



May 3-5, 2025 | Lobby Day: May 6, 2025 | Washington, DC

When	Where
May 3-5, 2025 Lobby Day May 6, 2025	Park Hyatt 1201 24th St NW, Washington, DC 20037

Schedule

Day 1 – Saturday, May 3, 2025		
Preconference Program		Room
11:00 am – 5:00 pm ET	Registration	Salon Foyer
12:30 pm – 2:15 pm ET	Project LEAD® Workshop SAMBIA – Social, Ancestry, Molecular, and Biological Analysis of Inequalities as Drivers of Racial Disparities in Breast Cancer Outcomes <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Melissa B. Davis, PhD, Professor in the Department of Microbiology and Immunology, and inaugural Georgia Research Alliance Distinguished Investigator, Morehouse School of Medicine • Moderator: <ul style="list-style-type: none"> ○ Nancy Ryan, NBCC Team Leader, NH, NBCC Advocate 	Drawing Room
Summit Program		
2:45 pm – 3:00 pm ET	Opening of Advocate Leadership Summit Welcome and Summit Dedications <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Marylinn Minor, NBCC Board of Directors, Virginia Breast Cancer Foundation, NBCC Team Leader, VA 	Gallery Ballroom
3:00 pm – 3:30 pm ET	President’s Plenary <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Fran Visco, JD, President, NBCC 	Gallery Ballroom
3:30 pm – 5:00 pm ET	Plenary Session: Exploring the Social, Demographic, and Biological Determinants of Breast Cancer <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Melissa B. Davis, PhD, Professor in the Department of Microbiology and Immunology, and inaugural Georgia Research Alliance Distinguished Investigator, Morehouse School of Medicine ○ Rebecca Kehm, PhD, MPH, Assistant Professor, Mailman School of Public Health, Columbia University 	Gallery Ballroom

	<ul style="list-style-type: none"> ○ Adana A.M. Llanos, PhD, MPH, Associate Professor of Epidemiology, Mailman School of Public Health and Co-Leader of the Cancer Population Science (CPS) Program, Herbert Irving Comprehensive Cancer Center at Columbia University ○ Valencia Robinson, NBCC Board of Directors, Florida Breast Cancer Foundation, NBCC Team Leader, FL ● Moderator: <ul style="list-style-type: none"> ○ Tania Chomiak-Salvi, NBCC Board of Directors, Metropolitan Washington, D.C. Chapter of NBCC 	
5:00 pm – 5:15 pm ET	Leadership Summit Group Photograph	Gallery Ballroom
5:15 pm – 6:15 pm ET	Welcome Reception	Gallery Foyer
6:30 pm – 6:45pm ET 7:00 pm ET Dinner Reservations	Dine Around – Convene in Hotel Lobby Dinner on Your Own – Dine Around Sign-up	Park Hyatt Lobby
Day 2 – Sunday, May 4, 2025		
Summit Program		
7:00 am – 8:00 am ET	Breakfast	Gallery Foyer
7:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 8:15 am ET	Welcome and Announcements <ul style="list-style-type: none"> ● Presiding Advocate: <ul style="list-style-type: none"> ○ Lori Seawel, NBCC Board of Directors, Alternate, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Team Leader, IA 	Gallery Ballroom
8:15 am – 9:45 am ET	Plenary Session: Artemis Plenary <ul style="list-style-type: none"> ● Speakers: <ul style="list-style-type: none"> ○ Cyrus Ghajar, PhD, Director, Laboratory for the Study of Metastatic Microenvironments, Fred Hutchinson Cancer Research Center ○ Keith Knutson, PhD, Professor of Immunology, Mayo Clinic; Director, Mayo Clinic Cancer Center’s Cancer Immunology and Immunotherapy Program ○ Silvia Chiara Formenti, MD, Chair of the Department of Radiation Oncology at Weill Cornell ○ Michelle Tregear, PhD, Chief Programs Officer, NBCC ● Moderator: <ul style="list-style-type: none"> ○ Judi Hirshfield Bartek, RN, MS, NBCC Board of Directors, Dr. Susan Love Breast Cancer Advocacy, NBCC Field Coordinator, CT 	Gallery Ballroom
9:45 am – 10:00 am ET	Break/Network	
10:00 am – 11:00 am ET	Concurrent Workshops (Session 1)	
	Workshop 1 – Breast Cancer 101 <ul style="list-style-type: none"> ● Speaker: <ul style="list-style-type: none"> ○ Silvia Chiara Formenti, MD, Chair of the Department of Radiation Oncology at Weill Cornell 	Drawing Room

	<ul style="list-style-type: none"> • Moderator: <ul style="list-style-type: none"> ○ Sherry Goldman, RN, NP, MSN, NBCC Board of Directors, Cedars Sinai Breast Center, NBCC Team Leader, CA 	
	<p>Workshop 2 - Breaking Down the Data: How to Understand and Evaluate Cancer Trial Endpoints</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Ian Tannock, MD, Professor Emeritus, Princess Margaret Cancer Centre, University of Toronto • Moderator: <ul style="list-style-type: none"> ○ Meridith Rothstein, NBCC Team Leader, DE, NBCC Advocate 	Salon 1-2-3
11:00 am – 11:20 am ET	Break	
11:20 am – 12:20 pm ET	Concurrent Workshops (Session 2)	
	<p>Workshop 3 – The Science of Stopping Breast Cancer Before It Starts (Cancer Vaccines)</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Olivera Finn, PhD, Distinguished Professor, Department of Immunology, Department of Surgery, University of Pittsburgh • Moderator: <ul style="list-style-type: none"> ○ Deborah Romer, NBCC Advocate 	Salon 1-2-3
	<p>Workshop 4 – Medicaid Primer: Who, Where, Why and How Medicaid Matters in Breast Cancer</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Jen Taylor, Families USA Senior Director for Government Affairs ○ Nancy Ryan, NBCC Field Coordinator, New Hampshire ○ Holly Anderson, NBCC Board of Directors, NBCC Field Coordinator, New York • Moderator: <ul style="list-style-type: none"> ○ Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund, NBCC Field Coordinator, CA 	Drawing Room
12:20 pm – 12:40 pm ET	Break	
12:40 pm – 2:00 pm ET	<p>Membership Luncheon</p> <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Kristin Teig Torres, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Team Leader, IA 	Gallery Foyer and Ballroom
1:20 pm – 1:50 pm ET	<p>Armchair Discussion</p> <ul style="list-style-type: none"> • Moderator: Paul Goldberg, The Cancer Letter • Speaker: Joanne Howes 	
2:00 pm – 2:15 pm ET	Break	
2:15 pm – 3:15 pm ET	Concurrent Workshops (Session 3)	
	<p>Workshop 5 – The Role of ctDNA in Cancer MRD Detection—Status, Challenges, and Future Horizons</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Stefania Morganti, MD, Dana-Farber Cancer Institute • Moderator: 	Drawing Room

	<ul style="list-style-type: none"> ○ Beth Emery, JD, NBCC Board of Directors Alternate, Alamo Breast Cancer Foundation, NBCC Field Coordinator, TX 	
	<p>Workshop 6 – Understanding Obesity, Inflammation, and Breast Cancer Prevention</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Neil Iyengar, MD, Program Lead, MSK Healthy Living, Memorial Sloan Kettering Cancer Center; Associate Professor of Medicine, Weill Cornell Medical College • Moderator: <ul style="list-style-type: none"> ○ Christine Carpenter, NBCC Board of Directors, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Field Coordinator, IA 	Salon 1-2-3
3:15 pm – 3:30 pm ET	Break/Network	
3:30 pm – 5:00 pm ET	<p>Plenary Session: Advances and Insights in the Breast Cancer Treatment Landscape: From Early to Metastatic Disease</p> <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Rachel C. Jankowitz, MD, University of Pennsylvania ○ Marla Lipsyc-Sharf, MD, UCLA David Geffen School of Medicine ○ Cesar A. Santa-Maria, MD, MSCI, Associate Professor of Oncology, Director, Breast Cancer Trials, Breast and Gynecological Malignancies Group, Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins ○ Tracy Solak, JD, NBCC Advocate • Moderator: <ul style="list-style-type: none"> ○ Marylinn Minor, NBCC Board of Directors; Virginia Breast Cancer Foundation, NBCC Team Leader, VA 	Gallery Ballroom
5:00 pm – 5:15 pm ET	Break/Network	
5:15 pm – 6:30 pm ET	<p>Advocate Speaker Meet-ups</p> <ul style="list-style-type: none"> • Olivera Finn • Cyrus Ghajar • Keith Knutson • Rachel Jankowitz 	
6:30 pm	Dinner on Your Own	
Day 3 – Monday, May 5, 2025		
Summit Program		
8:00 am – 9:00 am ET	Team Leader Breakfast	Drawing Room
8:00 am – 5:00 pm ET	Registration	Salon Foyer
8:00 am – 9:00 am ET	Breakfast	Gallery Foyer
9:00 am – 9:15 am ET	<p>Welcome and Announcements</p> <ul style="list-style-type: none"> • Presiding Advocate: <ul style="list-style-type: none"> ○ Dana Johnson, NBCC Team Leader, WI, NBCC Advocate 	Gallery Ballroom
9:15 am – 10:30 am ET	<p>Political Plenary: America at an Inflection Point: How Advocates Can Push Back on Threats to Science and Healthcare</p> <ul style="list-style-type: none"> • Speakers: 	Gallery Ballroom

	<ul style="list-style-type: none"> ○ Judith M. Feder, PhD, Professor of Public Policy at Georgetown University ○ Gregg Gonsalves, PhD, Associate Professor of Epidemiology, Yale University ○ Wanda Lucas, NBCC Board of Directors Alternate, Metropolitan Washington, D.C. Chapter of NBCC ● Moderator: <ul style="list-style-type: none"> ○ TBD 	
10:30 am – 10:50 am ET	Break/Network	
10:50 am – 11:50 am ET	Concurrent Workshops (Session 4)	
	<p>Workshop 7 – Building Bridges: Launching Local Collaborations with Breast Cancer Researchers (NBCC’s Advocate:Link Project)</p> <ul style="list-style-type: none"> ● Speakers: <ul style="list-style-type: none"> ○ Ayesha N. Shajahan-Haq, PhD, Associate Professor, Georgetown University Medical Center ○ Ellen Landsberger, MD, NBCC Team Leader, NY ○ Wanda Lucas, NBCC Board of Directors Alternate, Metropolitan Washington, D.C. Chapter of NBCC ○ Josh Newby, Community Relations/Special Events Associate, BMC, NBCC Advocate ○ Michele Rakoff, NBCC Board of Directors, Breast Cancer Care and Research Fund, NBCC Field Coordinator, CA ● Moderators: <ul style="list-style-type: none"> ○ Nancy Poorvu, NBCC Advocate 	Drawing Room
	<p>Workshop 8 – Become a Breast Cancer Champion: Building Relationships and Acing your meetings with Congressional offices</p> <ul style="list-style-type: none"> ● Speakers: <ul style="list-style-type: none"> ○ Preeti Turpuseema, Legislative Assistant for Congressman Ro Khanna (D-CA) ○ Tania Chomiak-Salvi, NBCC Board of Directors, Metropolitan Washington, D.C. Chapter of NBCC ● Moderator: <ul style="list-style-type: none"> ○ Carol Matyka, NBCC Board of Directors, CARE Advocates Network, NBCC Field Coordinator, MA 	Salon 1-2-3
11:50 am – 1:15 pm ET	Lunch	Gallery Foyer
1:15 pm – 1:30 pm ET	Break	
1:30 pm – 2:30 pm ET	Concurrent Workshops (Session 5)	
	<p>Workshop 9 – Organize Don’t Agonize! Activism tactics to move policymakers</p> <ul style="list-style-type: none"> ● Speakers: <ul style="list-style-type: none"> ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Christine Carpenter, NBCC Board of Directors, Cedar Valley Cancer Committee: Beyond Pink Team, NBCC Field Coordinator, IA ● Moderator: <ul style="list-style-type: none"> ○ Jonathan Colemere, NBCC Team Leader, TX, NBCC Advocate 	Gallery Ballroom

	Workshop 10 – Immunotherapy Comes of Age: High-Risk/High-Reward Research at the NCI <ul style="list-style-type: none"> • Speaker: <ul style="list-style-type: none"> ○ Stephanie Goff, MD, Senior Research Physician, Center for Cancer Research ○ National Cancer Institute • Moderator: <ul style="list-style-type: none"> ○ Denise Smith, NBCC Team Leader, UT, NBCC Advocate 	Drawing Room
2:30 pm – 3:00 pm ET	Break	
3:00 pm – 4:15 pm ET	Lobby Day Briefing <ul style="list-style-type: none"> • Speakers: <ul style="list-style-type: none"> ○ Jennifer Berzok, NBCC Government Relations Consultant ○ Maggie Bush, Director, Grassroots Engagement, NBCC ○ Fran Visco, JD, President, NBCC ○ Melanie Wyne, JD, Chief Policy Officer, NBCC ○ Bonnie Anderson, NBCC Board of Directors, Field Coordinator, WI 	Gallery Ballroom
4:15 pm – 4:30 pm ET	Break	
4:30 pm - 6:00 pm ET	State Delegation Meetings	TBA
6:00 pm ET – 6:15 pm ET	Break	
6:15 pm ET – 7:15 pm ET	Fran Visco Presidential Citizen Award Reception	
Day 4 – Tuesday, May 6, 2025		
Lobby Day		
7:00 am – 8:15 am ET	Luggage Drop-Off	Salon 4-5
8:00 am ET	First Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am ET	Second Bus Departs for Capitol Hill	Park Hyatt Lobby
8:30 am – 9:30 am ET	Breakfast	Capitol Hill
9:00 am ET	Rally on Capitol Hill	
10:00 am – 5:00 pm ET	Congressional Visits	
12:00 pm – 2:00 pm ET	Lunch	ROA Building
12:30 pm – 5:00 pm ET	Luggage Pick-Up	ROA Building
5:15 pm ET	Bus Returns to Park Hyatt Hotel	Peace Circle