



May 3-5, 2025 | Lobby Day: May 6, 2025 | Washington, DC

| When | Where |
|--|--|
| May 3–5, 2025 Lobby Day May 6, 2025 | Park Hyatt 1201 24th St NW, Washington, DC 20037 |

Draft Schedule

| Day 1 – Saturday, May 3, 2025 | | |
|--------------------------------------|---|------------------|
| Preconference Program | | Room |
| 11:00 am – 5:00 pm ET | Registration | Salon Foyer |
| 12:30 pm – 2:15 pm ET | <p>Project LEAD® Workshop SAMBIA – Social, Ancestry, Molecular, and Biological Analysis of Inequalities as Drivers of Racial Disparities in Breast Cancer Outcomes</p> <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Melissa B. Davis, PhD, Professor in the Department of Microbiology and Immunology, and inaugural Georgia Research Alliance Distinguished Investigator, Morehouse School of Medicine Moderator: <ul style="list-style-type: none"> TBD | Drawing Room |
| Summit Program | | |
| 2:45 pm – 3:00 pm ET | <p>Opening of Advocate Leadership Summit Welcome and Summit Dedications</p> <ul style="list-style-type: none"> Presiding Advocate: <ul style="list-style-type: none"> Marylinn Minor, Vice President, NBCC Board of Directors; Virginia Breast Cancer Foundation, NBCC Team Leader, VA | Gallery Ballroom |
| 3:00 pm – 3:30 pm ET | <p>President’s Plenary</p> <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Fran Visco, JD, President, NBCC | Gallery Ballroom |
| 3:30 pm – 4:45 pm ET | <p>Plenary Session: Exploring the Social, Demographic, and Biological Determinants of Breast Cancer</p> <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Melissa B. Davis, PhD, Professor in the Department of Microbiology and Immunology, and inaugural Georgia Research Alliance Distinguished Investigator, Morehouse School of Medicine Rebecca Kehm, PhD, MPH, Assistant Professor, Mailman School of Public Health, Columbia University | Gallery Ballroom |

| | | |
|---|---|------------------|
| | <ul style="list-style-type: none"> ○ Adana A.M. Llanos, PhD, MPH, Associate Professor of Epidemiology, Mailman School of Public Health and Co-Leader of the Cancer Population Science (CPS) Program, Herbert Irving Comprehensive Cancer Center at Columbia University • Moderator: <ul style="list-style-type: none"> ○ TBD | |
| 4:45 pm – 5:00 pm ET | Break | |
| 5:00 pm – 5:15 pm ET | Leadership Summit Group Photograph | Gallery Ballroom |
| 5:15 pm – 6:15 pm ET | Welcome Reception | Gallery Foyer |
| 6:30 pm – 6:45pm ET 7:00 pm ET Dinner Reservations | Dine Around – Convene in Hotel Lobby Dinner on Your Own – Dine Around Sign-up | Park Hyatt Lobby |
| Day 2 – Sunday, May 4, 2025 | | |
| Summit Program | | |
| 7:00 am – 8:00 am ET | Breakfast | Gallery Foyer |
| 7:00 am – 5:00 pm ET | Registration | Salon Foyer |
| 8:00 am – 8:15 am ET | Welcome and Announcements President of Ceremonies | Gallery Ballroom |
| 8:15 am – 9:30 am ET | Plenary Session: Artemis Plenary <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Cyrus Ghajar, PhD, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center’s Cancer Immunology and Immunotherapy Program ○ Silvia Chiara Formenti, MD, Chair of the Department of Radiation Oncology at Weill Cornell • Moderator: <ul style="list-style-type: none"> ○ TBD | Gallery Ballroom |
| 9:30 am – 10:00 am ET | Break/Network | |
| 10:00 am – 11:00 am ET | Concurrent Workshops (Session 1) | |
| | Workshop 1 – Breast Cancer 101 <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Silvia Chiara Formenti, MD, Chair of the Department of Radiation Oncology at Weill Cornell • Moderator: <ul style="list-style-type: none"> ○ TBD | Drawing Room |
| | Workshop 2 - Breaking Down the Data: How to Understand and Evaluate Cancer Trial Endpoints <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Ian Tannock, MD, Professor Emeritus, Princess Margaret Cancer Centre, University of Toronto • Moderator: <ul style="list-style-type: none"> ○ TBD | Salon 1-2-3 |

| | | |
|------------------------|--|----------------------------------|
| 11:00 am – 11:30 am ET | Break | |
| 11:30 am – 12:30 pm ET | Concurrent Workshops (Session 2) | |
| | Workshop 3 – The Science of Stopping Breast Cancer Before It Starts (Cancer Vaccines) <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Olivia Finn, PhD, Distinguished Professor, Department of Immunology, Department of Surgery, University of Pittsburg • Moderator: <ul style="list-style-type: none"> ○ TBD | Salon 1-2-3 |
| | Workshop 4 – Medicaid Primer: Who, Where, Why and How Medicaid Matters in Breast Cancer <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Guest speaker Bailey Reavis, Families USA ○ Breast and Cervical Treatment Act Program implementation at the state level • Moderator: <ul style="list-style-type: none"> ○ TBD | Drawing Room |
| 12:30 pm – 12:45 pm ET | Break | |
| 12:45 pm – 2:00 pm ET | Membership Luncheon President of Ceremonies | Gallery Foyer and Ballroom |
| 2:00 pm – 2:15 pm ET | Break | |
| 2:15 pm – 3:15 pm ET | Concurrent Workshops (Session 3) | |
| | Workshop 5 – The Role of ctDNA in Cancer MRD Detection—Status, Challenges, and Future Horizons <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Stefania Morganti, MD, Dana-Farber Cancer Institute • Moderator: <ul style="list-style-type: none"> ○ TBD | Drawing Room |
| | Workshop 6 – Understanding Obesity, Inflammation, and Breast Cancer Prevention <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Neil Iyengar, MD, Program Lead, MSK Healthy Living, Memorial Sloan Kettering Cancer Center; Associate Professor of Medicine, Weill Cornell Medical College • Moderator: <ul style="list-style-type: none"> ○ TBD | Salon 1-2-3 |
| 3:15 pm – 3:30 pm ET | Break/Network | |
| 3:30 pm – 5:00 pm ET | Plenary Session: Advances and Insights in the Breast Cancer Treatment Landscape: From Early to Metastatic Disease <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Rachel C. Jankowitz, MD, University of Pennsylvania ○ Marla Lipsyc-Sharf, MD, UCLA David Geffen School of Medicine ○ Cesar A. Santa-Maria, MD MSCI, Associate Professor of Oncology, Director, Breast Cancer Trials, Breast and Gynecological Malignancies Group, Sidney | Gallery Ballroom |

| | | |
|------------------------------------|---|------------------|
| | <p>Kimmel Comprehensive Cancer Center at Johns Hopkins</p> <ul style="list-style-type: none"> • Moderator: <ul style="list-style-type: none"> ○ TBD | |
| 5:00 pm – 5:30 pm ET | Break/Network | |
| 5:30 pm – 6:30 pm ET | Advocate Speaker Meet-ups | |
| 6:30 pm | Dinner on Your Own | |
| Day 3 – Monday, May 5, 2025 | | |
| Summit Program | | |
| 8:00 am – 9:00 am ET | Team Leader Breakfast | Drawing Room |
| 8:00 am – 5:00 pm ET | Registration | Salon Foyer |
| 8:00 am – 9:00 am ET | Breakfast | Gallery Foyer |
| 9:00 am – 9:15 am ET | Welcome and Announcements President of Ceremonies | Gallery Ballroom |
| 9:15 am – 10:30 am ET | <p>Political Plenary: America at an Inflection Point: How Advocates Can Push Back on Threats to Science and Healthcare</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Judith M. Feder, PhD, Professor of Public Policy at Georgetown University ○ Gregg Gonsalves, PhD, Associate Professor of Epidemiology, Yale University ○ Advocate • Moderator: <ul style="list-style-type: none"> ○ TBD | Gallery Ballroom |
| 10:30 am – 11:00 am ET | Break/Network | |
| 11:00 am – 12:00 pm ET | Concurrent Workshops (Session 4) | |
| | <p>Workshop 7 – Building Bridges: Launching Local Collaborations with Breast Cancer Researchers (NBCC’s Advocate:Link Project)</p> <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Ayesha N. Shajahan-Haq, PhD, Associate Professor, Georgetown University Medical Center ○ Wanda Lucas ○ Josh Newby ○ Ellen Landsberger • Moderator: <ul style="list-style-type: none"> ○ Michele Rakoff | Drawing Room |
| | <p>Workshop 8 – Become a Breast Cancer Champion: Building Relationships and Acing your meetings with Congressional offices</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Guest speaker from Hill office (TBD) ○ Demonstration of good and not so good meetings ○ Pair and share (opportunity for advocates to hold mock meetings) ○ Moderator: <ul style="list-style-type: none"> ○ TBD | Salon 1-2-3 |
| 12:00 pm – 1:15 pm ET | Lunch | Gallery Foyer |
| 1:15 pm – 1:30 pm ET | Break | |

| | | |
|-------------------------------------|--|------------------|
| 1:30 pm – 2:30 pm ET | Concurrent Workshops (Session 5) | |
| | Workshop 9 – Organize Don’t Agonize! Activism tactics to move policymakers <ul style="list-style-type: none"> ○ Making the most of congressional townhalls and recess: Indivisible Campaigns Team (invited) ○ Driving local activism through your grassroots network – Christine Carpenter/Beyond PINK team ○ Moderator: TBD | Drawing Room |
| | Workshop 10 – PUBLIC POLICY <ul style="list-style-type: none"> ○ TBD | Salon 1-2-3 |
| 2:45 pm – 3:15 pm ET | Break | |
| 3:15 pm – 4:30 pm ET | Lobby Day Briefing <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Jennifer Berzok, NBCC Government Relations Consultant ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Fran Visco, JD, President, NBCC ○ Melanie Wyne, JD, Chief Policy Officer, NBCC | Gallery Ballroom |
| 4:30 pm – 4:45 pm ET | Break | |
| 4:45 pm – 6:00 pm ET | State Delegation Meetings | TBA |
| Day 4 – Tuesday, May 6, 2025 | | |
| Lobby Day | | |
| 7:00 am – 8:15 am ET | Luggage Drop-Off | Salon 4-5 |
| 8:00 am ET | First Bus Departs for Capitol Hill | Park Hyatt Lobby |
| 8:30 am ET | Second Bus Departs for Capitol Hill | Park Hyatt Lobby |
| 8:30 am – 9:30 am ET | Breakfast | ROA Building |
| 9:00 am – 5:30 pm ET | Congressional Visits | |
| 12:00 pm – 2:00 pm ET | Lunch | ROA Building |
| 12:30 pm – 6:00 pm ET | Luggage Pick-Up | ROA Building |
| 6:15 pm ET | Bus Returns to Park Hyatt Hotel | Peace Circle |