



May 3-5, 2025 | Lobby Day: May 6, 2025 | Washington, DC

When	Where
May 3-5, 2025 Lobby Day May 6, 2025	Park Hyatt 1201 24th St NW, Washington, DC 20037

Schedule

Day 1 – Saturday, May 3, 2025		
Preconference Program		Room
11:00 am – 5:00 pm ET	Registration	Salon Foyer
12:30 pm – 2:15 pm ET	Project LEAD® Workshop SAMBIA – Social, Ancestry, Molecular, and Biological Analysis of Inequalities as Drivers of Racial Disparities in Breast Cancer Outcomes <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Melissa B. Davis, PhD, Professor in the Department of Microbiology and Immunology, and inaugural Georgia Research Alliance Distinguished Investigator, Morehouse School of Medicine Moderator: <ul style="list-style-type: none"> Nancy Ryan, NBCC Team Leader, NH, NBCC Advocate 	Drawing Room
Summit Program		
2:45 pm – 3:00 pm ET	Opening of Advocate Leadership Summit Welcome and Summit Dedications <ul style="list-style-type: none"> Presiding Advocate: <ul style="list-style-type: none"> Marylenn Minor, NBCC Board of Directors, Virginia Breast Cancer Foundation, NBCC Team Leader, VA 	Gallery Ballroom
3:00 pm – 3:30 pm ET	President’s Plenary <ul style="list-style-type: none"> Speaker: <ul style="list-style-type: none"> Fran Visco, JD, President, NBCC 	Gallery Ballroom
3:30 pm – 5:00 pm ET	Plenary Session: Exploring the Social, Demographic, and Biological Determinants of Breast Cancer <ul style="list-style-type: none"> Speakers: <ul style="list-style-type: none"> Melissa B. Davis, PhD, Professor in the Department of Microbiology and Immunology, and inaugural Georgia Research Alliance Distinguished Investigator, Morehouse School of Medicine Rebecca Kehm, PhD, MPH, Assistant Professor, Mailman School of Public Health, Columbia University 	Gallery Ballroom

	<ul style="list-style-type: none"> ○ Adana A.M. Llanos, PhD, MPH, Associate Professor of Epidemiology, Mailman School of Public Health and Co-Leader of the Cancer Population Science (CPS) Program, Herbert Irving Comprehensive Cancer Center at Columbia University ○ Valencia Robinson, NBCC Board of Directors, Florida Breast Cancer Foundation, NBCC Team Leader, FL • Moderator: <ul style="list-style-type: none"> ○ Tania Chomiak-Salvi, NBCC Board of Directors, Metropolitan Washington, D.C. Chapter of NBCC 	
5:00 pm – 5:15 pm ET	Leadership Summit Group Photograph	Gallery Ballroom
5:15 pm – 6:15 pm ET	Welcome Reception	Gallery Foyer
6:30 pm – 6:45pm ET 7:00 pm ET Dinner Reservations	Dine Around – Convene in Hotel Lobby Dinner on Your Own – Dine Around Sign-up	Park Hyatt Lobby
Day 2 – Sunday, May 4, 2025		
Summit Program		
7:00 am – 8:00 am ET	Breakfast	Gallery Foyer
7:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 8:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Lori Seawel, NBCC Board of Directors, Alternate, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Team Leader, IA 	Gallery Ballroom
8:15 am – 9:45 am ET	Plenary Session: Artemis Plenary <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Cyrus Ghajar, PhD, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center's Cancer Immunology and Immunotherapy Program ○ Silvia Chiara Formenti, MD, Chair of the Department of Radiation Oncology at Weill Cornell ○ Michelle Tregear, PhD, Chief Programs Officer, NBCC • Moderator: <ul style="list-style-type: none"> ○ Judi Hirshfield Bartek, RN, MS, NBCC Board of Directors, Dr. Susan Love Breast Cancer Advocacy, NBCC Field Coordinator, CT 	Gallery Ballroom
9:45 am – 10:00 am ET	Break/Network	
10:00 am – 11:00 am ET	Concurrent Workshops (Session 1)	
	Workshop 1 – Breast Cancer 101 <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Silvia Chiara Formenti, MD, Chair of the Department of Radiation Oncology at Weill Cornell 	Salon 1-2-3

	<ul style="list-style-type: none"> • Moderator: <ul style="list-style-type: none"> ◦ Sherry Goldman, RN, NP, MSN, NBCC Board of Directors, Cedars Sinai Breast Center, NBCC Team Leader, CA 	
	Workshop 2 - Breaking Down the Data: How to Understand and Evaluate Cancer Trial Endpoints <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Ian Tannock, MD, Professor Emeritus, Princess Margaret Cancer Centre, University of Toronto • Moderator: <ul style="list-style-type: none"> ◦ Meridith Rothstein, NBCC Team Leader, DE, NBCC Advocate 	Drawing Room
11:00 am – 11:20 am ET	Break	
11:20 am – 12:20 pm ET	Concurrent Workshops (Session 2)	
	Workshop 3 – The Science of Stopping Breast Cancer Before It Starts (Cancer Vaccines) <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Olivera Finn, PhD, Distinguished Professor, Department of Immunology, Department of Surgery, University of Pittsburgh • Moderator: <ul style="list-style-type: none"> ◦ Deborah Romer, NBCC Advocate 	Drawing Room
	Workshop 4 – Medicaid Primer: Who, Where, Why and How Medicaid Matters in Breast Cancer <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Jen Taylor, Families USA Senior Director for Government Affairs ◦ Nancy Ryan, NBCC Field Coordinator, New Hampshire ◦ Holly Anderson, NBCC Board of Directors, NBCC Field Coordinator, New York • Moderator: <ul style="list-style-type: none"> ◦ Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund, NBCC Field Coordinator, CA 	Salon 1-2-3
12:20 pm – 12:40 pm ET	Break	
12:40 pm – 2:00 pm ET	Membership Luncheon <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ◦ Kristin Teig Torres, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Team Leader, IA 	Gallery Foyer and Ballroom
1:20 pm – 1:50 pm ET	Armchair Discussion <ul style="list-style-type: none"> • Moderator: Paul Goldberg, The Cancer Letter • Speaker: Joanne Howes 	
2:00 pm – 2:15 pm ET	Break	
2:15 pm – 3:15 pm ET	Concurrent Workshops (Session 3)	
	Workshop 5 – The Role of ctDNA in Cancer MRD Detection—Status, Challenges, and Future Horizons <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Stefania Morganti, MD, Dana-Farber Cancer Institute • Moderator: 	Drawing Room

	<ul style="list-style-type: none"> ◦ Beth Emery, JD, NBCC Board of Directors Alternate, Alamo Breast Cancer Foundation, NBCC Field Coordinator, TX 	
	Workshop 6 – Understanding Obesity, Inflammation, and Breast Cancer Prevention <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Neil Iyengar, MD, Program Lead, MSK Healthy Living, Memorial Sloan Kettering Cancer Center; Associate Professor of Medicine, Weill Cornell Medical College • Moderator: <ul style="list-style-type: none"> ◦ Christine Carpenter, NBCC Board of Directors, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Field Coordinator, IA 	Salon 1-2-3
3:15 pm – 3:30 pm ET	Break/Network	
3:30 pm – 5:00 pm ET	Plenary Session: Advances and Insights in the Breast Cancer Treatment Landscape: From Early to Metastatic Disease <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Rachel C. Jankowitz, MD, University of Pennsylvania ◦ Marla Lipsyc-Sharf, MD, UCLA David Geffen School of Medicine ◦ Cesar A. Santa-Maria, MD, MSCI, Associate Professor of Oncology, Director, Breast Cancer Trials, Breast and Gynecological Malignancies Group, Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins ◦ Tracy Solak, JD, NBCC Advocate • Moderator: <ul style="list-style-type: none"> ◦ Marylinn Minor, NBCC Board of Directors; Virginia Breast Cancer Foundation, NBCC Team Leader, VA 	Gallery Ballroom
5:00 pm – 5:15 pm ET	Break/Network	
5:15 pm – 6:30 pm ET	Advocate Speaker Meet-ups <ul style="list-style-type: none"> • Olivera Finn • Cyrus Ghajar • Keith Knutson • Rachel Jankowitz 	TBA
6:30 pm	Dinner on Your Own	
Day 3 – Monday, May 5, 2025		
Summit Program		
8:00 am – 9:00 am ET	Team Leader Breakfast	Drawing Room
8:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 9:15 am ET	Breakfast	Gallery Foyer
9:15 am – 9:30 am ET	Welcome and Announcements <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ◦ Dana Johnson, NBCC Team Leader, WI, NBCC Advocate 	Gallery Ballroom
9:30 am – 10:30 am ET	Political Plenary: America at an Inflection Point: How Advocates Can Push Back on Threats to Science and Healthcare <ul style="list-style-type: none"> • Speakers: 	Gallery Ballroom

	<ul style="list-style-type: none"> ○ Judith M. Feder, PhD, Professor of Public Policy at Georgetown University ○ Gregg Gonsalves, PhD, Associate Professor of Epidemiology, Yale University ○ Wanda Lucas, NBCC Board of Directors Alternate, Metropolitan Washington, D.C. Chapter of NBCC • Moderator: <ul style="list-style-type: none"> ○ TBD 	
10:30 am – 10:50 am ET	Break/Network	
10:50 am – 11:50 am ET	Concurrent Workshops (Session 4)	
	Workshop 7 – Building Bridges: Launching Local Collaborations with Breast Cancer Researchers (NBCC’s Advocate:Link Project) <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Ayesha N. Shajahan-Haq, PhD, Associate Professor, Georgetown University Medical Center ○ Ellen Landsberger, MD, NBCC Team Leader, NY ○ Wanda Lucas, NBCC Board of Directors Alternate, Metropolitan Washington, D.C. Chapter of NBCC ○ Josh Newby, Community Relations/Special Events Associate, BMC, NBCC Advocate ○ Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund, NBCC Field Coordinator, CA • Moderator: <ul style="list-style-type: none"> ○ Nancy Poorvu, NBCC Advocate 	Drawing Room
	Workshop 8 – Become a Breast Cancer Champion: Building Relationships and Acing your meetings with Congressional offices <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Preeti Turpuseema, Legislative Assistant for Congressman Ro Khanna (D-CA) ○ Tania Chomiak-Salvi, NBCC Board of Directors, Metropolitan Washington, D.C. Chapter of NBCC • Moderator: <ul style="list-style-type: none"> ○ Carol Matyka, NBCC Board of Directors, CARE Advocates Network, NBCC Field Coordinator, MA 	Salon 1-2-3
11:50 am – 1:15 pm ET	Lunch	Gallery Foyer
1:15 pm – 1:30 pm ET	Break	
1:30 pm – 2:30 pm ET	Concurrent Workshops (Session 5)	
	Workshop 9 – Organize Don’t Agonize! Activism tactics to move policymakers <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Christine Carpenter, NBCC Board of Directors, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Field Coordinator, IA • Moderator: <ul style="list-style-type: none"> ○ Jonathan Colemere, NBCC Team Leader, TX, NBCC Advocate 	Salon 1-2-3

	Workshop 10 – Immunotherapy Comes of Age: High-Risk/High-Reward Research at the NCI <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ◦ Stephanie Goff, MD, Senior Research Physician, Center for Cancer Research ◦ National Cancer Institute • Moderator: <ul style="list-style-type: none"> ◦ Denise Smith, NBCC Team Leader, UT, NBCC Advocate 	Drawing Room
2:30 pm – 3:00 pm ET	Break	
3:00 pm – 4:15 pm ET	Lobby Day Briefing <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ◦ Jennifer Berzok, NBCC Government Relations Consultant ◦ Maggie Bush, Director, Grassroots Engagement, NBCC ◦ Fran Visco, JD, President, NBCC ◦ Melanie Wyne, JD, Chief Policy Officer, NBCC ◦ Bonnie Anderson, NBCC Board of Directors, Field Coordinator, WI 	Gallery Ballroom
4:15 pm – 4:30 pm ET	Break	
4:30 pm – 6:00 pm ET	State Delegation Meetings/Rally Sign Making	TBA
6:00 pm ET – 6:15 pm ET	Break	
6:15 pm ET – 7:15 pm ET	Fran Visco Presidential Citizen Award Reception	
Day 4 – Tuesday, May 6, 2025		
Lobby Day		
7:00 am – 7:45 am ET 7:00 am – 7:45 am ET	Luggage Drop-Off Breakfast for Lobby Day Participants	Drawing Room Gallery Ballroom
8:00 am ET 8:15 am ET	First Bus Departs for Capitol Hill Second Bus Departs for Capitol Hill	Park Hyatt Lobby
9:00 am ET	Rally on Capitol Hill	Capitol Hill
10:00 am – 5:00 pm ET	Congressional Visits	
12:00 pm – 2:00 pm ET	Lunch	ROA Building
12:30 pm – 5:00 pm ET	Luggage Pick-Up	ROA Building
5:15 pm ET	Bus Returns to Park Hyatt Hotel	Peace Circle