joyce and Irving Goldman Family Foundation (“JIGFF”) and is Principal Owner and actively involved Board Member of the New York-based BLDG Group, her family’s owned and operated real estate enterprise.

In addition to leading JIGFF, Dorian is a long-time supporter and former Board Member of the National Breast Cancer Coalition. JIGFF was established in 1995 by the will of Dorian’s father, Irving Goldman. Having lost her mother, Joyce, to breast cancer many years before, at the young age of 49, Dorian and her siblings, Katja and Lloyd, decided to make eradication of breast cancer a focus of their philanthropy. After extensive research, they selected NBCC as the best organization to advocate for the cure and eradication of breast cancer. NBCC has been a central part of their philanthropic efforts ever since.

Dorian is also a committed supporter of NBCC, women’s health and reproductive rights, efforts to end global poverty by strengthening local community resources, sustainable agriculture and institutions and ideas that create civic and spiritual connections for young Jewish adults.

Dorian has served on the boards of 21/64, Ben-Gurion University of the Negev, the Synergos Institute, and the Institute for Jewish Spirituality. She currently serves on the boards of The Jacob Burns Film Center and The New York State Council of the American Farmland Trust.

She also serves on the International Advisory Committee of Ben Gurion University’s Joyce and Irving Goldman Medical School in Israel. In her home state of New York, Dorian is an active supporter of efforts to preserve farmland, train young farmers, and encourage local educational institutions to source local, healthy food.

Dorian holds a B.A. and Master of Fine Arts in Sculpture from the Graduate School of Design from The University of Pennsylvania, and an Honorary Doctorate from Ben Gurion University of the Negev.

She and her husband, Marvin Israelow, have three grown sons, two wonderful daughters in-laws, and seven delightful grandchildren. The couple reside in Westchester, where Dorian has returned to her creative sculpture practice in her home studio. She also maintains vegetable, fruit and flower gardens, raises chickens and cultivates bees.

Anyone who knows Dorian will understand how challenging being honored publicly is for her, and how excited she is to focus attention on the great work of the National Breast Cancer Coalition.
Beauty industry titan Bobbi Brown is a legendary makeup artist, best-selling author, sought-after speaker, and serial entrepreneur. As a professional makeup artist, Bobbi created ten simple lipsticks that evolved into a global beauty empire, Bobbi Brown Cosmetics.

After leaving her eponymous brand, she returned to her entrepreneurial roots, launching several business and media ventures. Her empire now includes justBOBBI.com, a digital editorial content site; The George, a 31-room boutique hotel; and 18Label, a state-of-the-art production studio. Her newest venture, Jones Road Beauty, is her collection of clean beauty products for all ages, skin types, and skin tones. Recognized by Business Insider as one of the fastest-growing brands, Jones Road Beauty has garnered accolades from Allure, Vogue, W, In Style, and Essence.

Bobbi’s creative signature is designing cosmetics to highlight a woman’s natural beauty. Her first company, Bobbi Brown Cosmetics, revolutionized an industry. Within four years of its launch, it was acquired by The Estee Lauder Companies, and Bobbi served as its Chief Creative Officer for 22 years before parting ways in 2016. In October 2020, she unveiled Jones Road Beauty which follows the no-makeup makeup philosophy Bobbi has always championed.

In 2021, Bobbi was featured as one of Fortune’s Most Powerful Women and in 2022, was named one of Forbes’ “50 Over 50” most influential women. She served on President Obama’s Advisory Committee for Trade Policy and Negotiations. Bobbi holds honorary doctorates from Montclair State University, the Fashion Institute of Technology, Monmouth University, and Emerson College, from which she also graduated.
ReShelle L. Matheny is a dedicated breast cancer advocate from the state of Illinois who began her journey following the loss of her sister from metastatic breast cancer. Three years later, ReShelle was diagnosed with triple negative breast cancer. As a single mother of five children, ReShelle was determined to use her experience to empower other people impacted by breast cancer to act.

Knowing she could make a difference in research, ReShelle signed up for NBCC’s Project LEAD institute and graduated in 2022. She recognized the importance of NBCC’s collective approach to advocacy and wanted to be a part of it. Project LEAD gave her a grounding in the basics of breast cancer science, immunology, epidemiology, and clinical trial design with the goal of bringing what she learned back to her community and helping set a research agenda.

ReShelle also recognized that she needed to be a leader in the world of policy, if she wanted to fully help her community. In 2023, ReShelle graduated from NBCC’s Public Policy Academy and accepted a role as an NBCC Team Leader for the state of Illinois, working to advance critical legislative and policy goals to end breast cancer. Even though she is a “new” team leader, she has made a tangible impact, securing key support from members of Illinois’s congressional delegation for NBCC’s priorities.

ReShelle is the author of ‘Take Charge of Cancer’ and founder of Warriors Talk Inc, a nonprofit organization that promotes taking action for a healthier lifestyle before, during, and after a cancer diagnosis. ReShelle’s commitment extends to hosting the weekly radio show/podcast ‘Warriors Talk,’ empowering individuals through education and advocacy.

Beyond her professional endeavors, she finds solace in writing poetry and cherishing moments with her children.
DENISE SMITH
2024 GRASSROOTS ADVOCACY HONOREE

After losing her mother to breast cancer at a young age, Denise Smith was diagnosed with breast cancer in 2005. In 2018, her breast cancer reoccurred, and she was diagnosed with metastatic breast cancer.

Faced with a lethal diagnosis, Denise decided she wanted to use her time fighting for people impacted by breast cancer and ensure her grandchildren did not have to face the same diagnosis.

Denise’s dedication to ending breast cancer drove her to learn more about the science behind the disease. She graduated from NBCC’s Project LEAD Institute in 2022. After attending the Institute, she knew she wanted to become more involved in public policy advocacy and participated in NBCC’s Public Policy Academy.

In 2023, she accepted a new role as an NBCC Team Leader, joining a group of grassroots leaders nationwide who drive legislative and public policy efforts to end breast cancer. Denise has shown her leadership in securing support for NBCC policy priorities among Utah representatives in Congress.

She has been serving for the last four and half years on the Breast & Gynecologic Cancers Research Advocate Committee under the direction of Dr. Alana Welm at the Huntsman Cancer Institute in Salt Lake City, Utah. Recognizing the importance of the patient’s voice in research, Denise has also participated as a consumer reviewer and mentor for the Department of Defense Breast Cancer Research Program (DOD BCRP). She credits the DOD BCRP – and NBCC’s support of the program since its inception – with her survival; her current treatment stemmed from research carried out by the program.

Denise expanded her volunteer work beyond research to help women with breast cancer deal with their journey. She volunteers with the Image Reborn Foundation which provides retreats for survivors.

She truly enjoys her advocacy work and sharing her experiences to help move research forward to end breast cancer for all of us.
With love and gratitude, we remember our dear friend Carol Vance Wall.

Carol passed away from metastatic breast cancer in June 2022.

She gave so much of herself to NBCC in every possible way and asked for nothing in return. She had grace and elegance and a great, dry sense of humor. NBCC would not be the organization it is without her, and we miss her deeply.
Dorian

We are so thrilled to celebrate your long term dedication to supporting the National Breast Cancer Coalition and tonight’s well deserved honor. Your steadfast commitment will be reflected in the many people’s lives that your work will impact.

You are a beautiful and wonderful sister, sister-in-law, aunt and friend. We are all so incredibly proud of you.

Love,
Katja, Michael, Joya, Forest, Jessica, Isaac, and Sophia
Dearest Dorian,

On behalf of our entire family: We greatly admire and are enormously proud of your enduring commitment to NBCC’s efforts to eradicate breast cancer, the disease that tragically cut short the life of your mom, Joyce Goldman.

You have passed on her grit, valor, and noble rising spirit to the grandchildren and great-grandchildren she never knew in her lifetime, and captured that spirit in sculpture.

As we honor you tonight, so we honor her memory.

Your adoring husband, Marvin

On behalf of the Joyce and Irving Goldman Family Foundation

“Joyce” | Bronze | 17”h x 5”w x 4”d
Mom/Dorian/Grandma,

Your lifelong dedication to erasing breast cancer is a beautiful tribute to your beloved mother and our (great-) grandmother, Joyce. We are so proud to be your family, today and every day. Congratulations!

With lots of love from your hometown fan club:

Jacob, Tanu, Iyla, Mira, Avi, Asher, Isa, Kiki, Ben, Elana, Noam, and Archie

“Don’t think about making women fit the world; think about making the world fit women.”

— GLORIA STEINEM
Supporting the Leaders and Innovators Who Are Making a Difference

We are proud to support the National Breast Cancer Coalition.

akingump.com
Deborah and David Roberts are pleased to support the great work of NBCC and to honor Dorian Goldman and Bobbi Brown, two women of valor.
In loving memory of Joyce Goldman & congratulations to honoree Dorian Goldman, Jim and Andrew Krantz are proud to support the work of NBCC.
In Memory of
Joyce Goldman
and
honoring her children,
Dorian, Katja, and Lloyd

Sol Goldman Charitable Trust
Jones Road Beauty congratulates Bobbi Brown and Dorian Goldman on being this year’s National Breast Cancer Coalition’s honorees.

We recognize and cherish all of the work that NBCC does in putting an end to breast cancer through the power of action and advocacy.
A big mazel tov
to our dear friend Dorian
on this meaningful
and well-deserved honor!

With much love from
The Einiger Family
It is our great honor to co-chair this evening’s event in recognition of the tremendous work that Fran Visco and NBCC have done over the years to eradicate breast cancer.

We applaud the Grassroots Advocates being honored tonight, ReShelle L. Matheny and Denise Smith, and especially our dear friends Dorian Goldman and Bobbi Brown, two extraordinary woman who are both committed to women’s health and philanthropy.

With love,
Fern and Lenard Tessler
Our hearts are full as we join NBCC in honoring you, Dorian.

As an advocate, leader, family member, and true friend, you have done so much to help those affected by breast cancer. Your friendship with Jill Schehr Sacks celebrated art, motherhood, beauty and joy, as well as a deep empathy around this disease. In celebration of her memory and women supporting women, we celebrate you.

With admiration and love,
Jeffrey, Ali, Liza, and Eric
Adrienne Warren’s talent as a singer, actress, and dancer has established her as a dynamic triple threat.

Warren is perhaps best known for her Tony Award-winning performance as Tina Turner in Broadway’s Tina: The Tina Turner Musical. Warren originated the role in numerous workshops, working with Tina Turner herself to embody the titular role. Warren transferred the role to Broadway following the 2018 West End production, for which she earned 2019 Olivier, Evening Standard, and Joe Allen Award nominations.

Warren’s performance in the Broadway run has been heralded as “extraordinary” (The Hollywood Reporter), “electrifying” (Rolling Stone), and “star-making” (The New York Times). In addition to the Tony Award, she received a Chita Rivera nomination and the Drama Desk, Antonyo, and Outer Critics Circle Awards for her iconic performance.

Warren previously earned Tony and Chita Rivera Award nominations for her performance as ‘Gertrude Saunders/Florence Mills’ in the Broadway production of Shuffle Along opposite Audra McDonald. Warren made her Broadway debut in 2012’s Bring It On: The Musical and previously appeared onstage in The Wiz (Encores! City Center) and Dreamgirls (The Apollo; NAACP Theatre Award nomination).

She made her Carnegie Hall debut in 2017 with the New York Pops and continues to perform around the world. In 2023, she was featured on PBS’s annual “A Capitol Fourth” performing an electrifying tribute to the late Tina Turner.

Warren starred as Mamie Till-Mobley, who devoted her life to seeking justice for her son Emmett Till, in Women of the Movement, a limited series for ABC.

Warren can currently be seen in the highly anticipated feature film Rustin, starring Colman Domingo, and The Woman King, starring Viola Davis.

She starred as ‘Benny’ in Hulu’s Black Cake, based on the best-selling book. Warren will star and serve as executive producer on the new Peacock series Dreamland.

Other television and film credits include Paws & Fury: The Legend of Hank, Helpsters, Quantico, Black Box, Blue Bloods, and Orange is the New Black. Warren’s voice can also be heard as the iconic spokesperson for Maybelline Cosmetics.

Warren is a co-founder of the Broadway Advocacy Coalition (BAC), which unites artists, experts, students, and community leaders to use storytelling and artistry to combat systemic racism. BAC received a special Tony Award in 2021.

She is a graduate of Marymount Manhattan College and the Governor’s School for the Arts in Norfolk, Virginia.
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(As of April 4, 2024)

Special thanks to the team at 11th Street Workshop, led by Nathalie Nostrand, for their creative design of tonight’s event. We also thank Event Associates and Andrew Carlberg for producing the program.
Thank you again for joining us tonight and supporting NBCC’s mission to end breast cancer. If you would like to make an additional gift to support our research, education and training, or advocacy programs, please use the QR code above.